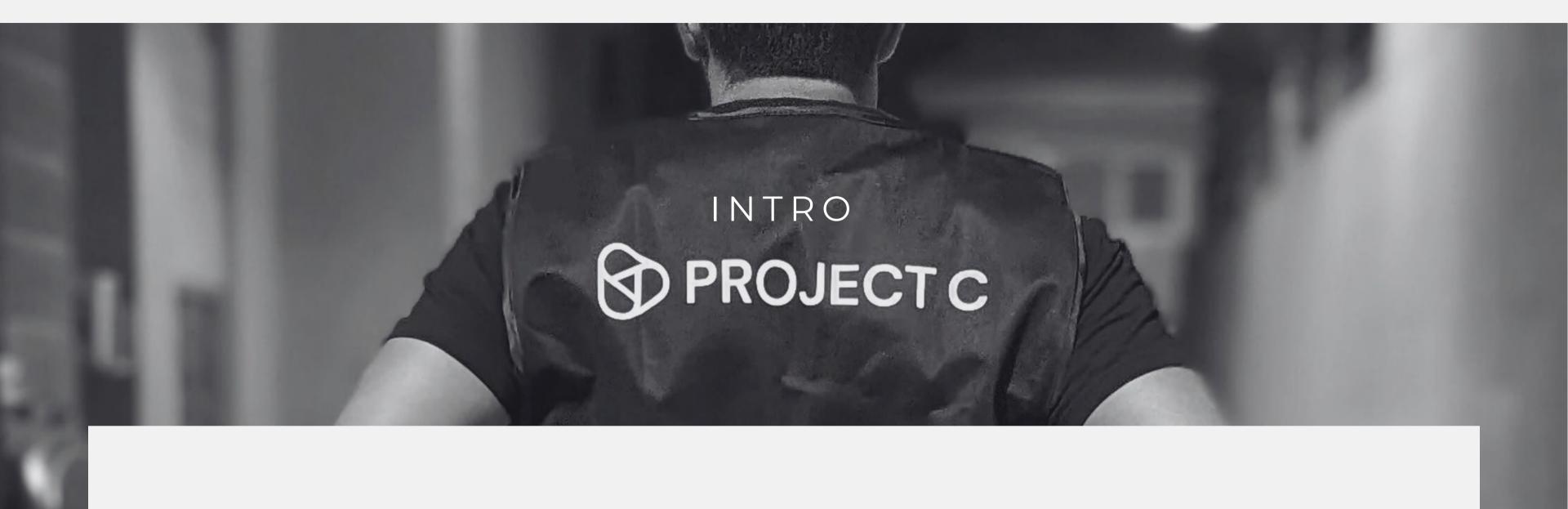
#### PROJECT C

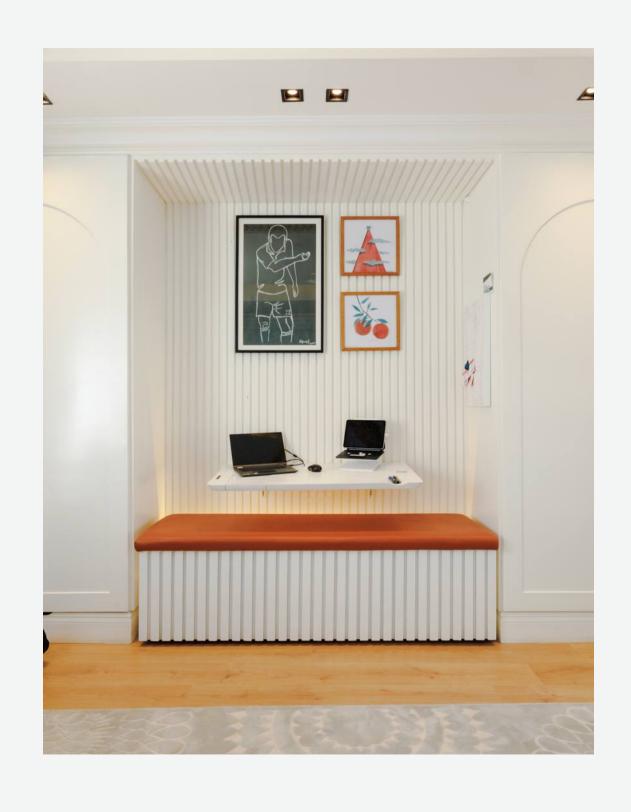


# Company Profile





We are a timeless interior design studio based in Al-Sheikh zayed, Cairo.



# Table of Contents

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- Our Team
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- Project Portfolio
- How We Work
- Our Process
- Our Service
- Client Testimonial
- Contact

#### ABOUT US



# Our Journey

At Project C, our journey began with a shared passion and a clear purpose: to transform how fit-out projects are delivered. Founded by three partners with strong backgrounds in top fit-out firms, we built Project C as a one-stop shop, combining design and execution into one seamless experience.

Our approach is circular—bringing the Client, Consultant, and Contractor together from the start to eliminate inefficiencies and create well-coordinated, high-quality results. Based in Al-Sheikh Zayed, we're inspired by the area's energy and growth, which drives our own evolution as a team and brand.

Our style is timeless, minimal, and full of character, and our work is rooted in integrity, creativity, and attention to detail.



#### ABOUT US

# Our Company History

Project C was founded in April 2022 by three co-founders who previously led successful careers in the fit-out industry. We started small—just the three of us and a vision—but quickly grew, expanding our team, services, and physical presence in Zayed.

We've achieved key milestones, such as completing our first major projects, establishing our studio space, and delivering standout work like Poke Island and Take Restaurants in KSA.

Today, we continue to scale—serving both individuals and growing into the corporate sector—while staying true to our values and team-driven culture.



06 COMPANY PROFILE

# Our Co-Founders



TECHNICAL DIRECTOR



DESIGN DIRECTOR



CONSTRUCTION DIRECTOR

ABOUT US

## What We Do



### Objective

To offer a seamless, all-in-one design and fit-out experience by uniting creativity, precision, and integrity—delivering timeless spaces and building a trusted, standout brand in the industry.

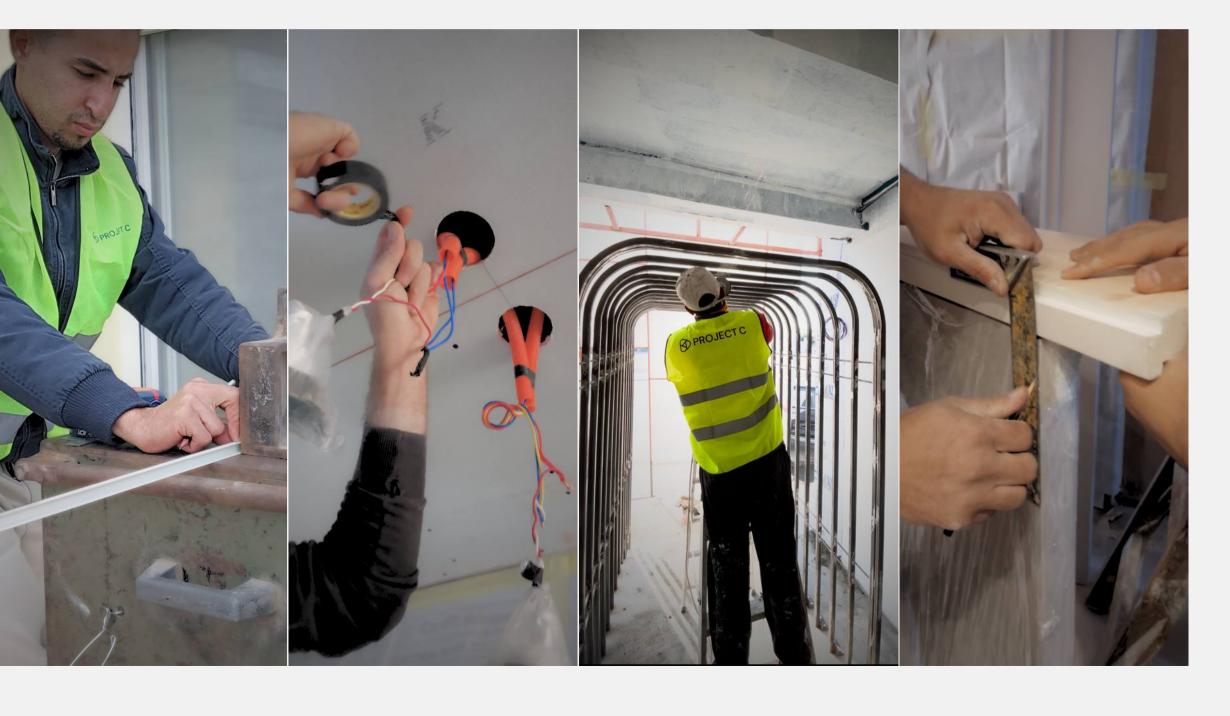
#### Solution

We integrate design and build from the start, ensuring clarity, efficiency, and quality through a unified, collaborative project approach.



#### ABOUT US

### Our Value



#### Mission Mission

Positioned as one of the best few Fit-Out hubs in Egypt & the Region, we will provide our corporate & individual customers with a performance audited Interior experience, that is devotionally tailored, and delivered, to please and retain our B2BC base of cistomers, Whether they are Residents, Guests, or Office Dwellers, they will think of us as the key to turning their keys to comfort and convenience

#### 

Being a one stop shop to our customers, with our actionable well governed mix of products & Services, Merited by our Human Capital champions, we will be one of the most Iconic valued Brands in the Fit-Out Industry



2022

Founded Project C and delivered our first residential and commercial design-build projects successfully.

2023

Established our physical studio in Al-Sheikh Zayed and expanded our core design-build team.

2024

Entered the KSA market with standout projects like Poke Island and Take Restaurants.

2025

Scaling operations, growing our team, and launching a larger studio space to support expansion goals.





CASE STUDIES

# Panache Chocolatier

YEAR

ROLE

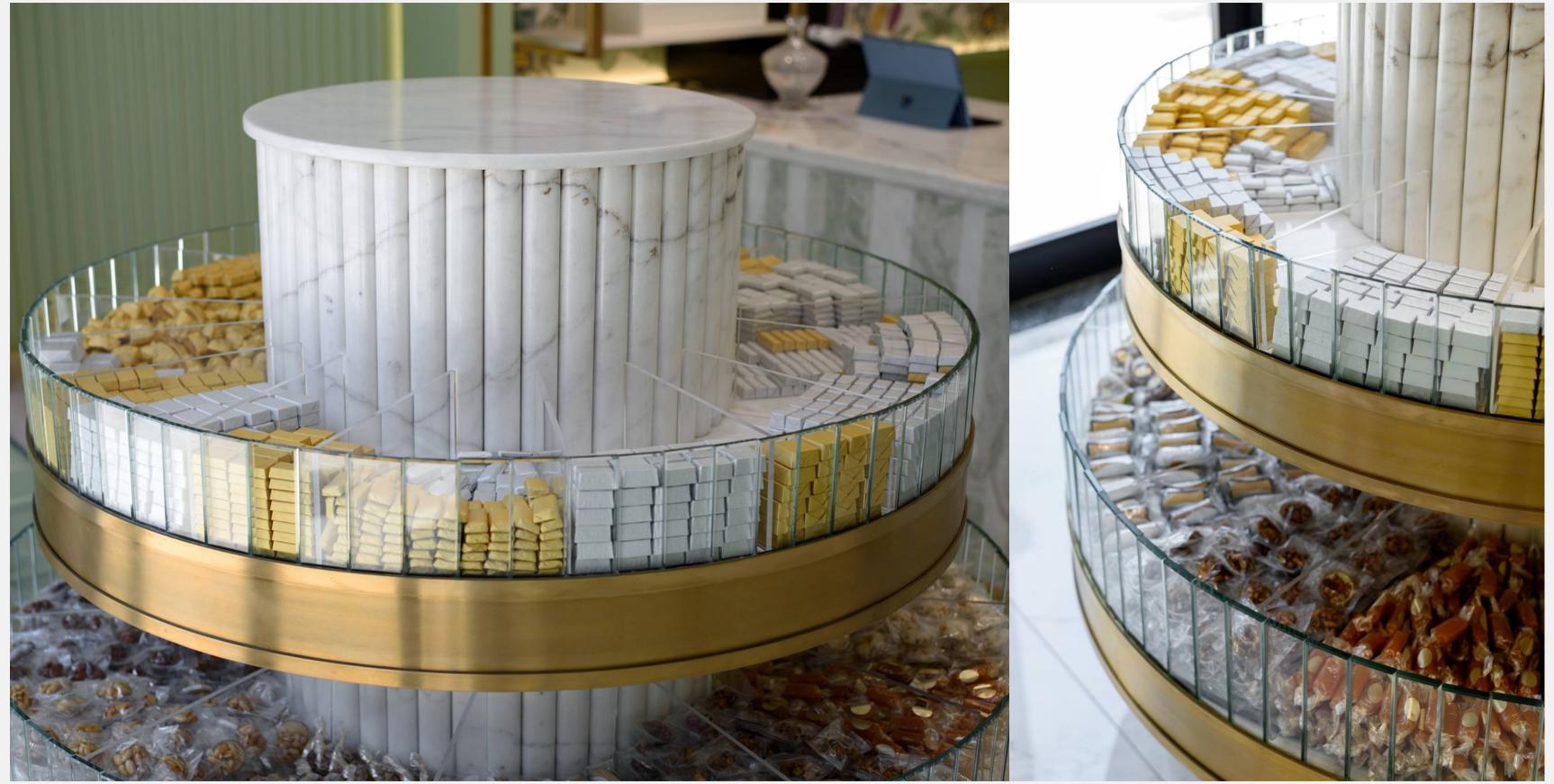
2024

Turnkey

We designed and executed a 40m<sup>2</sup> chocolate shop in Agora Mall, New Cairo—delivering full MEP, finishes, and custom furniture. Despite strict mall regulations and a tight 40-day timeline, we created a refined, fully functional retail space.











#### CASE STUDIES

### Poke Island

We designed and began executing a 280m² double-height Asian fusion restaurant in Alkhobar, KSA. With a 20-day design phase, we're now focused on bringing the innovative design to life through seamless execution, ensuring quality and precision.

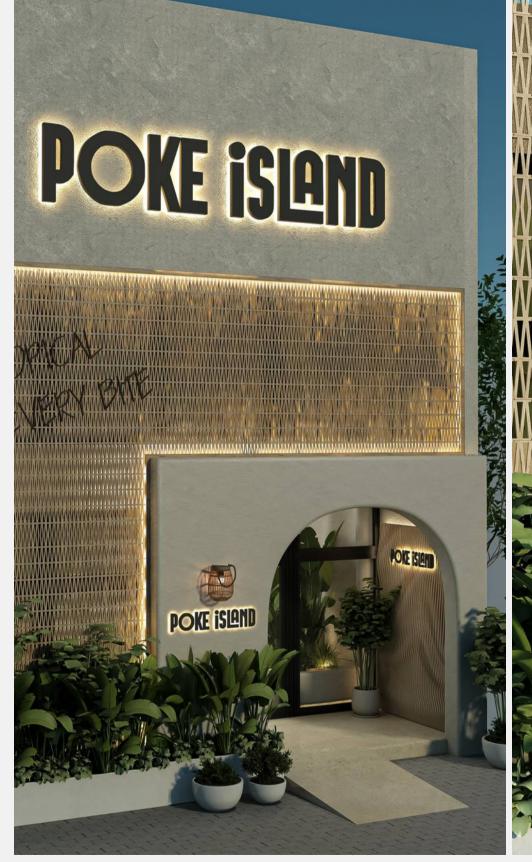
YEAR

2025

ROLE

Interior Design, Execution.

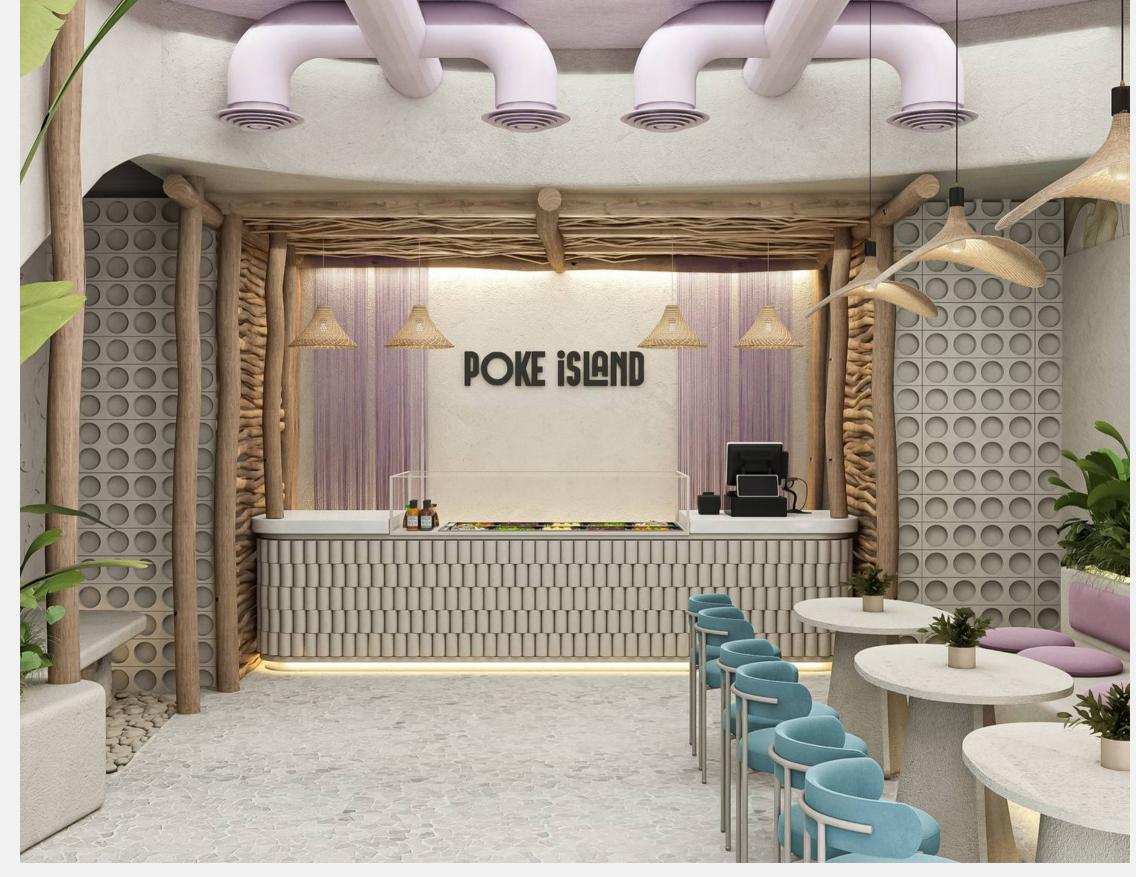
















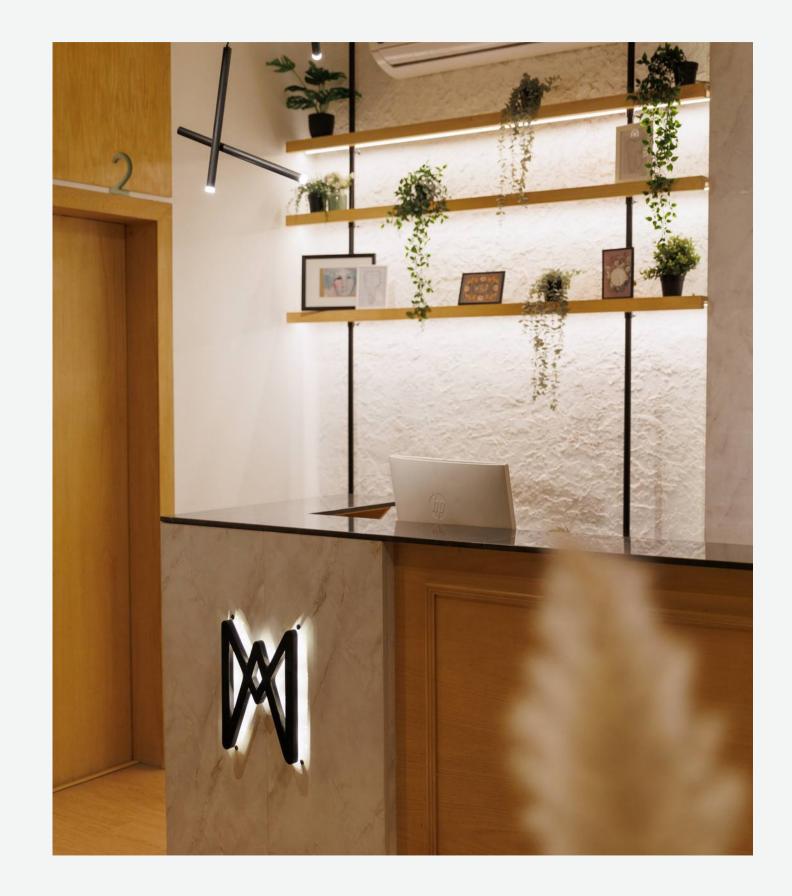
#### OUR WORK SAMPLES

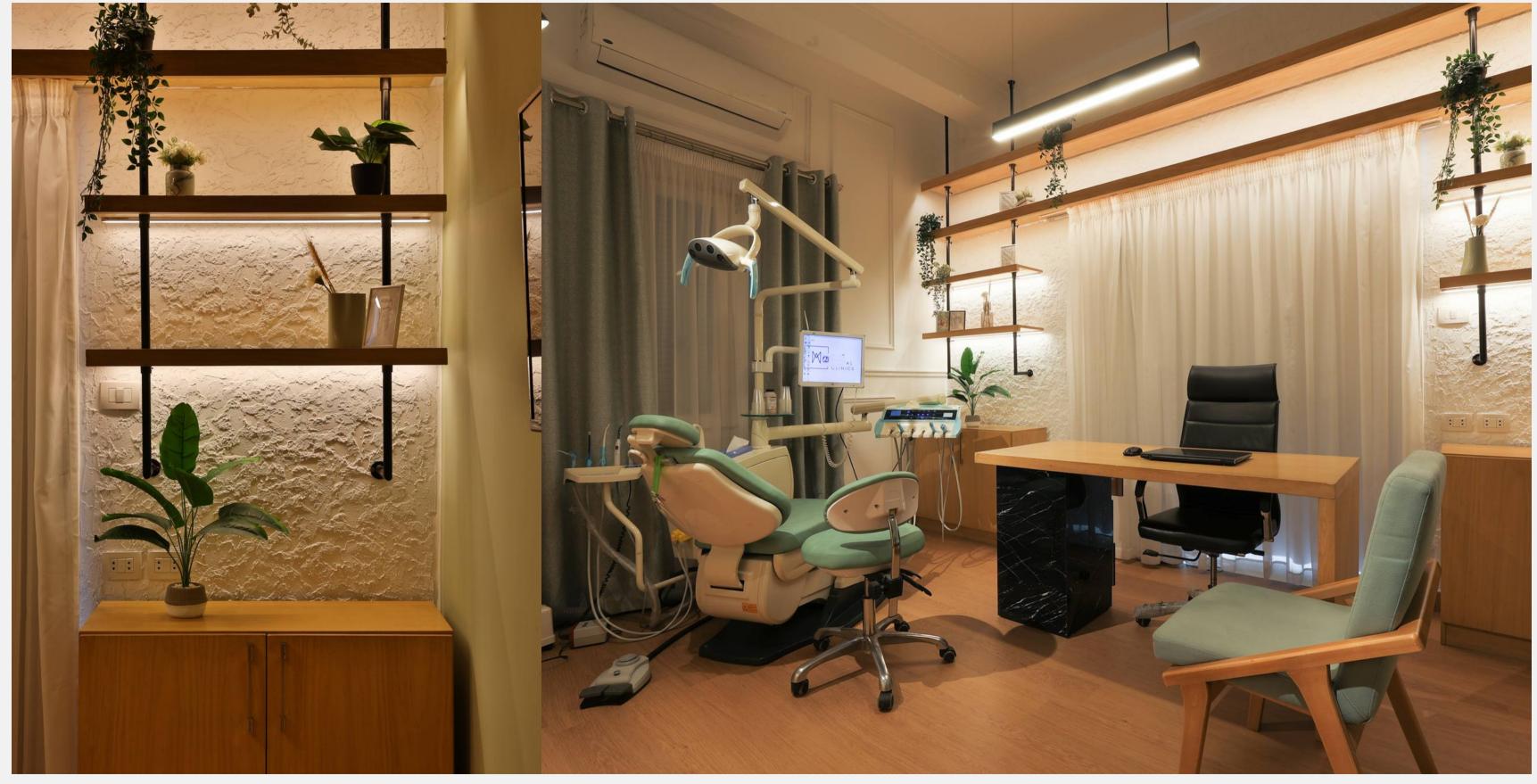
### **AM Dental Clinic**

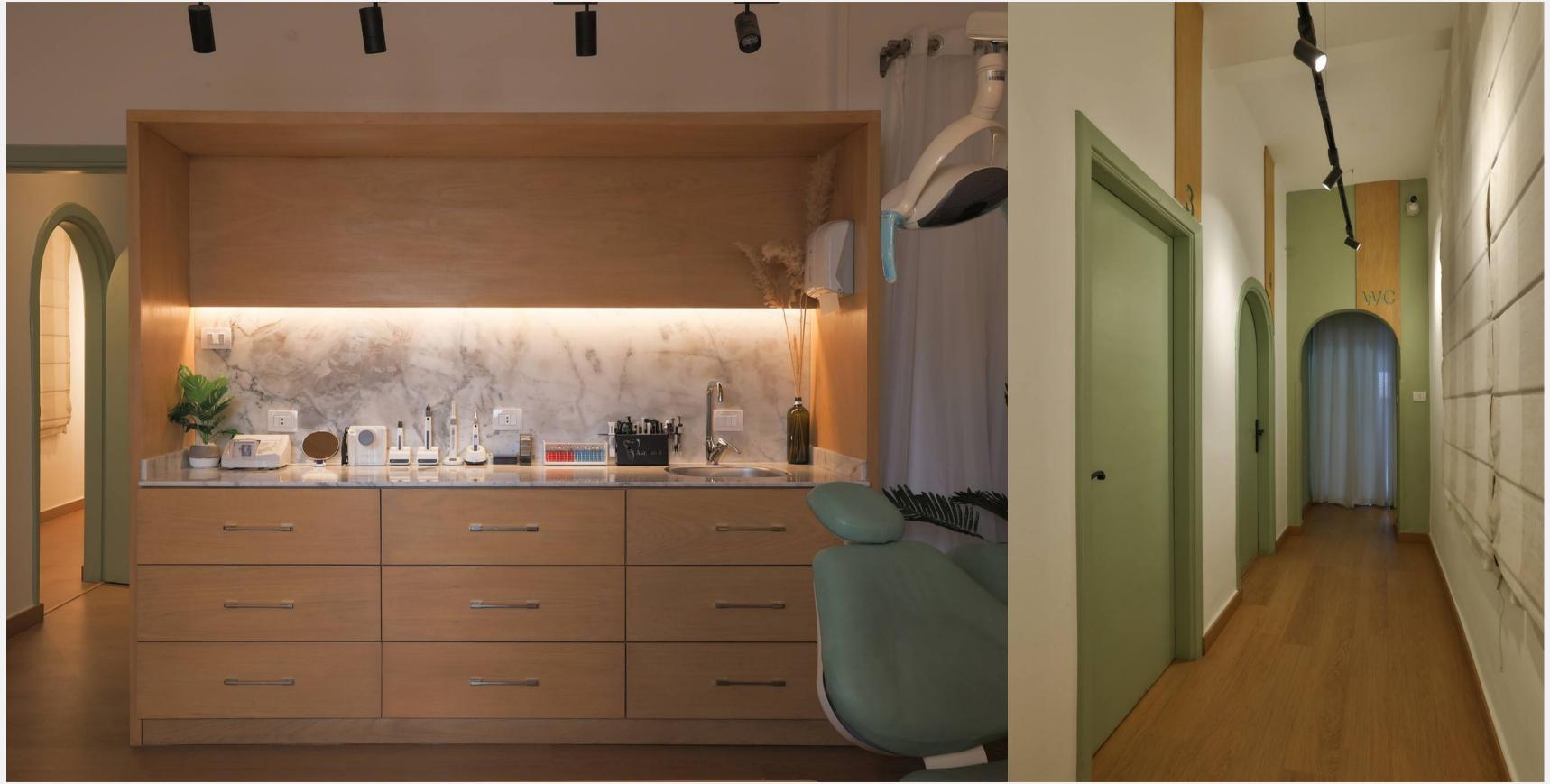
We delivered a turnkey 160m<sup>2</sup> dental clinic in Heliopolis, Cairo. Completed in 70 days, the project included design, execution, MEP, and custom medical furnishings—combining functionality, hygiene standards, and a calming patient-focused interior atmosphere.

YEAR ROLE

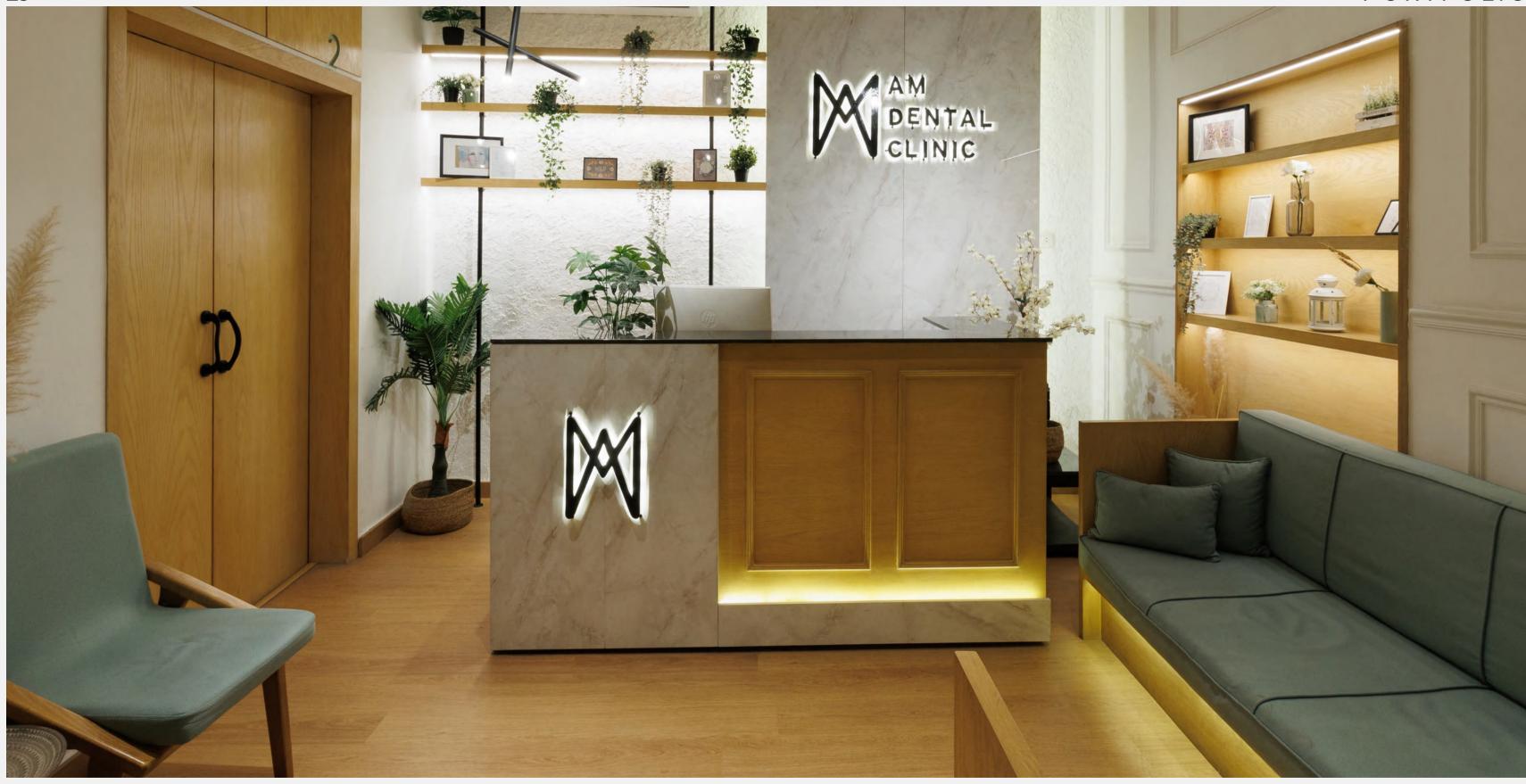
2022 Turn Key

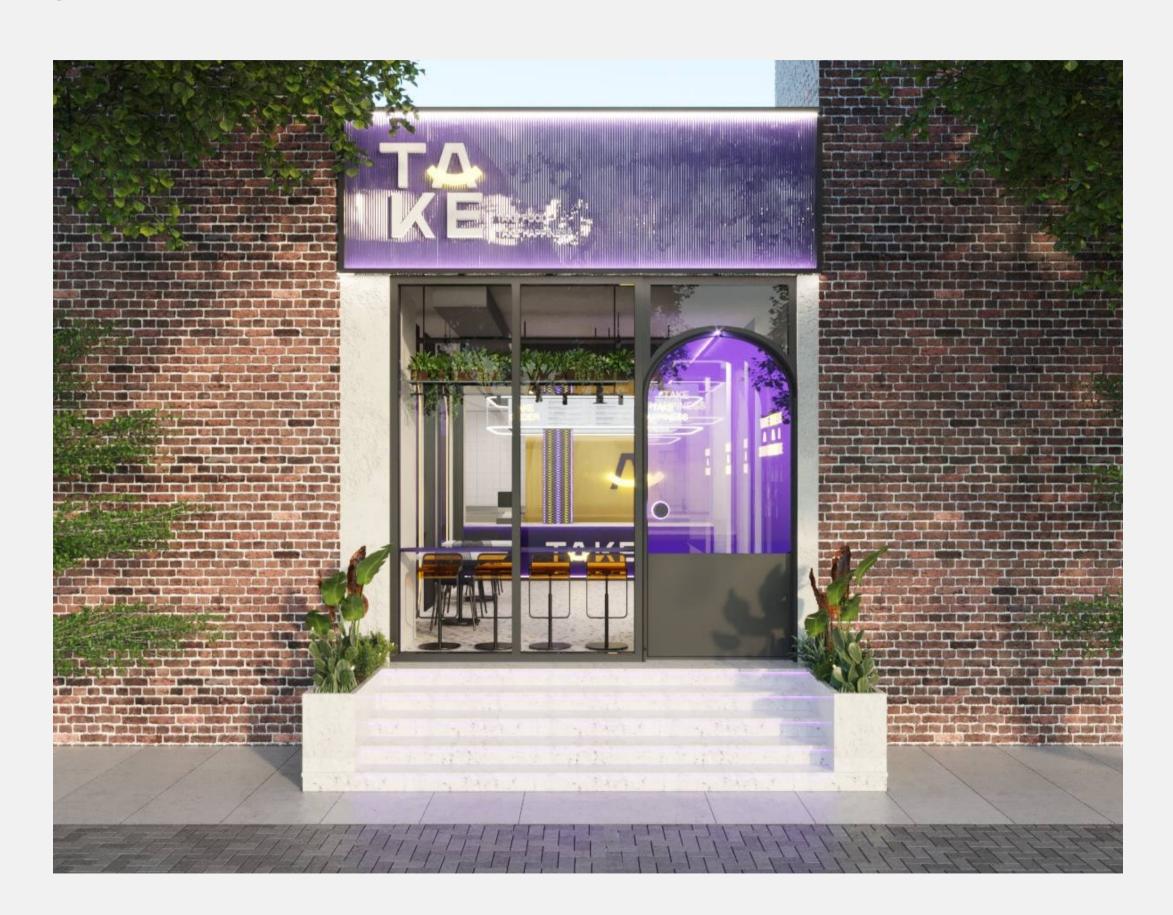












# Take Burgers

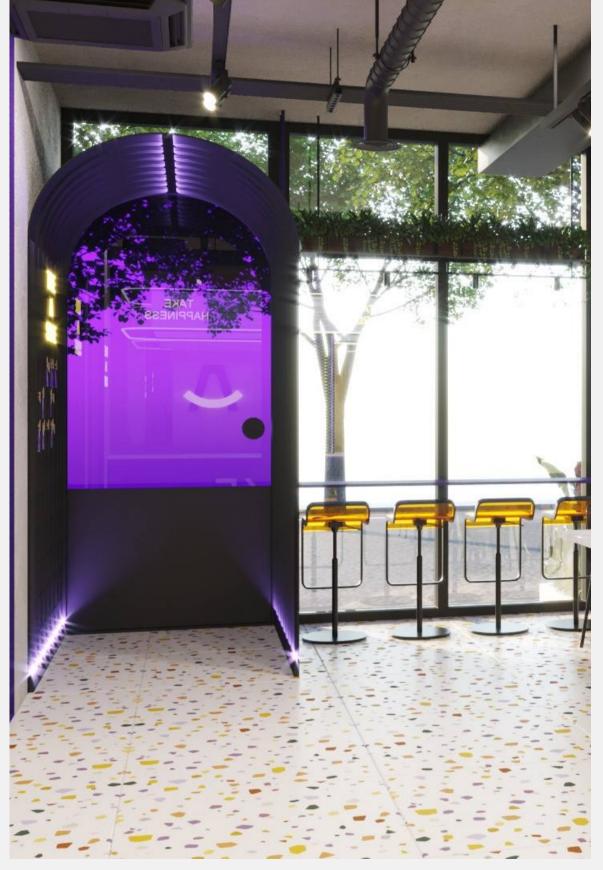
We designed and executed an 80m² F&B space for Take Burgers in Al Khobar, KSA. Delivered in 60 days, the project blends bold branding with efficient layout, premium finishes, and a high-performance kitchen setup.

YEAR ROLE

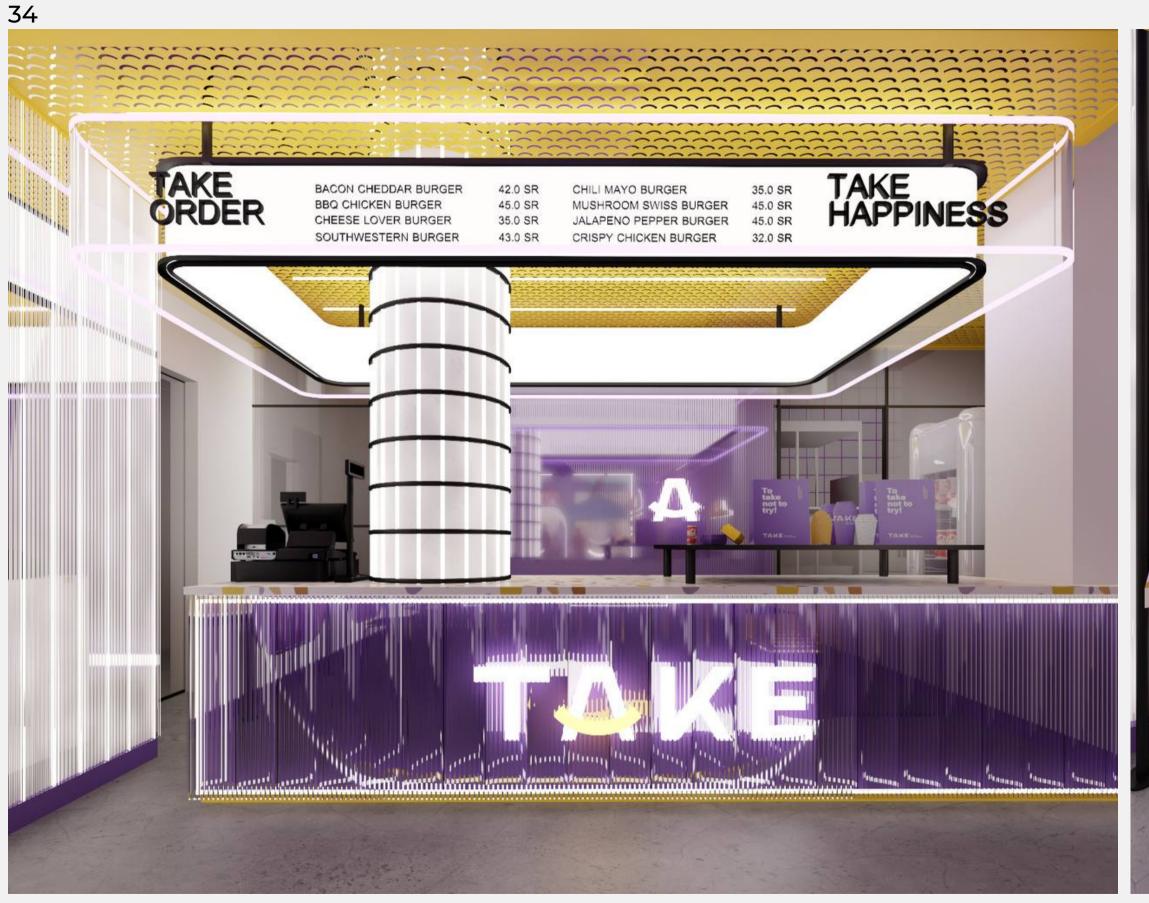
2023 Interior Design,

Furniture, Architecture











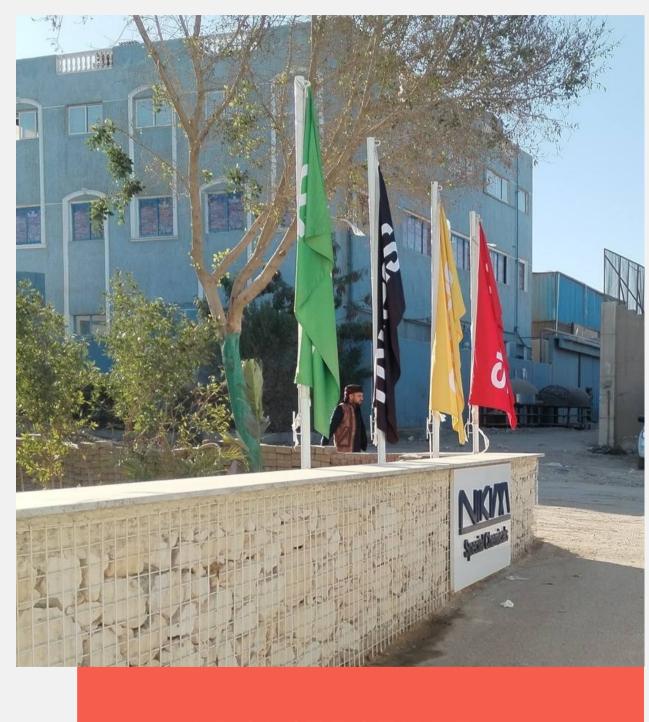
35 COMPANY PROFILE

### NIKIM SPECIAL CHEMICALS

YEAR ROLE

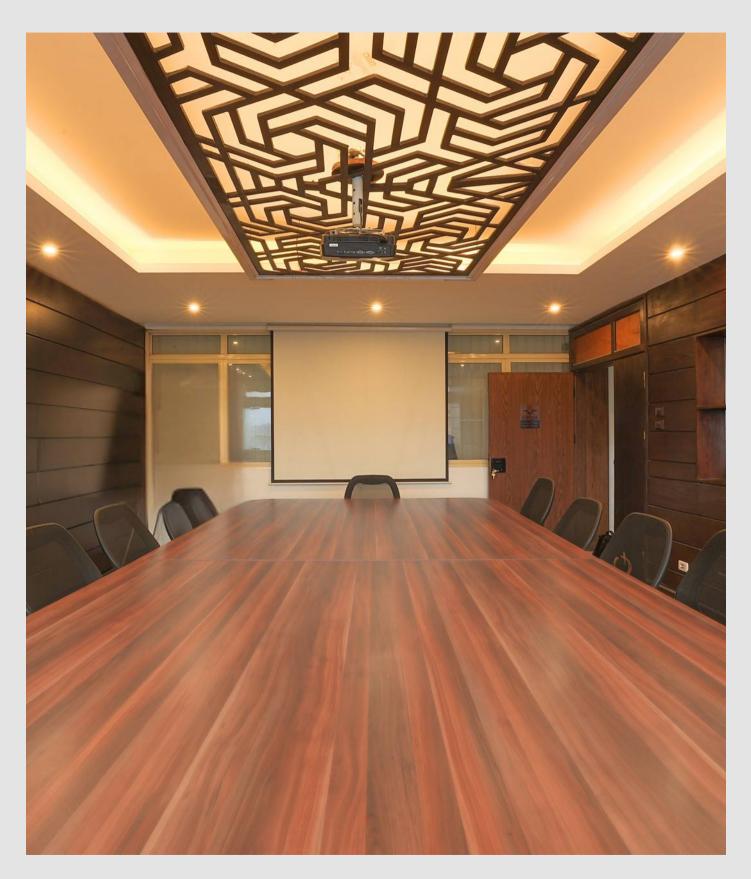
2024 Architecture

We delivered a 3200 m² special chemicals factory in Abo Rawash Industrial Zone, enhancing architectural facades and completing interior design, MEP, finishes, and custom furniture. The project was executed in just 60 days, ensuring functionality, durability, and industrial compliance.



ARCHITECTURE





CASE STUDIES

# **Asfour HQ Office**

We designed and executed a 150m<sup>2</sup> headquarters office for Asfour's Company on the Nile Corniche, Helwan. Delivered in 50 days, the project focused on creating a functional, modern space with high-quality finishes and seamless execution.

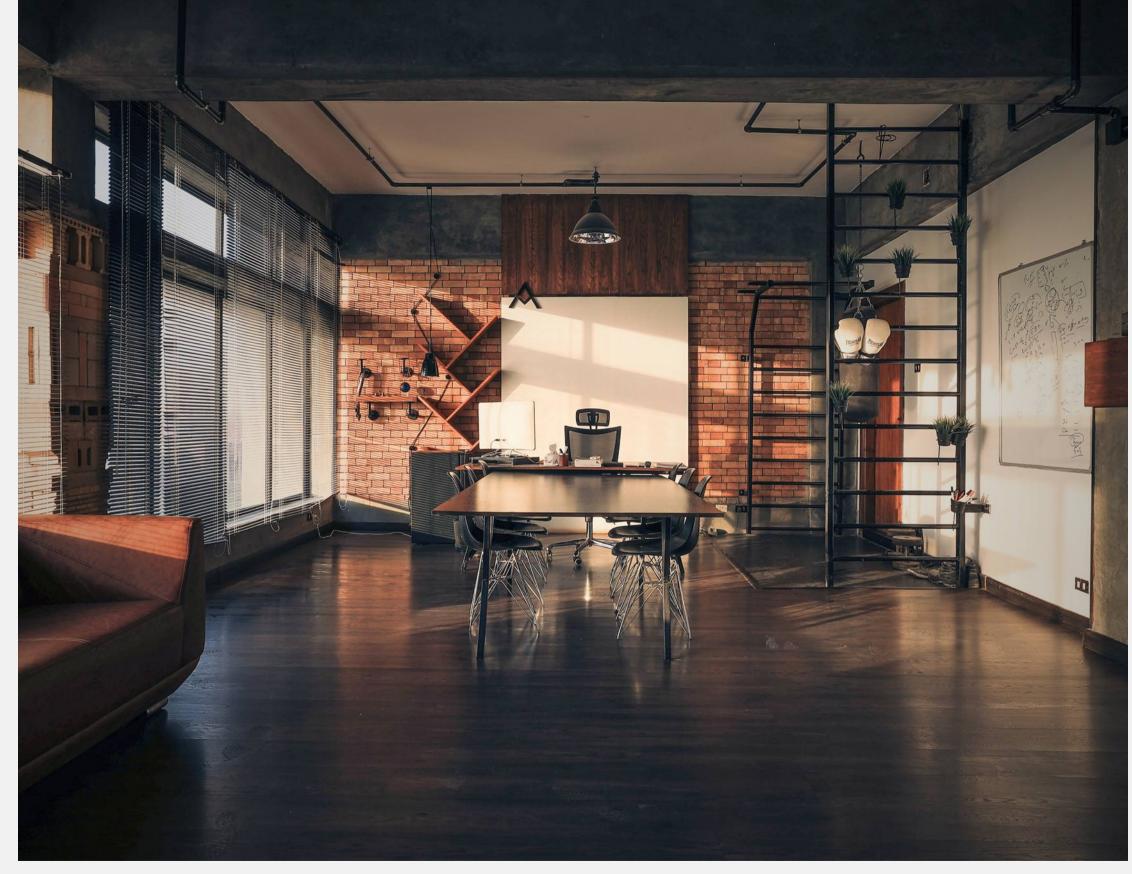
YEAR

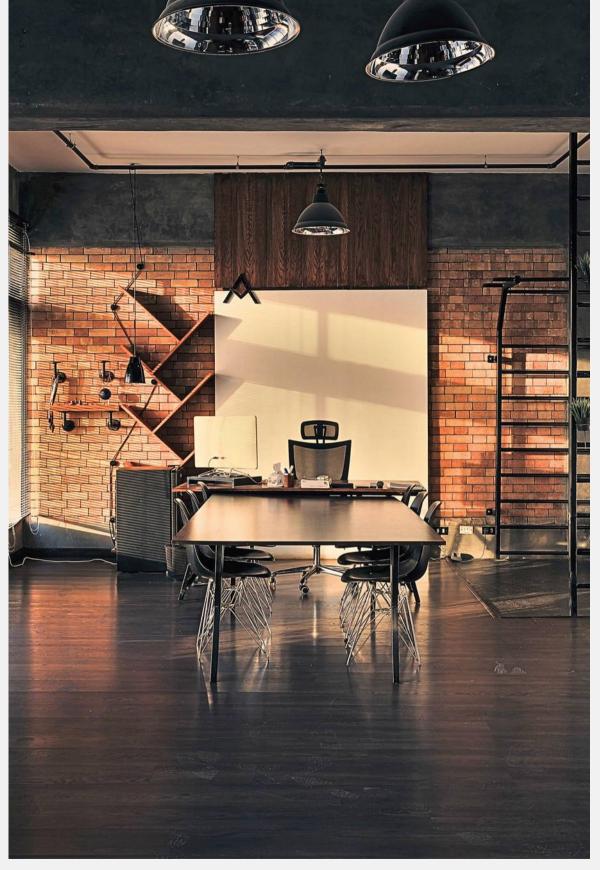
2022

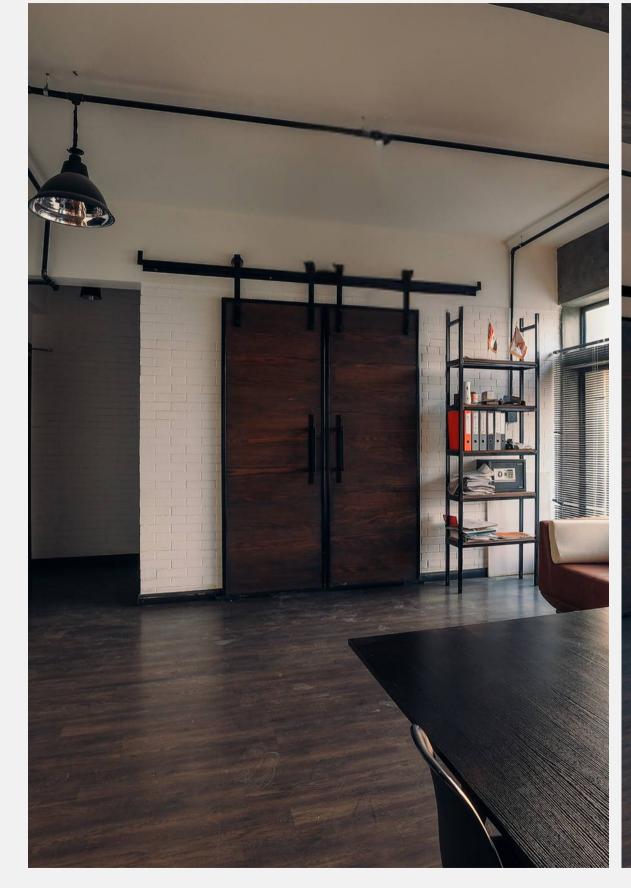
**ROLE** 

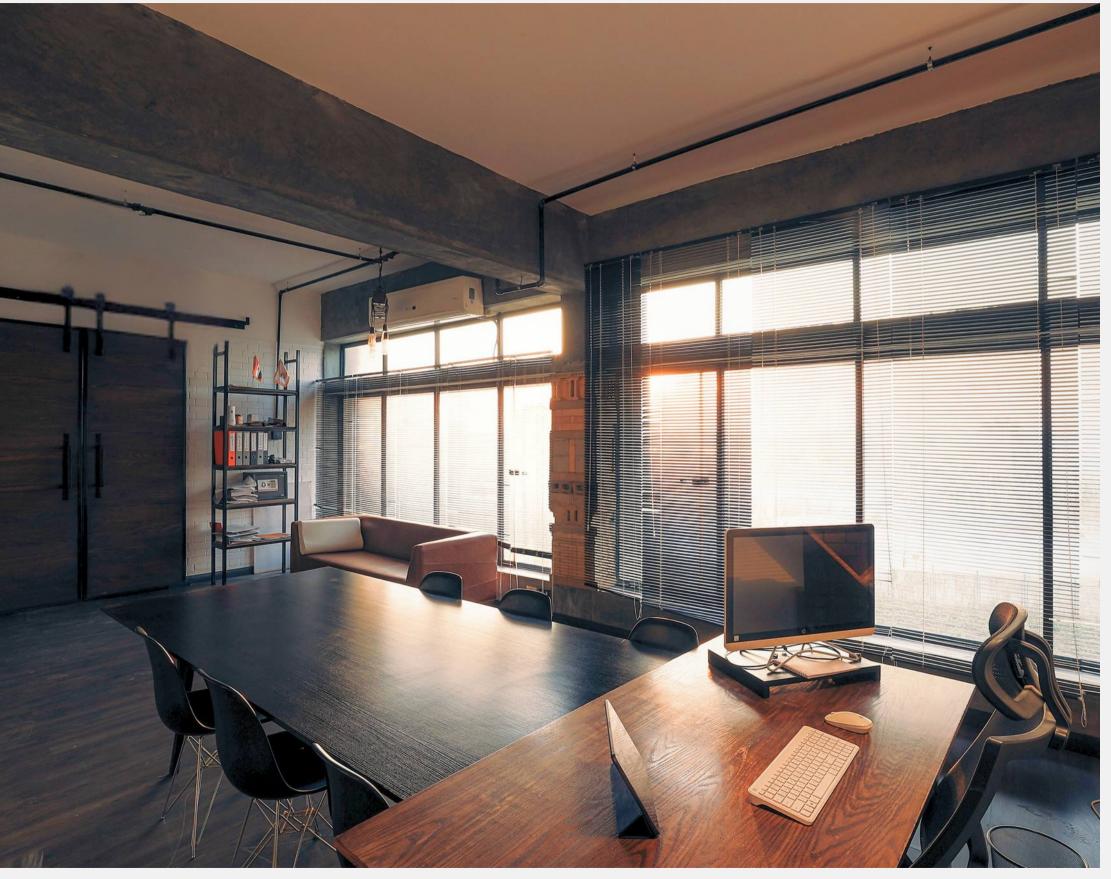
Interior Design,

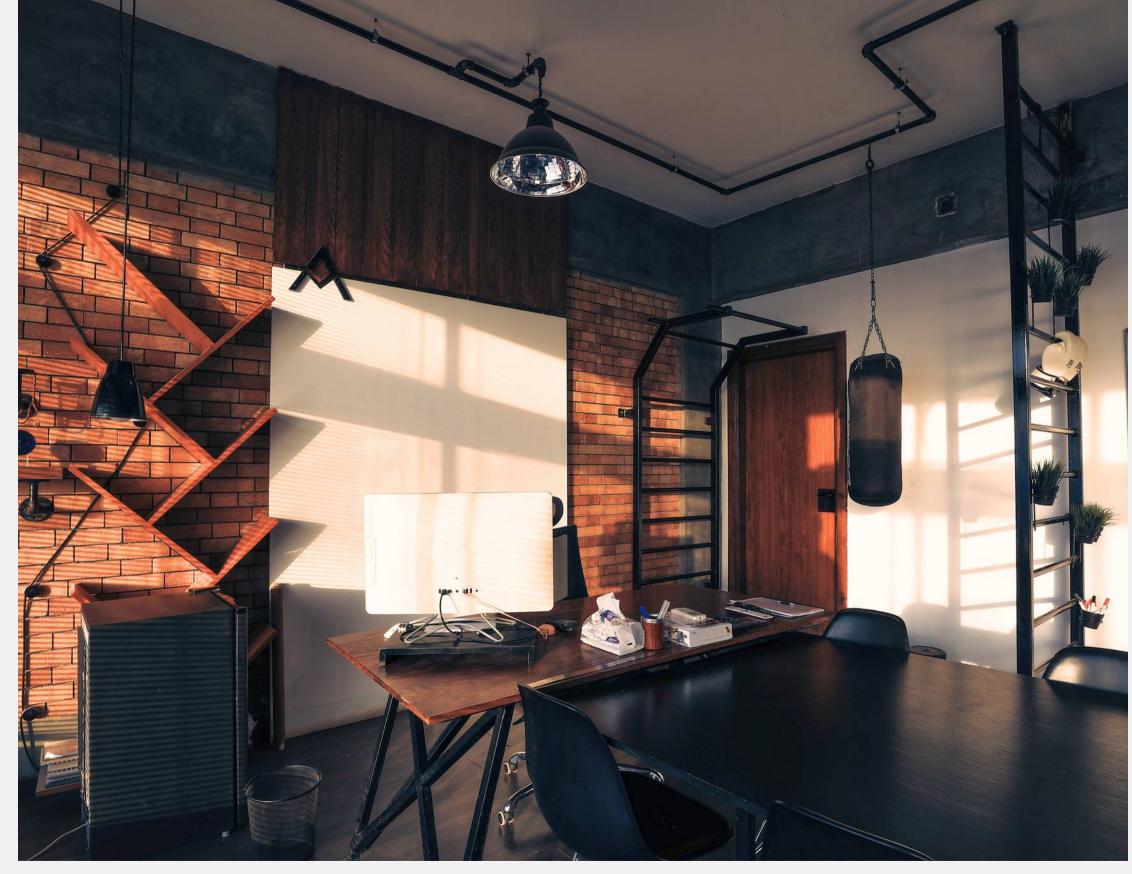
Furniture, Architecture

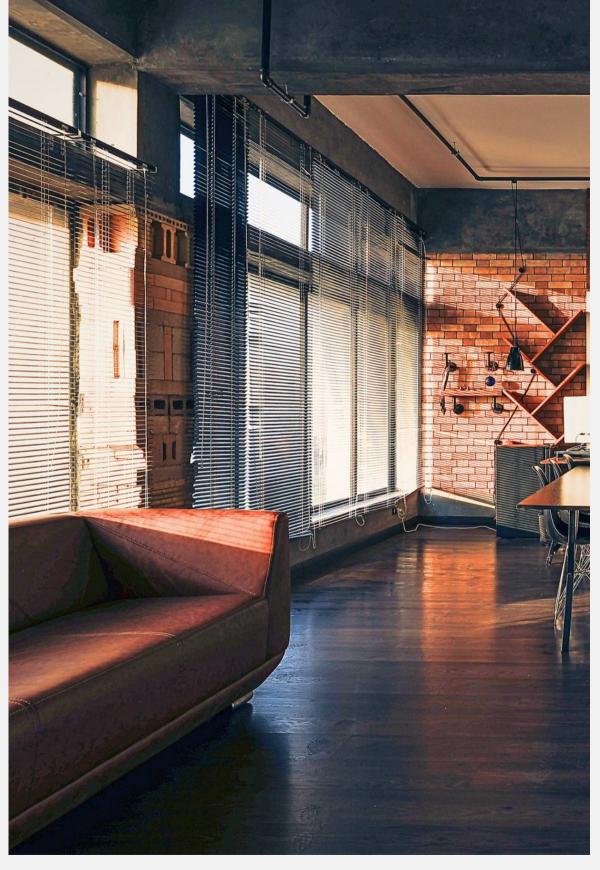














WORK SAMPLES

## Obeikan HQ

We designed a 600m<sup>2</sup> corporate headquarters for Obeikan at CFC, New Cairo. Completed in 60 days, the design focused on functionality, brand identity, and creating a modern, collaborative workspace that supports productivity and professional presence.

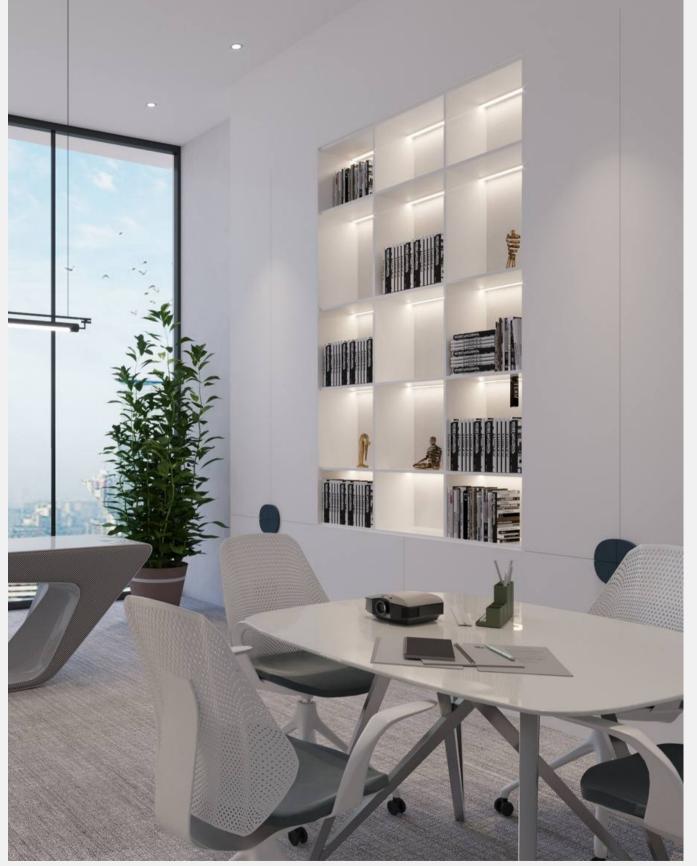
YEAR

**ROLE** 

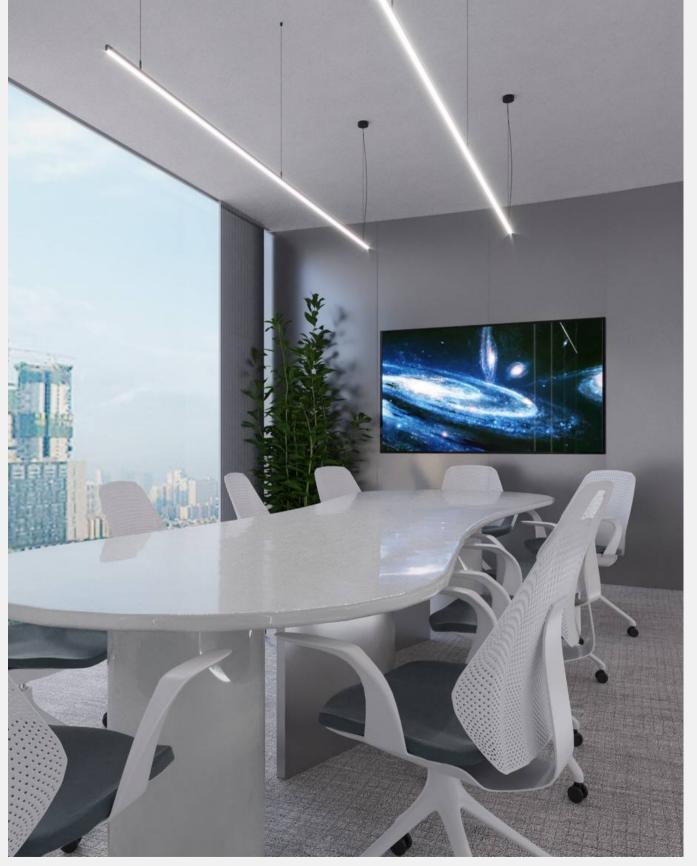
2023

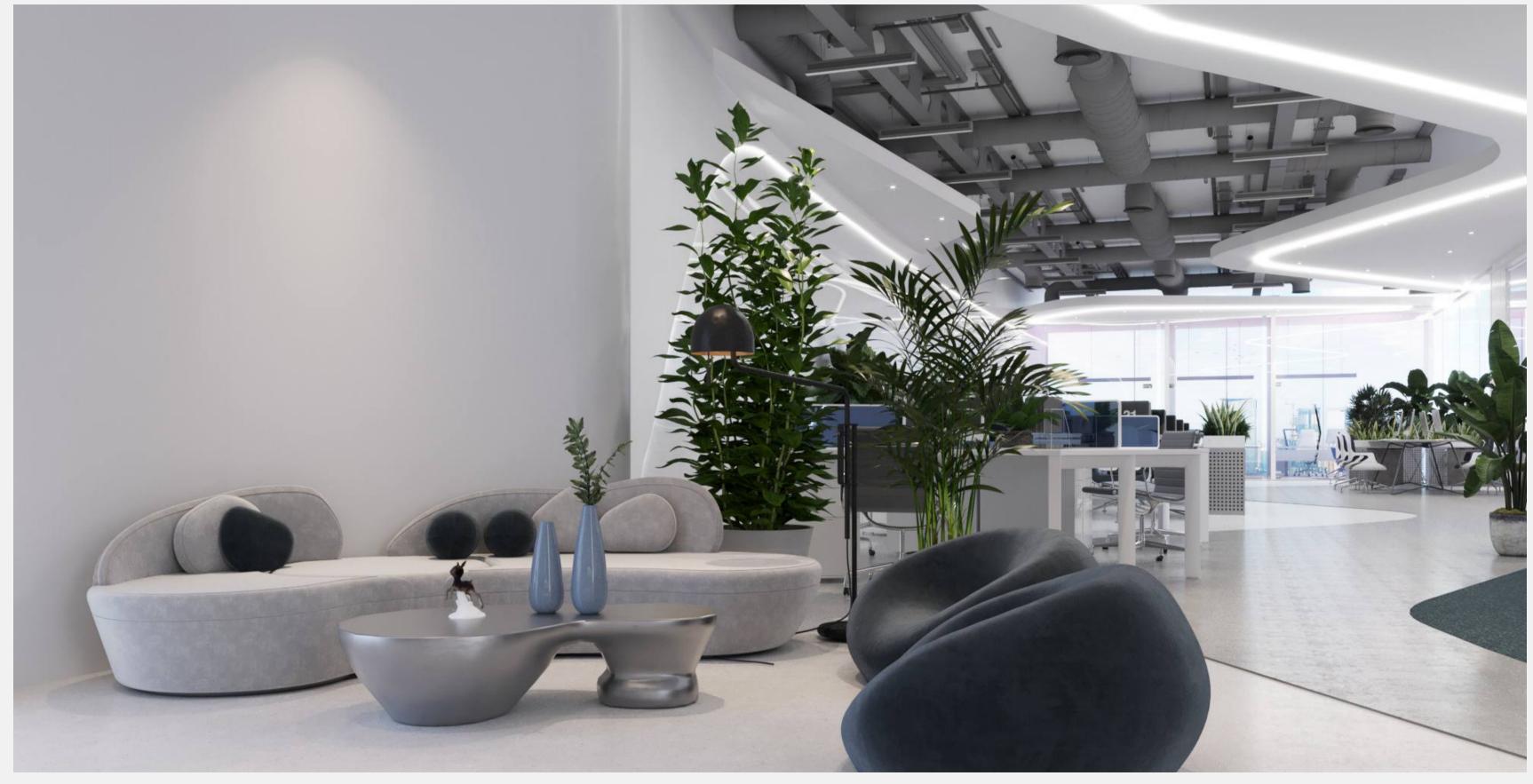
Interior Design













#### CLUE

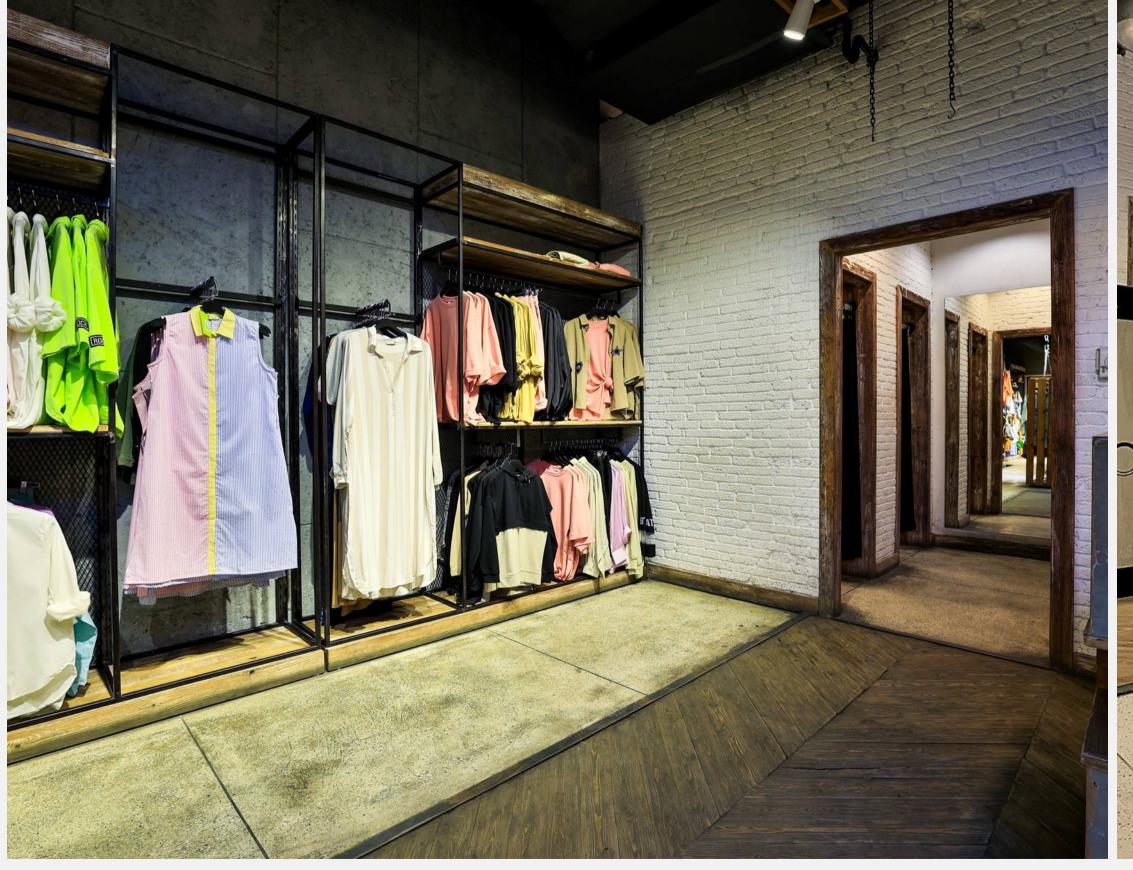
We delivered a turnkey 140m² retail store for CLUE at City Stars, Cairo. The project included design, execution, MEP, and custom furniture—completed in just 40 days, combining functionality with a sleek, fashion-forward retail experience.

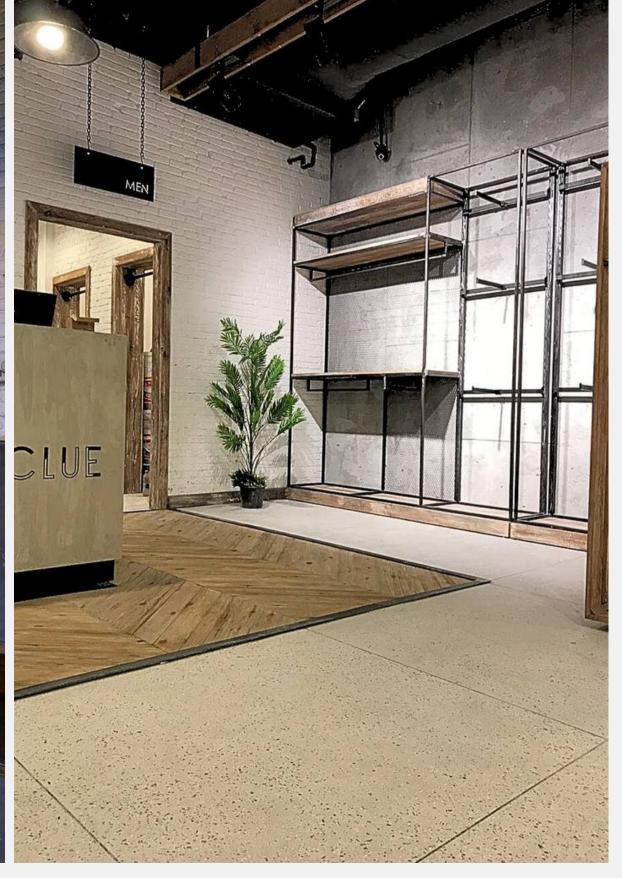
YEAR ROLE

2022 Turnkey











CASE STUDIES

Carina

**YEAR** 

ROLE

2022

Design

We completed the interior design for a 100m<sup>2</sup> Carina retail shop at City Stars, Cairo. Delivered in 30 days, the concept focused on enhancing customer flow, product visibility, and creating a refined, brand-aligned shopping environment.









WORK SAMPLES

## **AH Residence**

YEAR

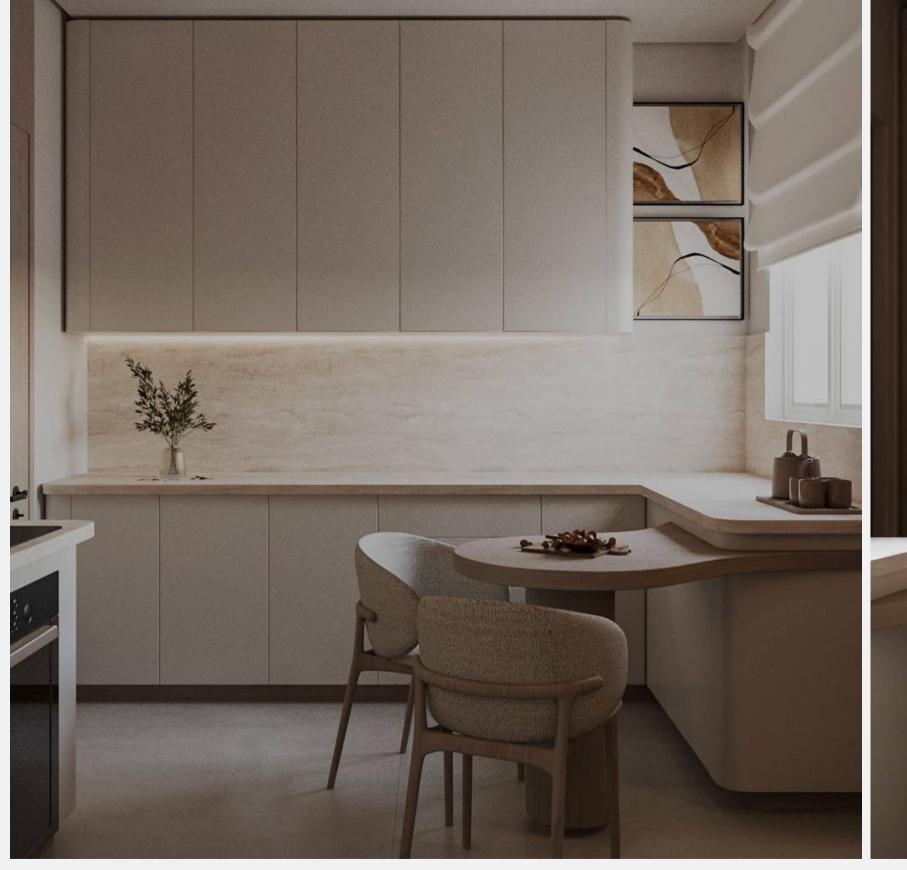
2025 Design

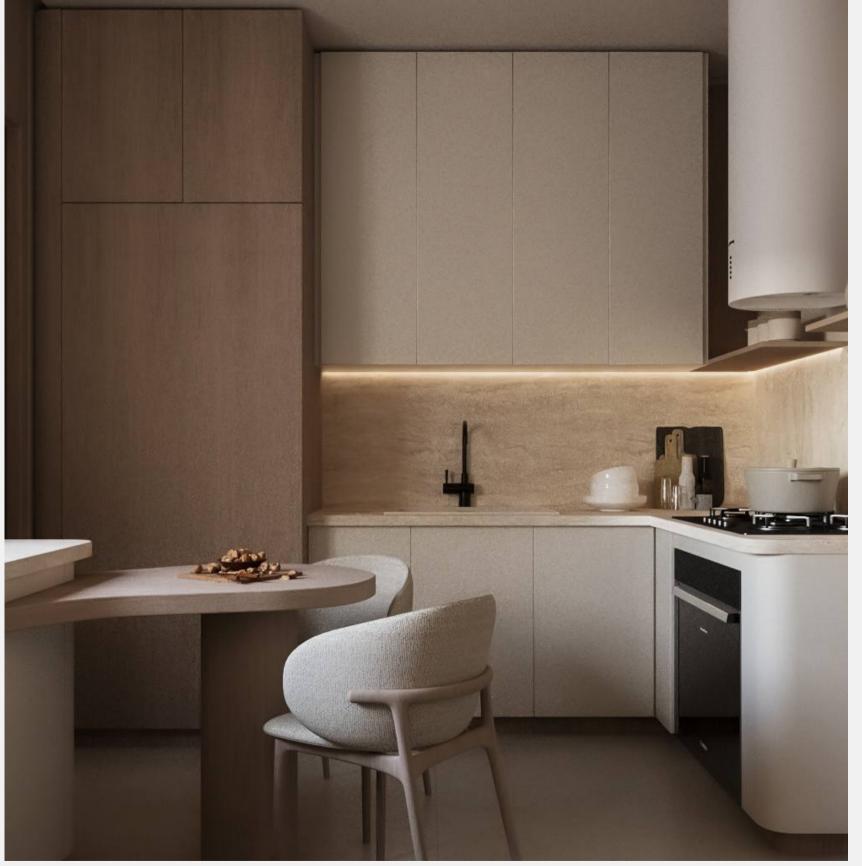
ROLE

We delivered complete interior design services for a 400 sqm Villa in New Cairo, creating sophisticated, spacious interiors that blend elegance with functionality, tailored carefully to reflect the client's unique lifestyle, preferences, and vision for contemporary living.

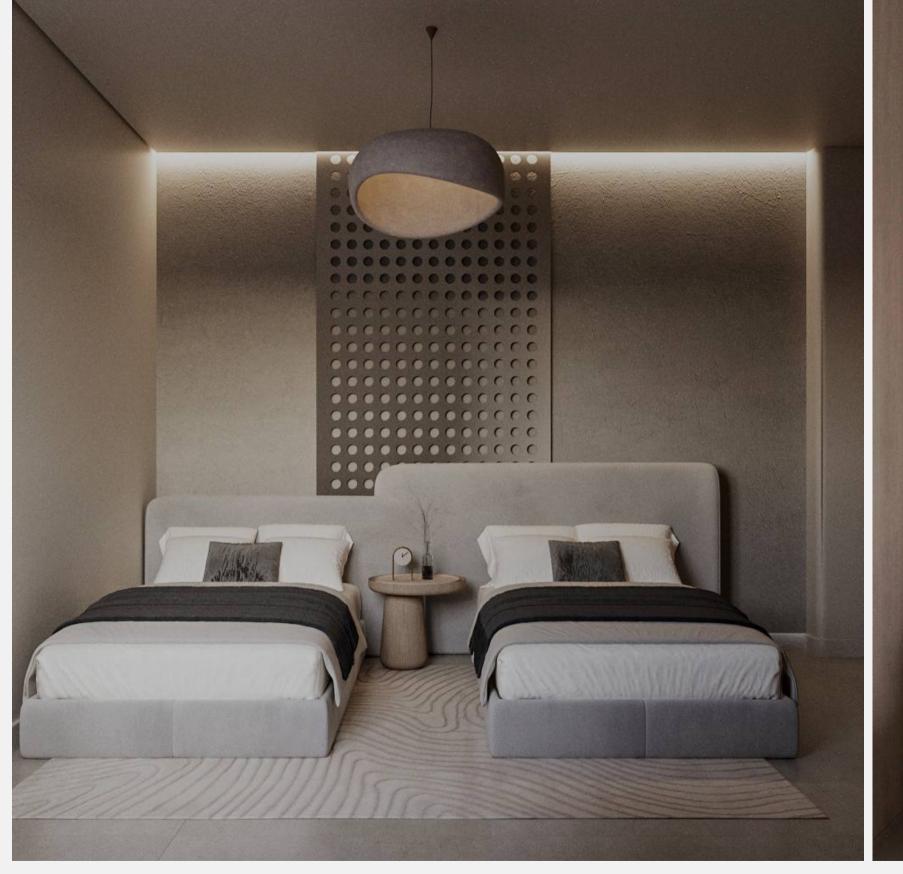


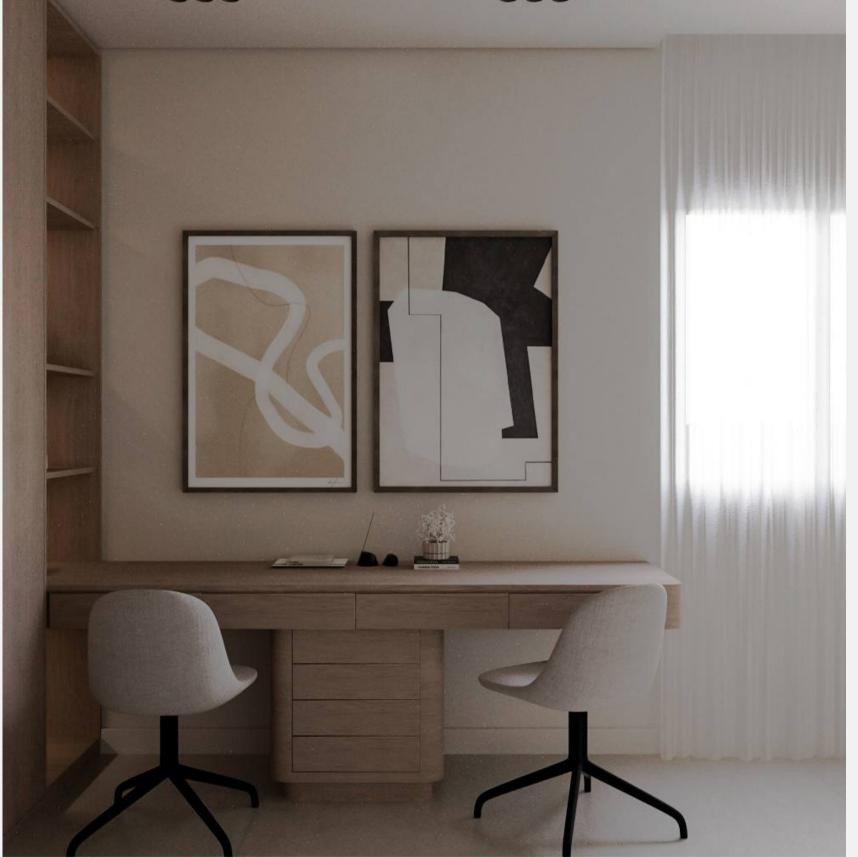




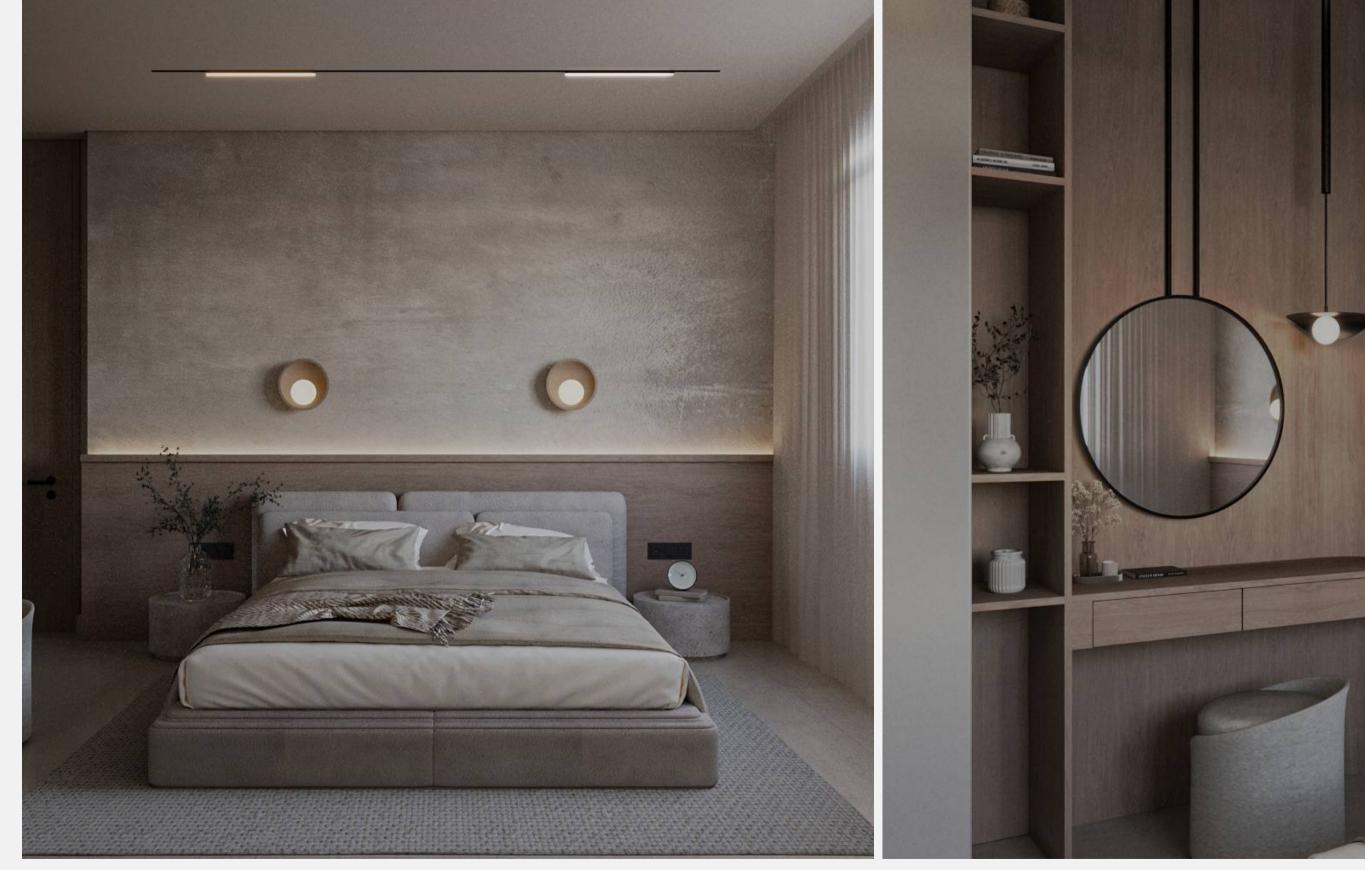


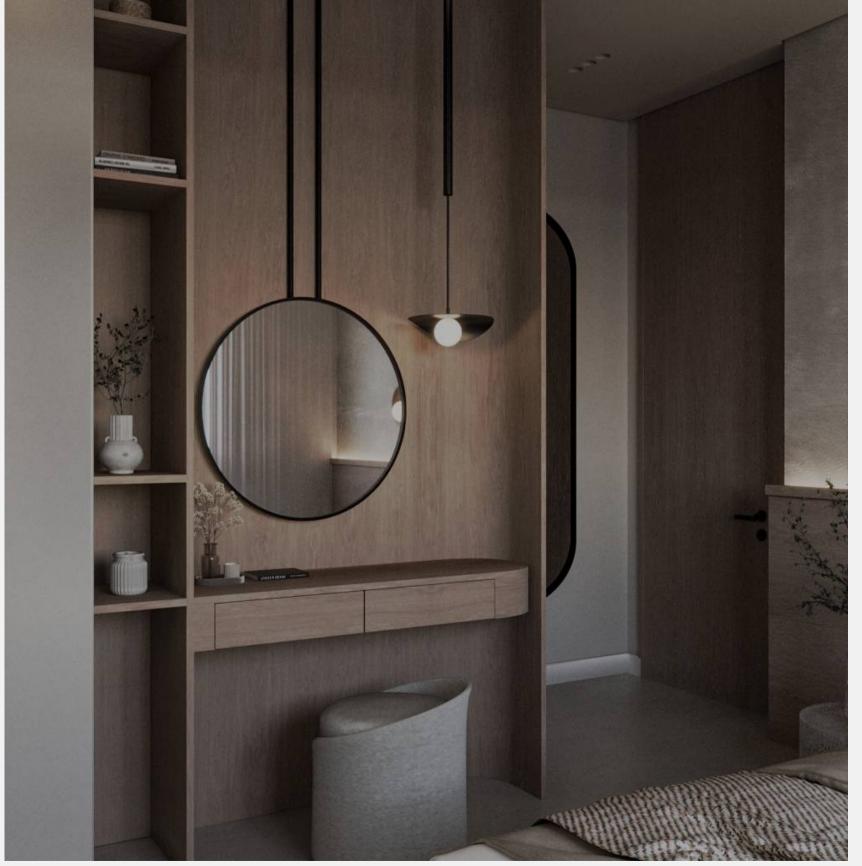




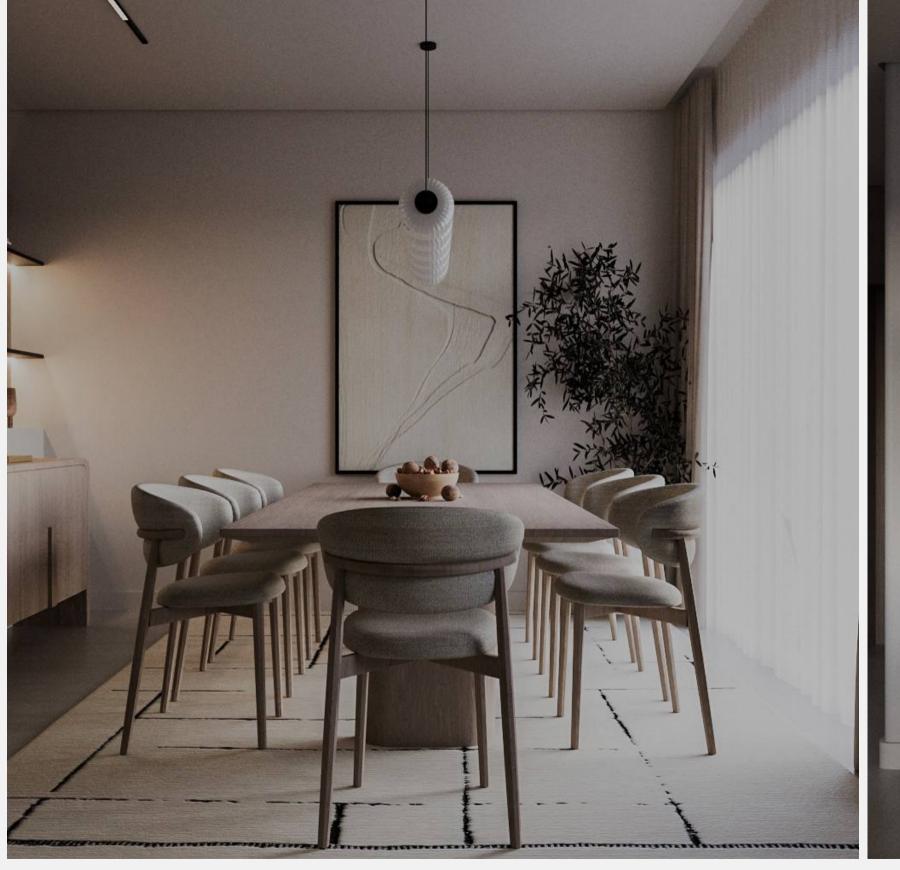




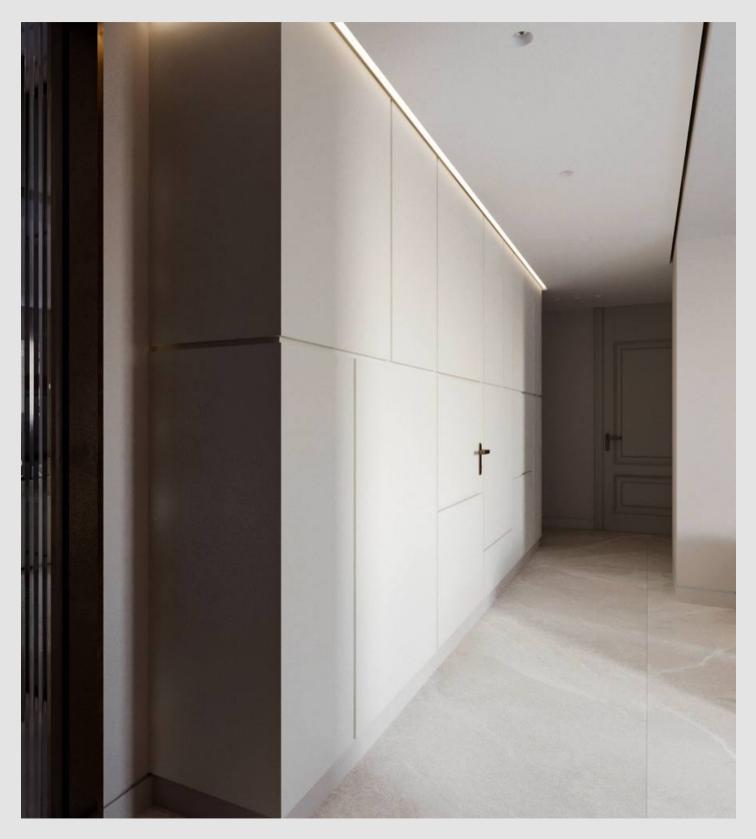












CASE STUDIES

### **MM Residence**

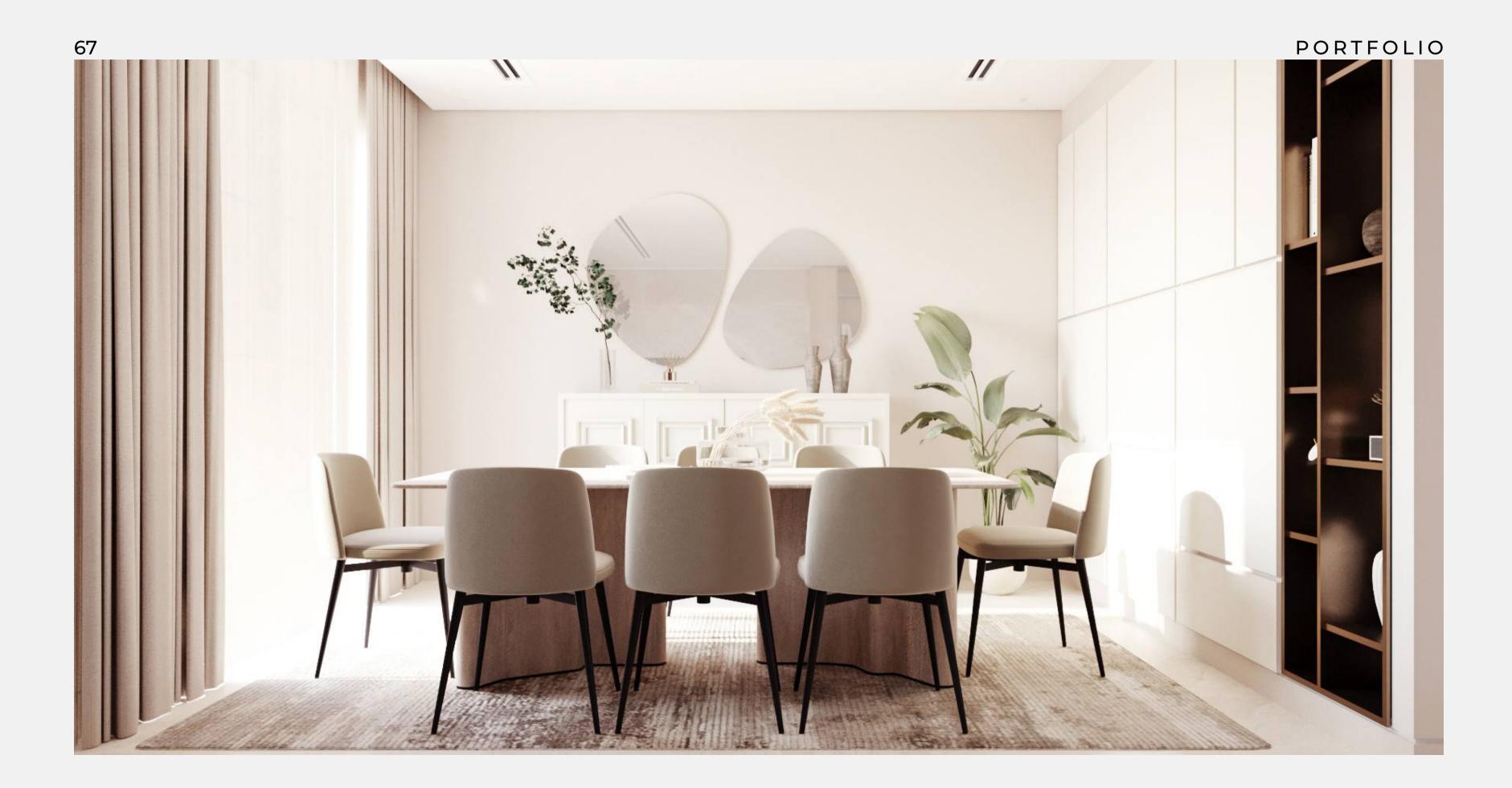
We delivered interior design services for a 220 sqm apartment in Zayed, crafting a spacious, elegant environment that blends modern aesthetics with functional living spaces, tailored to the client's preferences and lifestyle, ensuring comfort and sophistication.

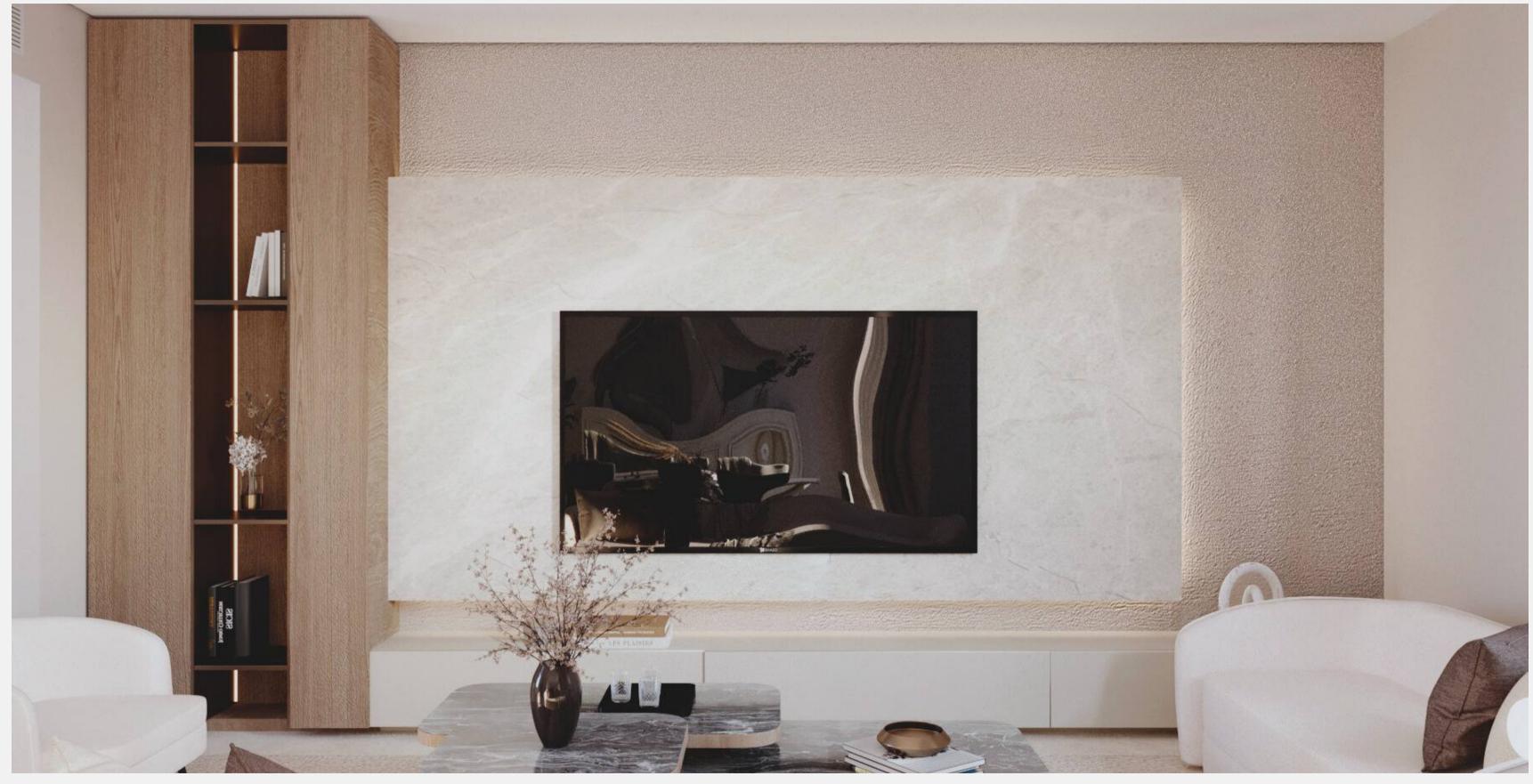
YEAR

2025

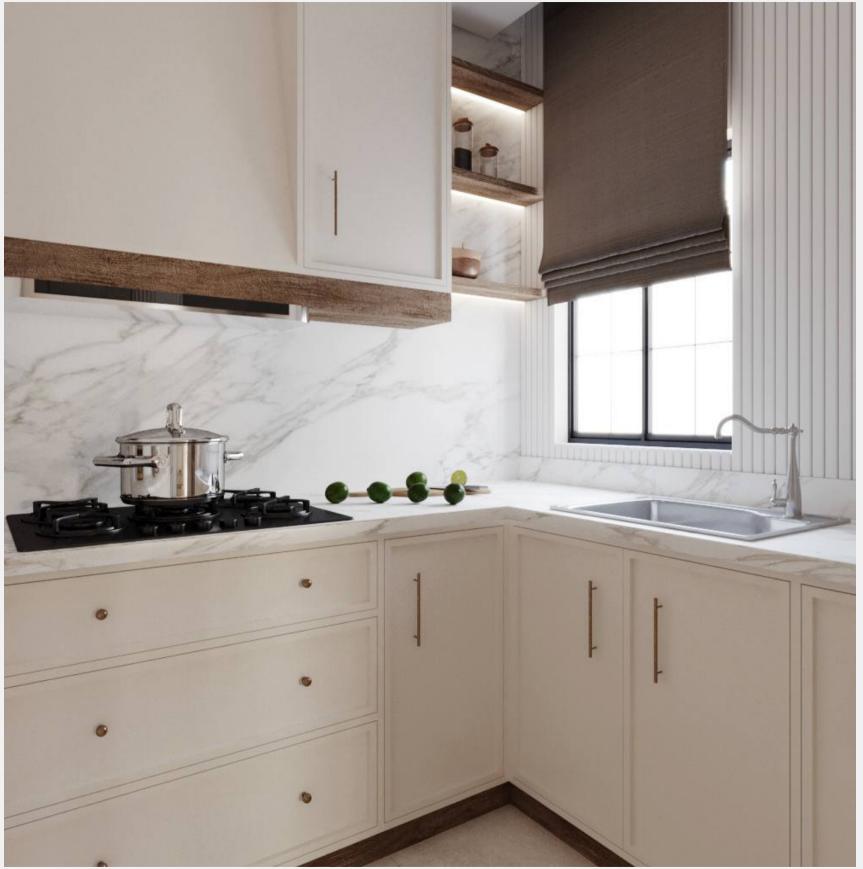
**ROLE** 

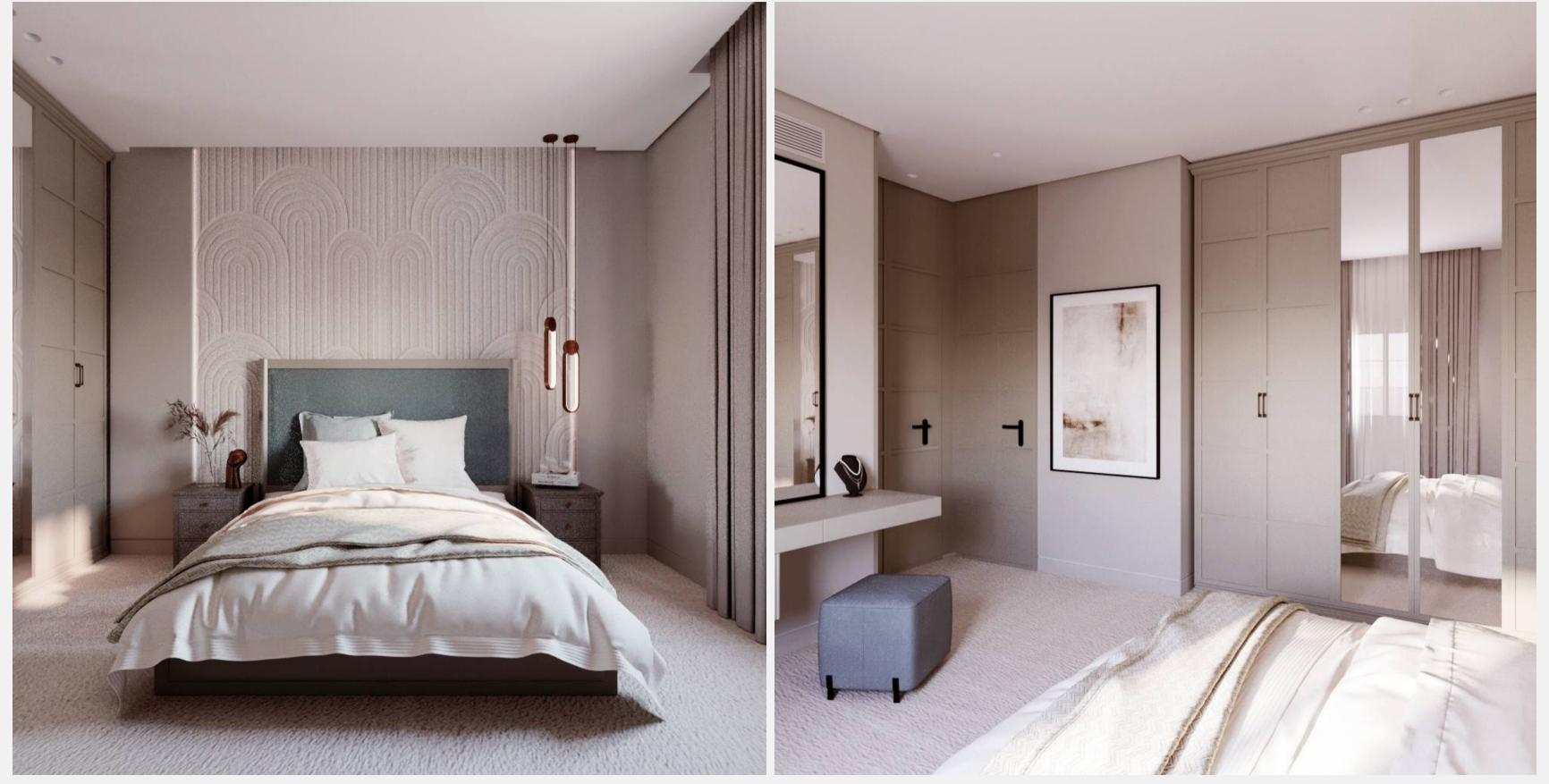
Interior design

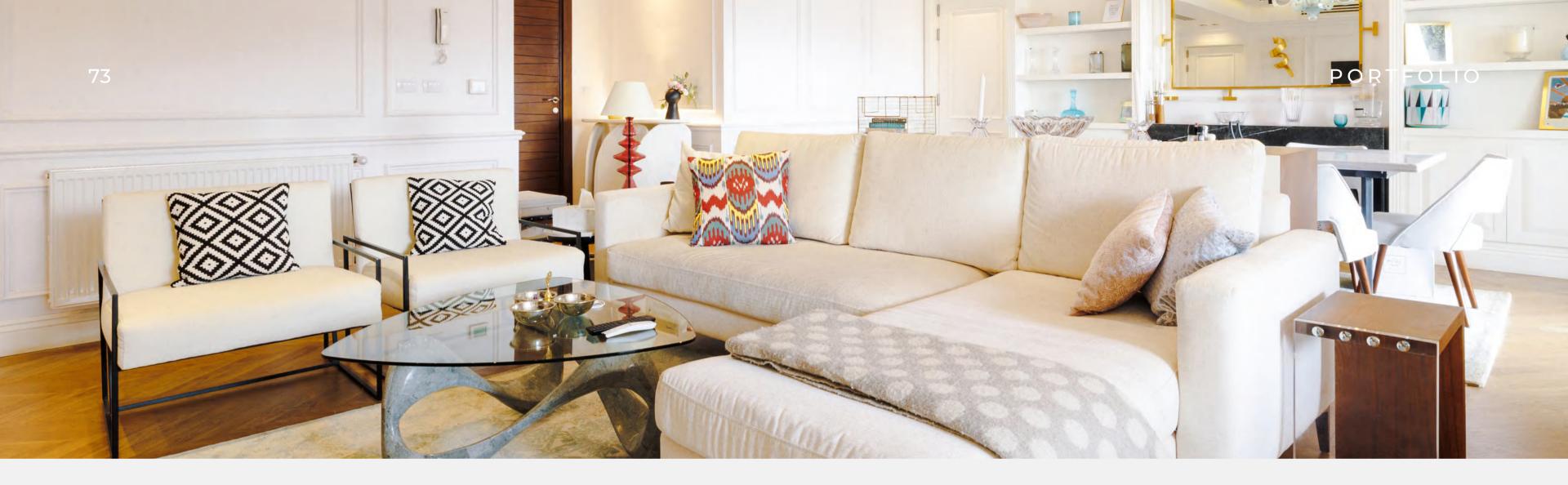












WORK SAMPLES

## **CFC** Residence

YEAR

ROLE

2022 Turnkey

We transformed a 220 sqm residential apartment in Cairo Festival City into an artistic, personalized living space, handling complete interior design, execution, MEP works, and custom furniture fabrication, ensuring seamless quality, creativity, and timely delivery within a 90day timeframe.



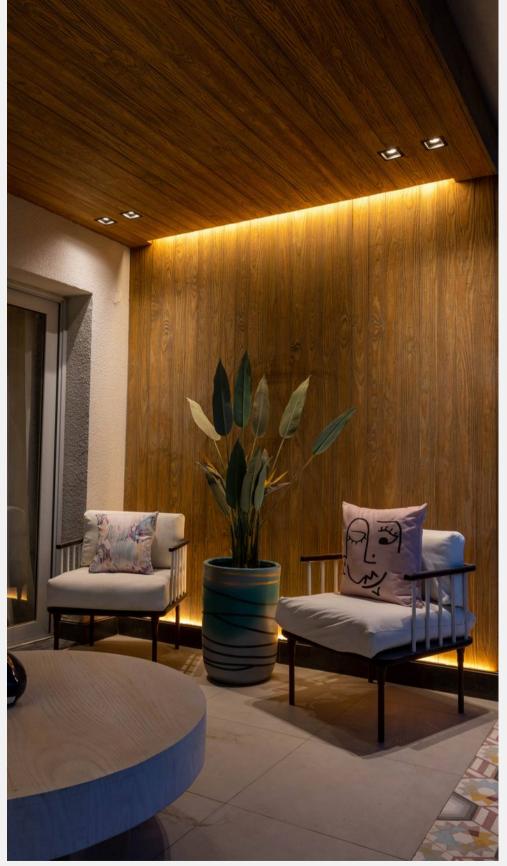


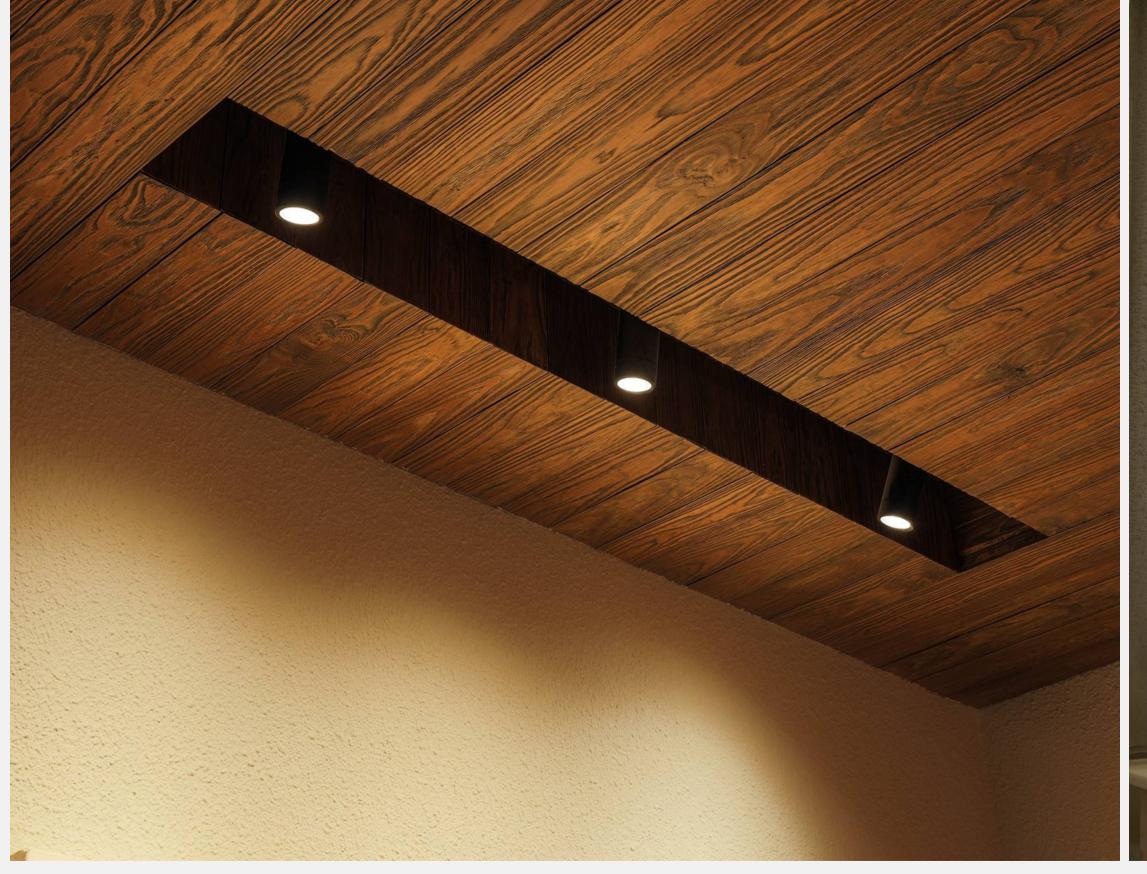








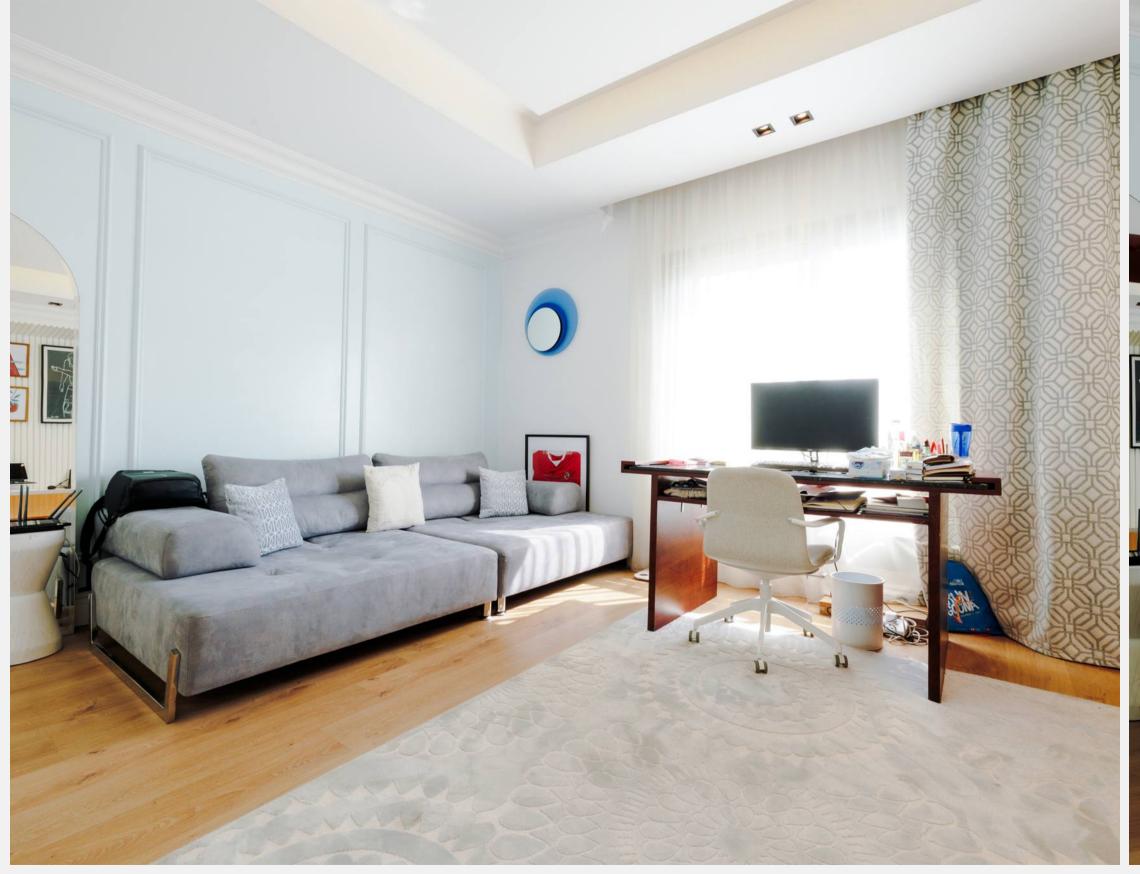




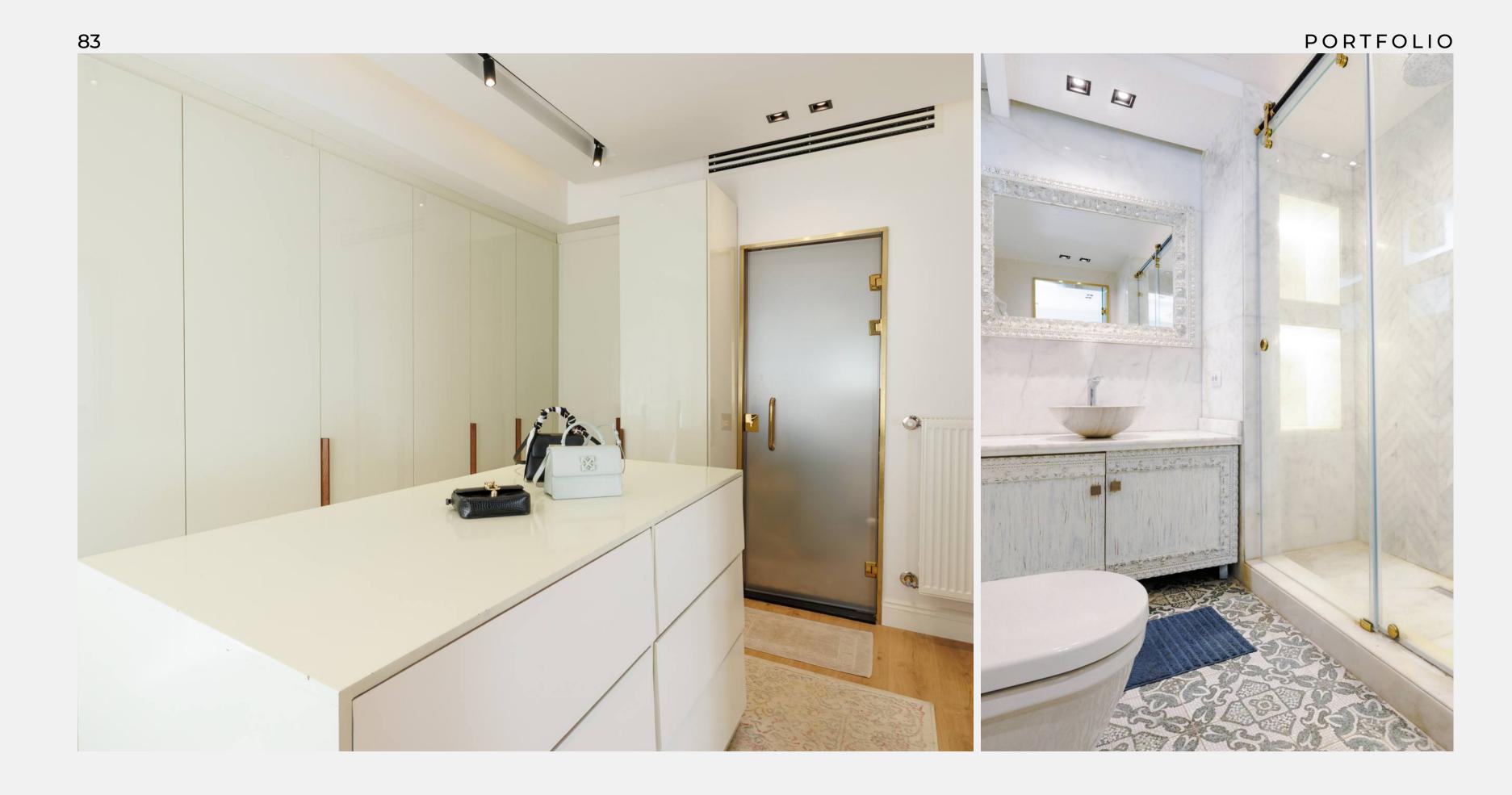


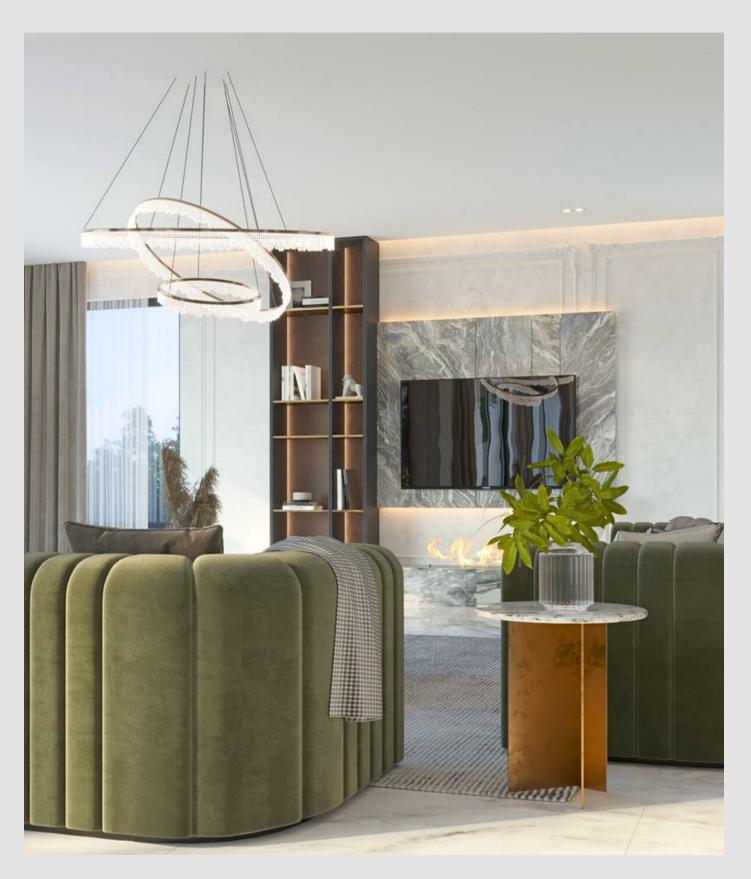












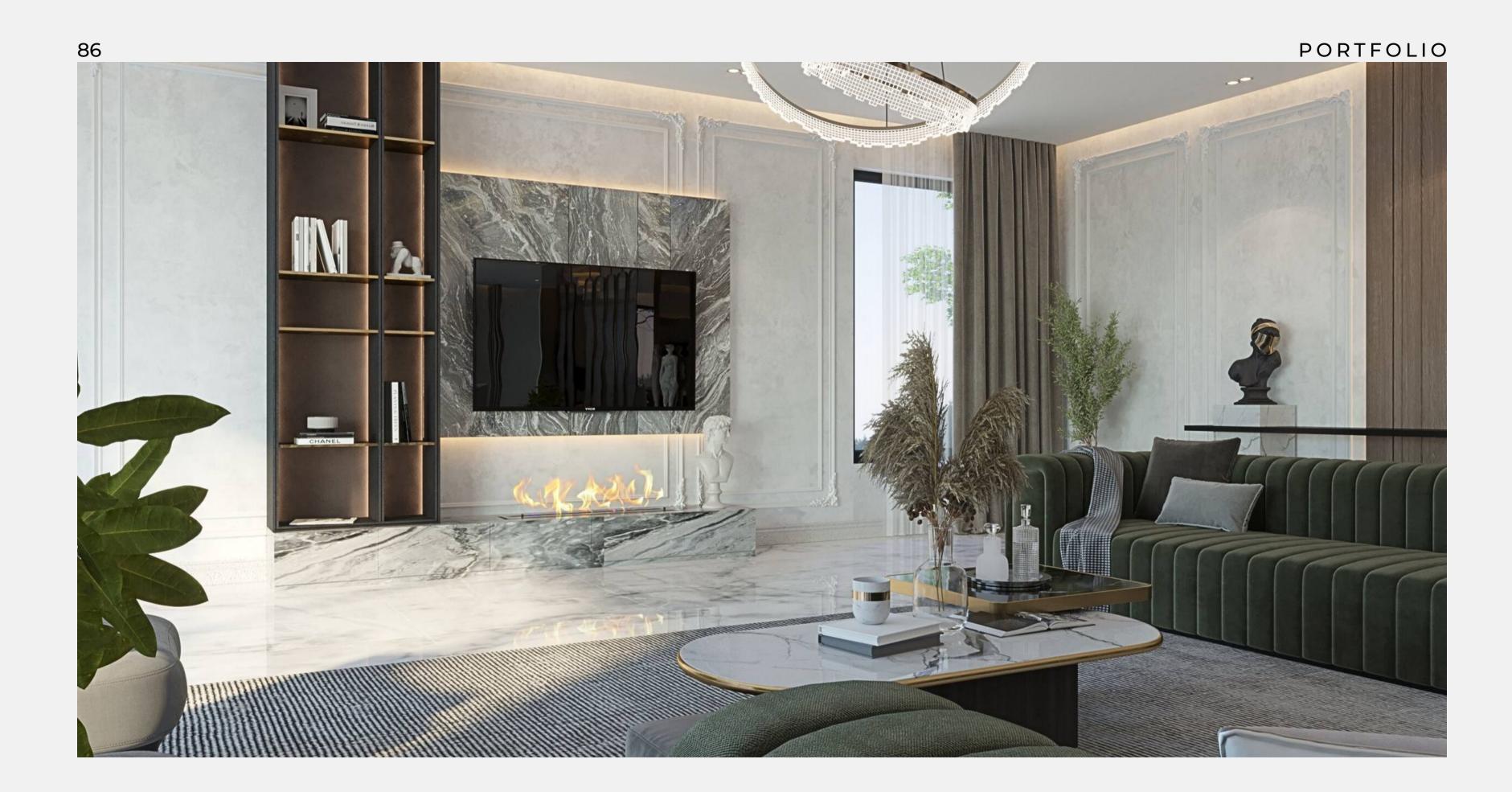
#### CASE STUDIES

### Palm Hills Villa

We delivered comprehensive interior design services for a 450 sqm villa in Palm Hills, New Cairo, creating elegant, timeless spaces that reflect the client's lifestyle through thoughtful planning, sophisticated aesthetics, and meticulous attention to every design detail.

YEAR ROLE

2023 Design

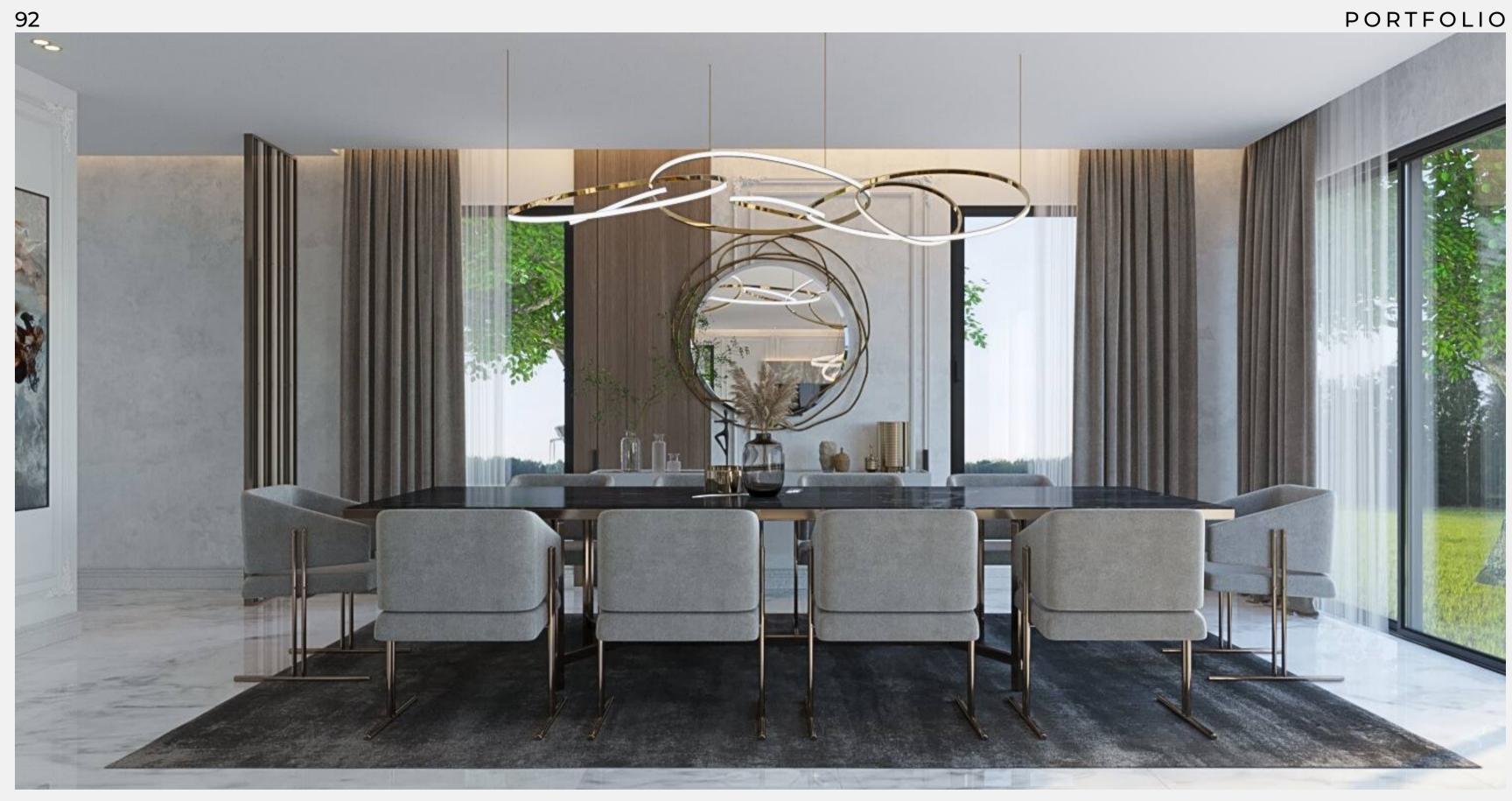


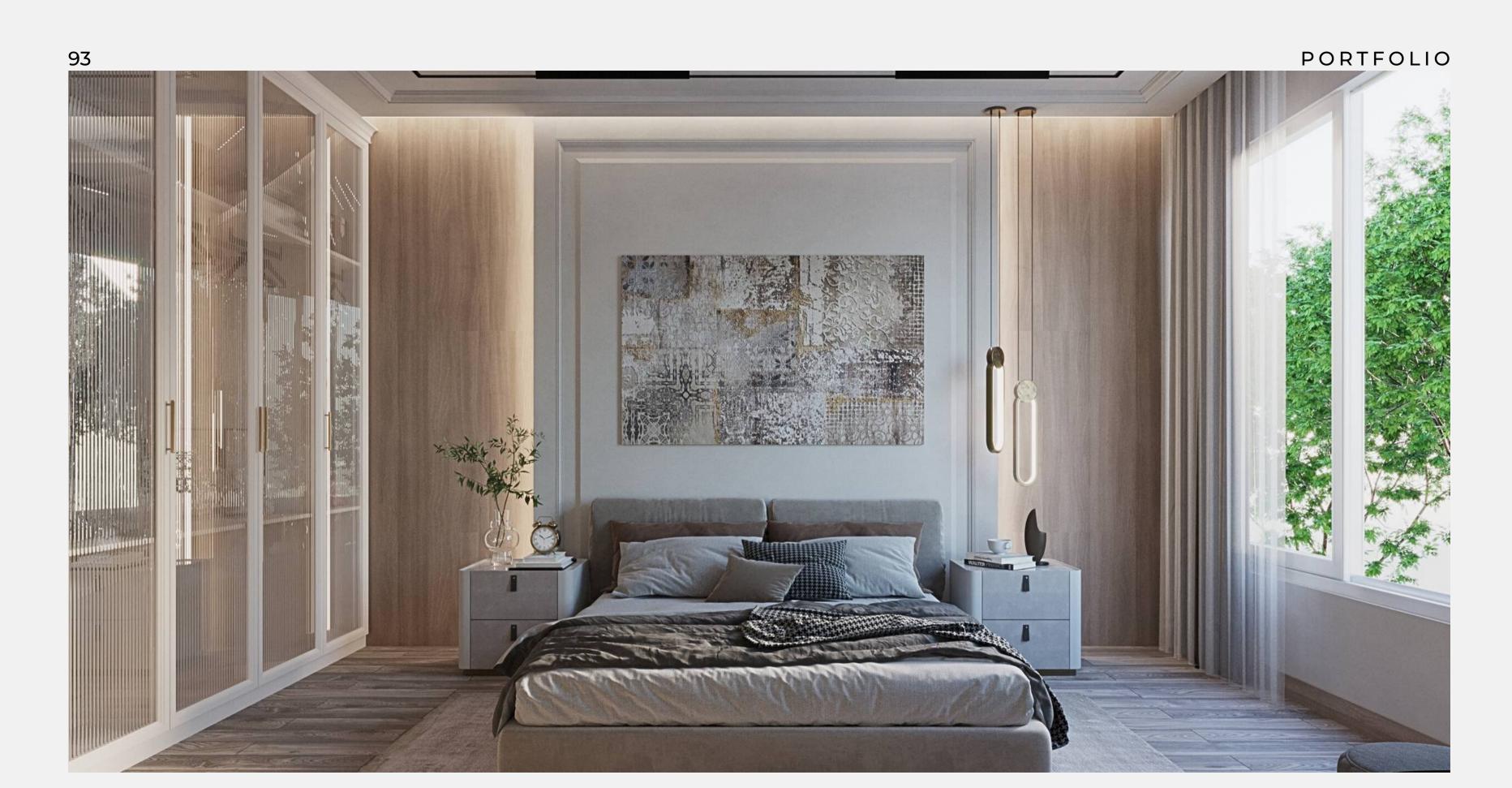






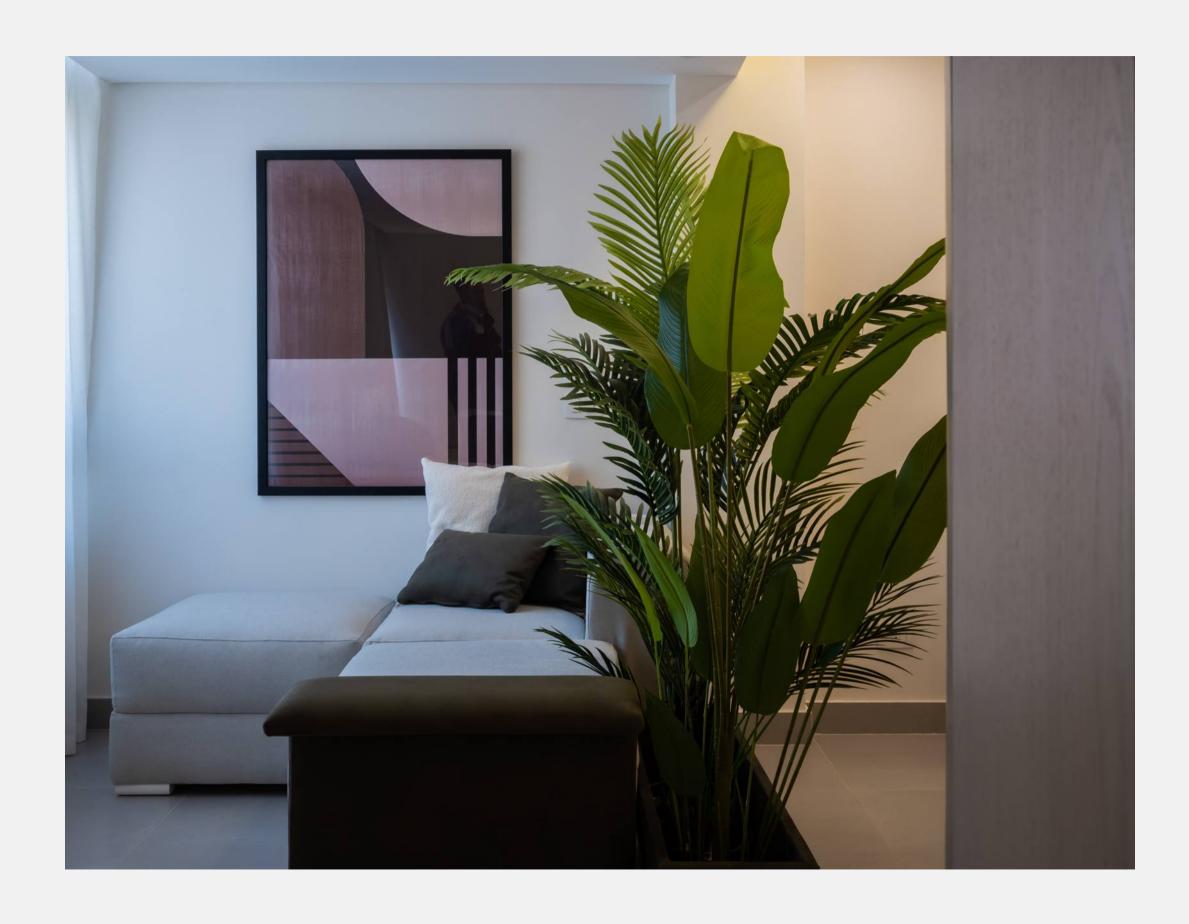












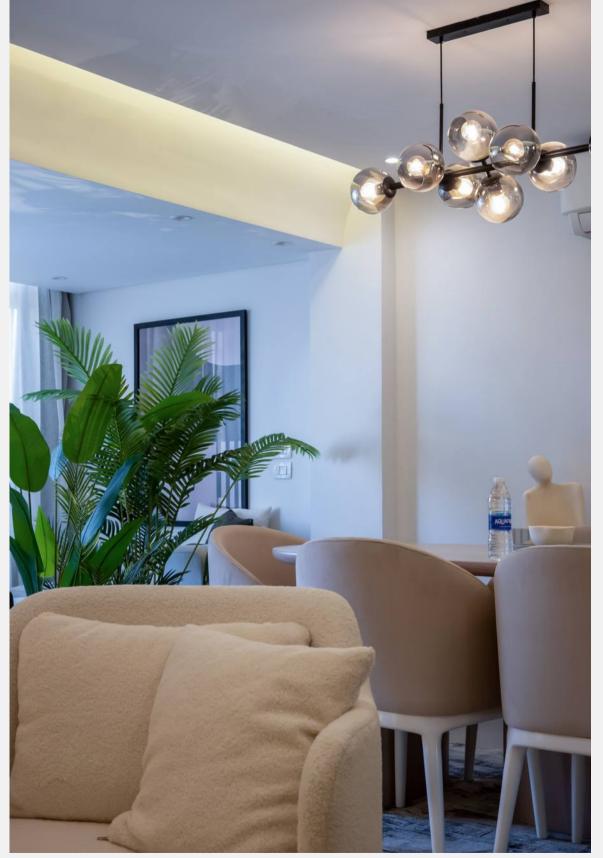
## KT Residence

We completed a full makeover of a 180 sqm residence in just 45 days, covering design, construction, furniture fabrication, and accessories, delivering a cohesive, fully personalized home experience with precision, efficiency, and exceptional attention to detail.

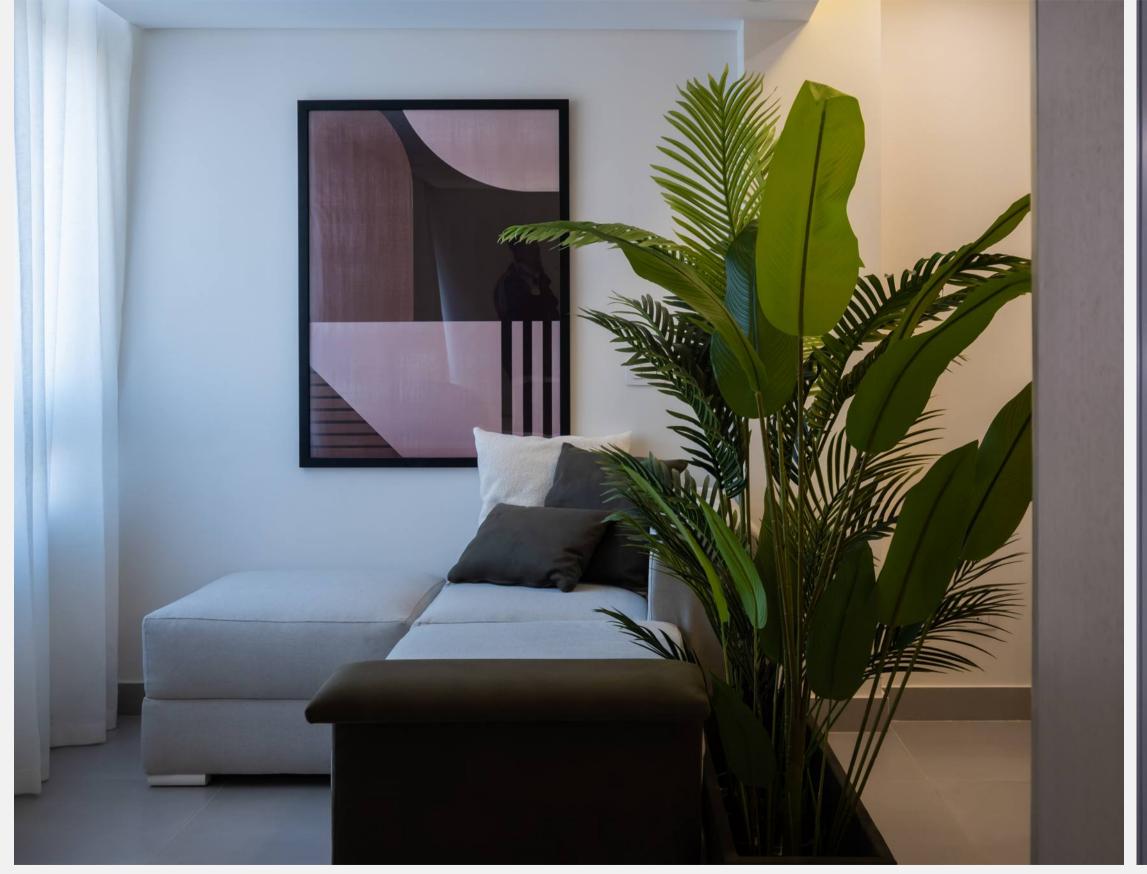
YEAR ROLE

2023 turnkey













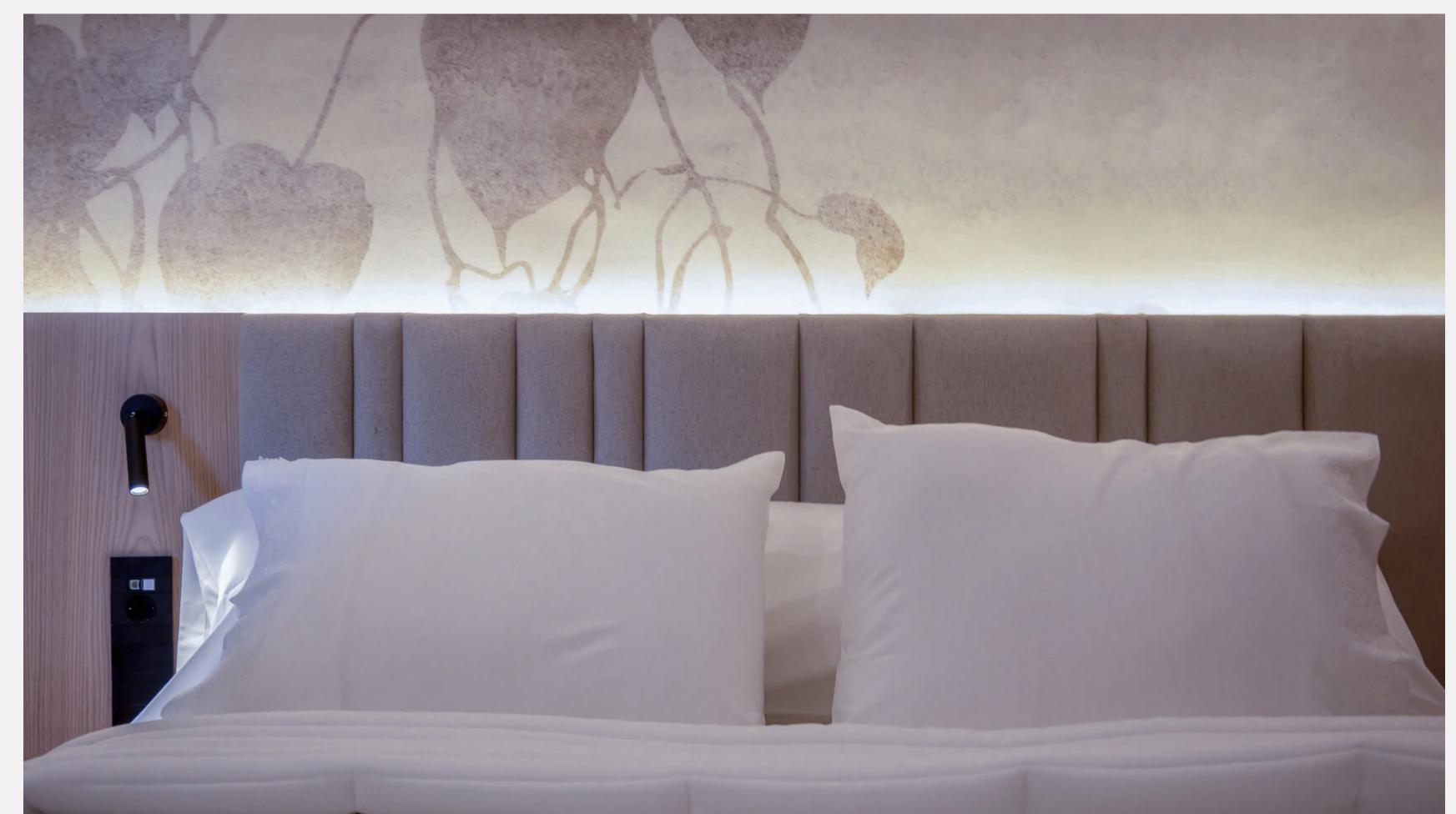


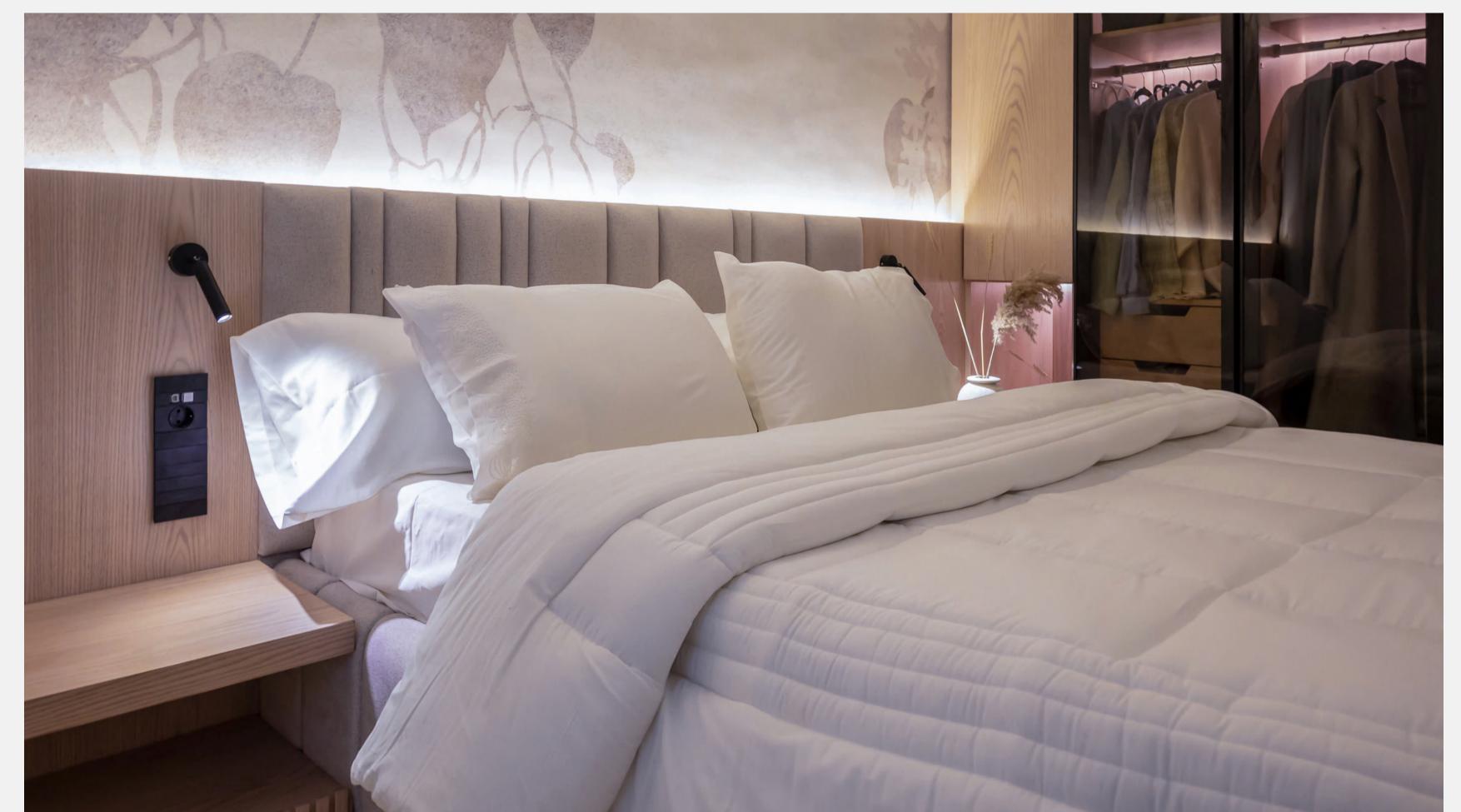




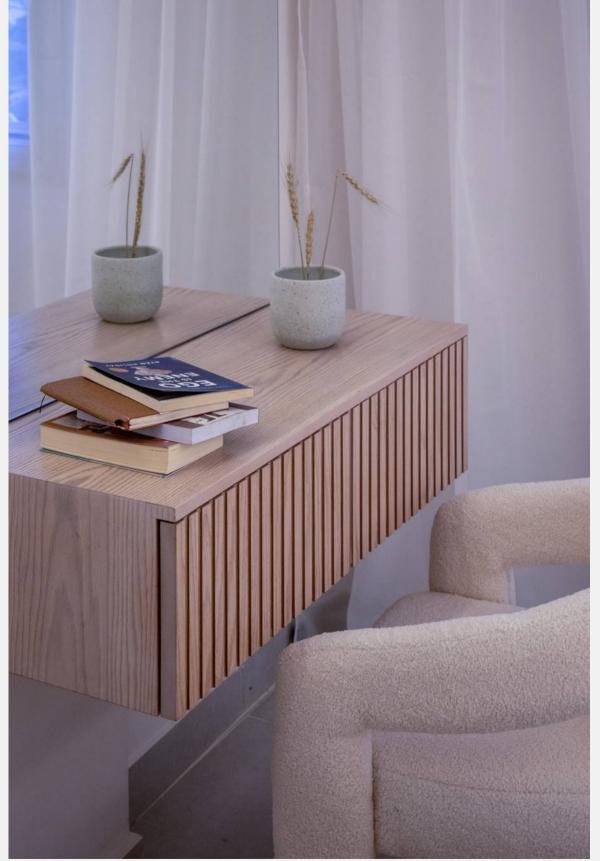




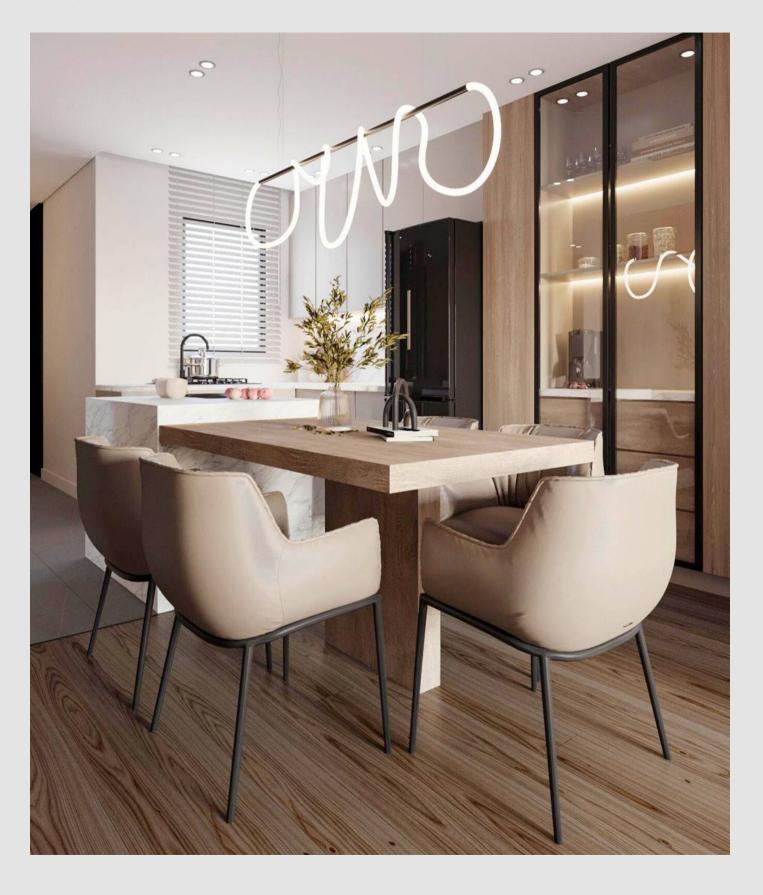












CASE STUDIES

# Sephora Residence

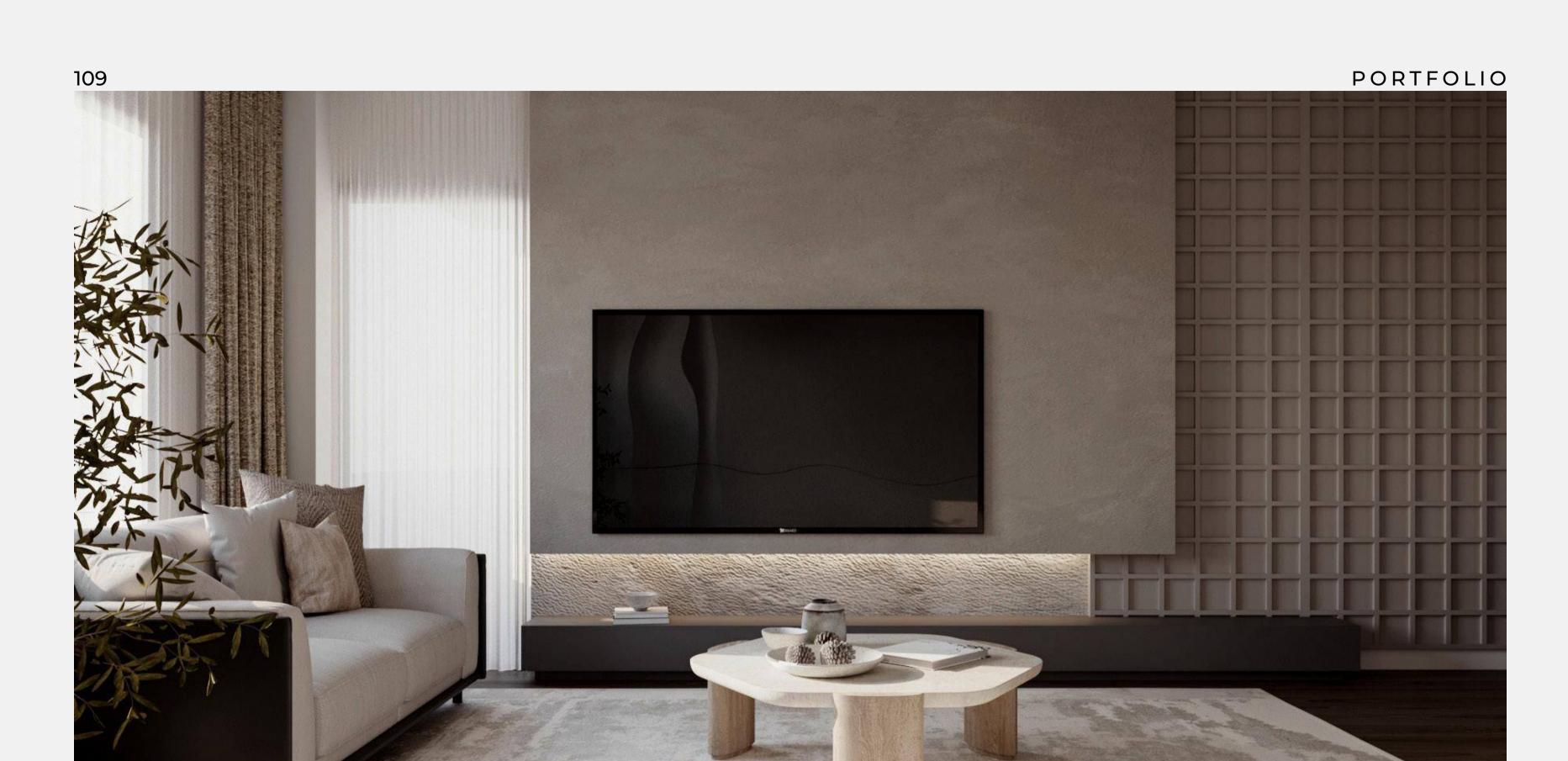
We provided full interior design services for a 120 sqm apartment in Sephora Compound, New Cairo, delivering stylish, functional spaces with a modern, personalized touch, ensuring every detail reflected the client's vision, lifestyle, and aesthetic preferences.

YEAR

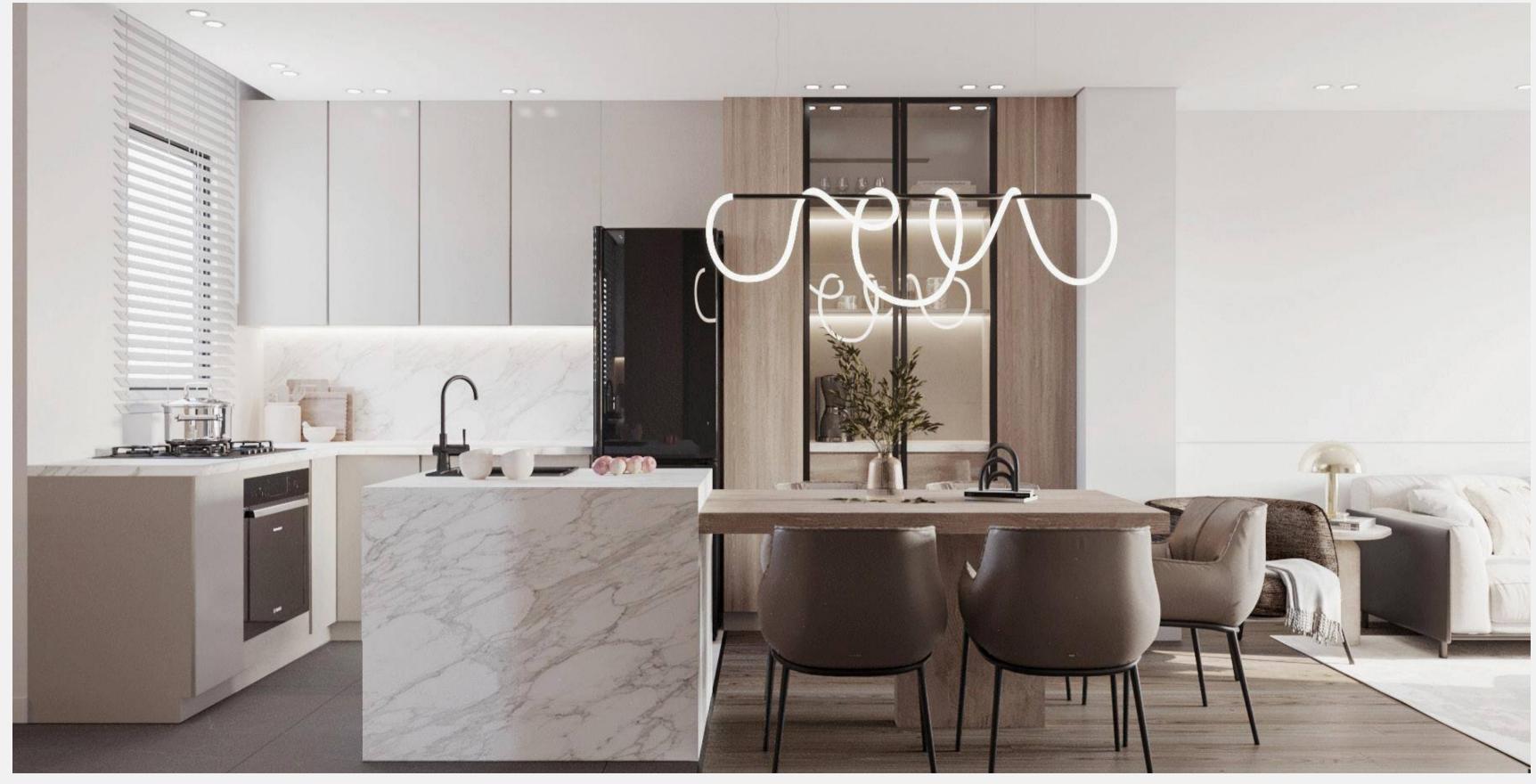
**ROLE** 

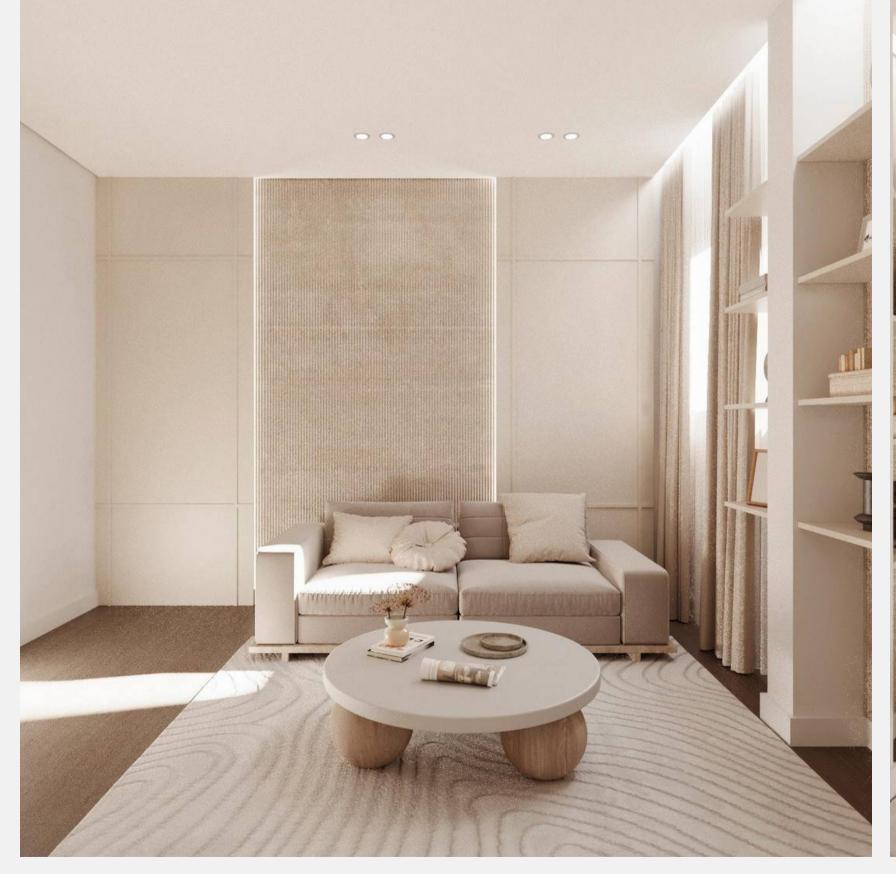
2024

Interior design











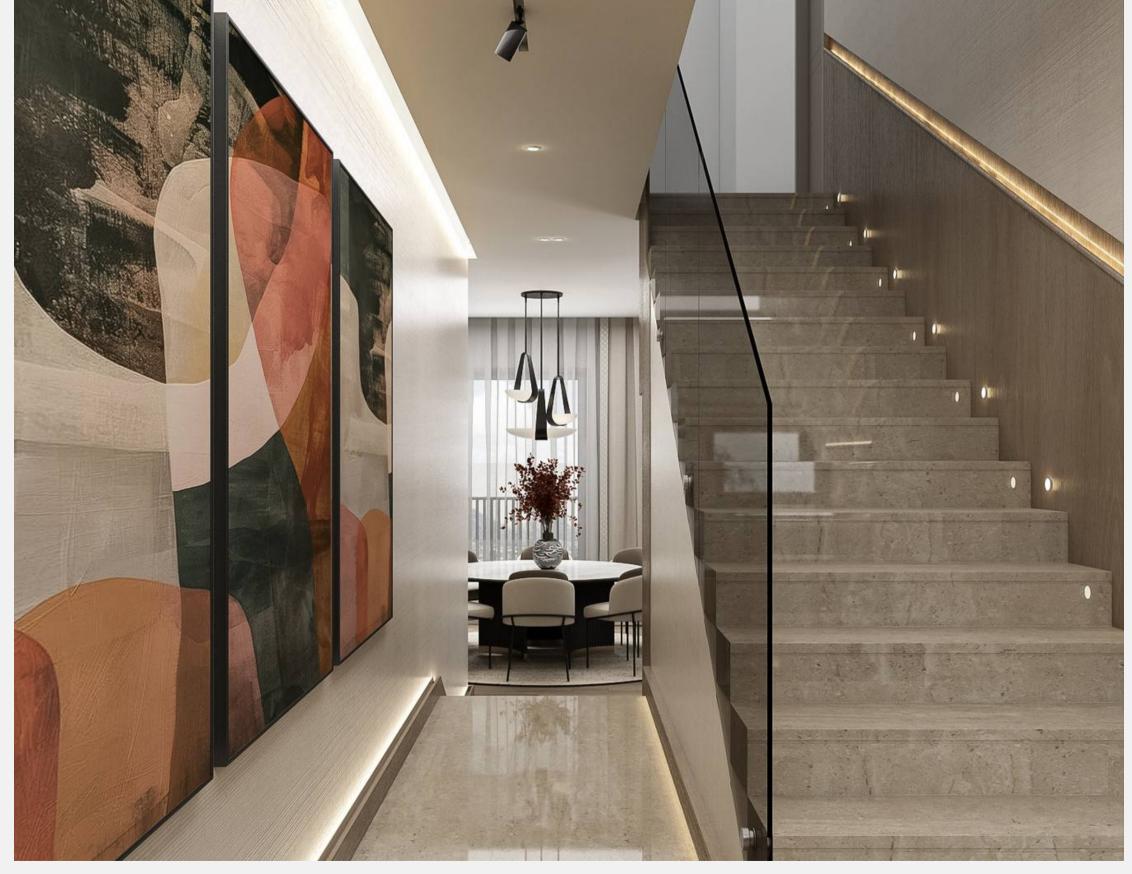


## Owest Residence

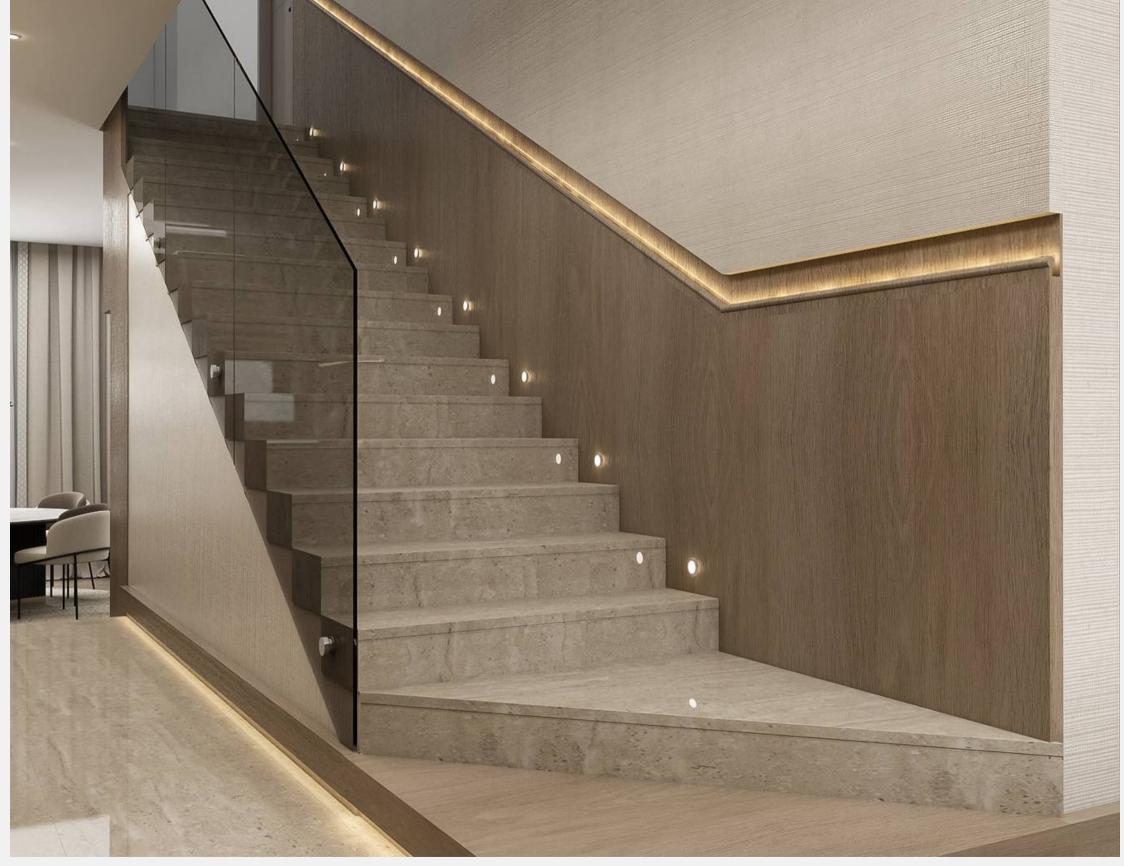
We provided interior design services for a 350 sqm duplex in Owest Compound, October City, creating expansive, stylish living spaces that blend luxury with practicality, while incorporating personalized design elements that reflect the client's vision and lifestyle.

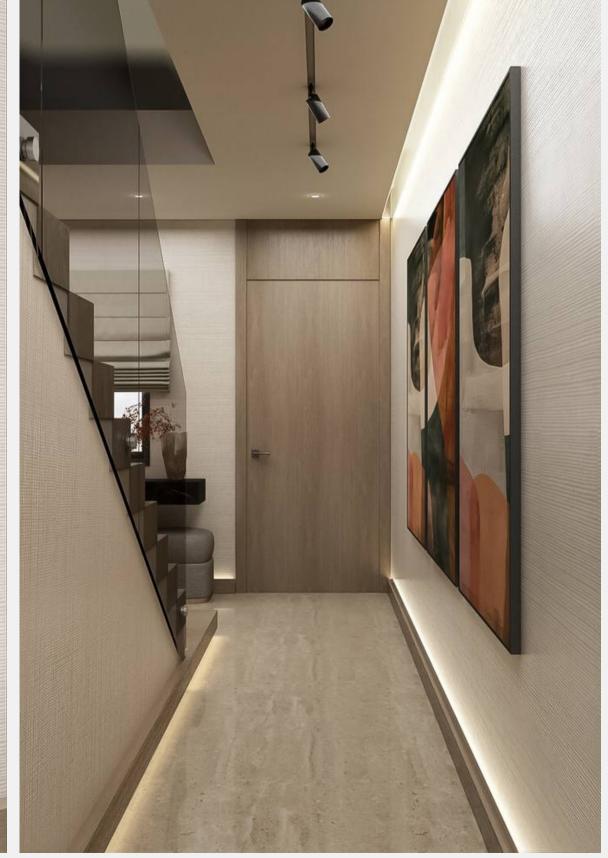
YEAR ROLE

2025 Interior Design









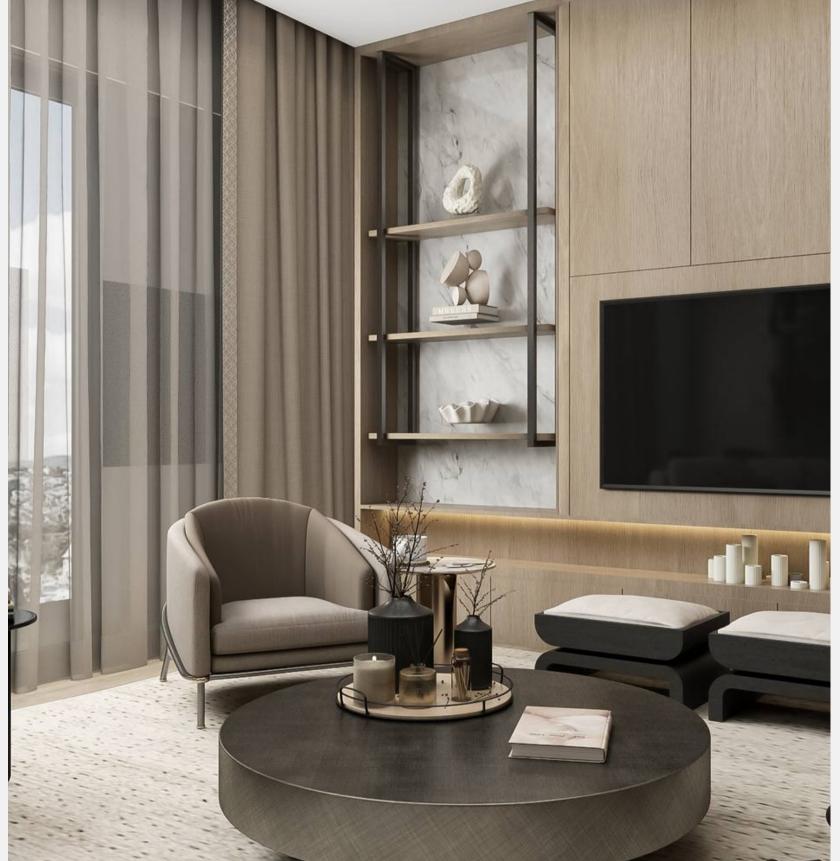




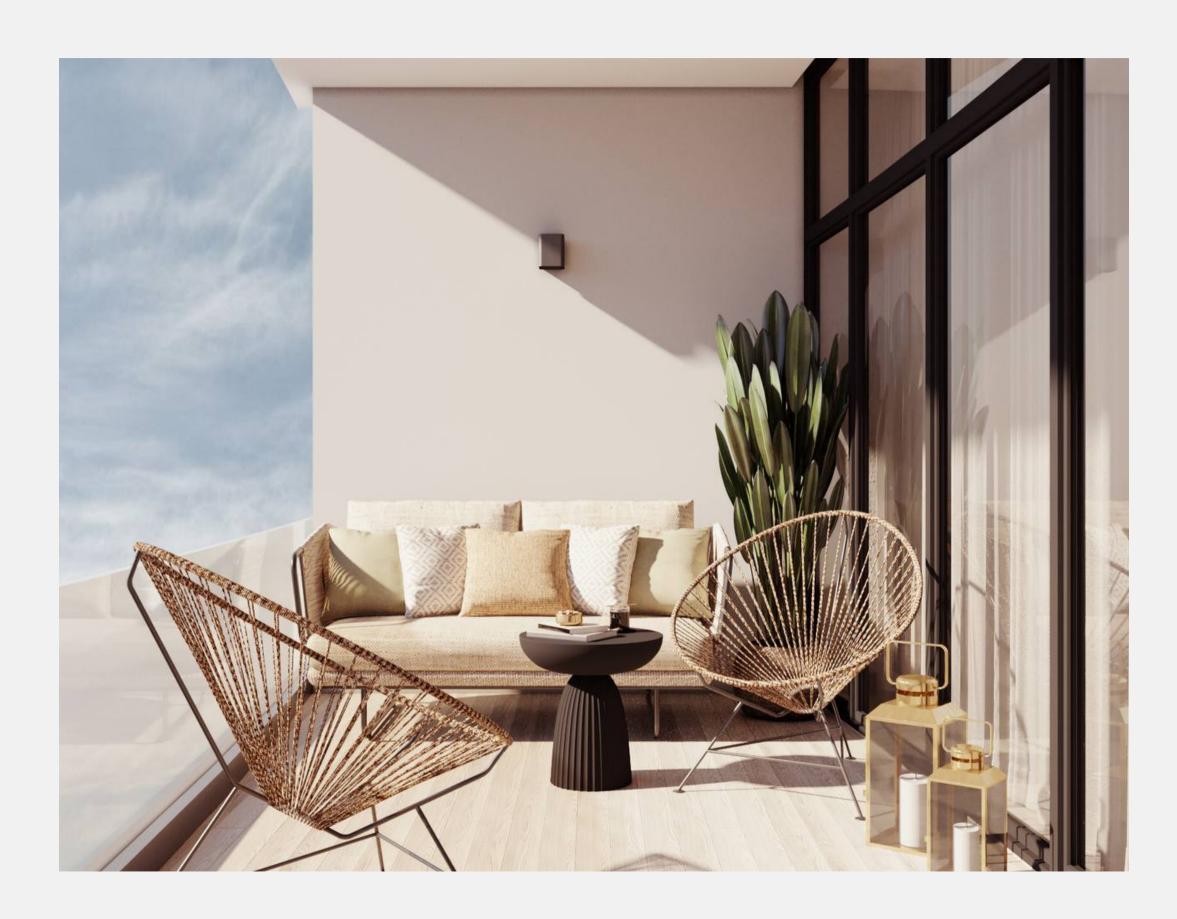












## Alamein Studio

We provided full interior design services for a 90 sqm studio in Al-Alamein, North Coast, crafting a smart, stylish space that maximizes functionality, embraces coastal charm, and reflects a relaxed yet refined modern lifestyle.

YEAR ROLE

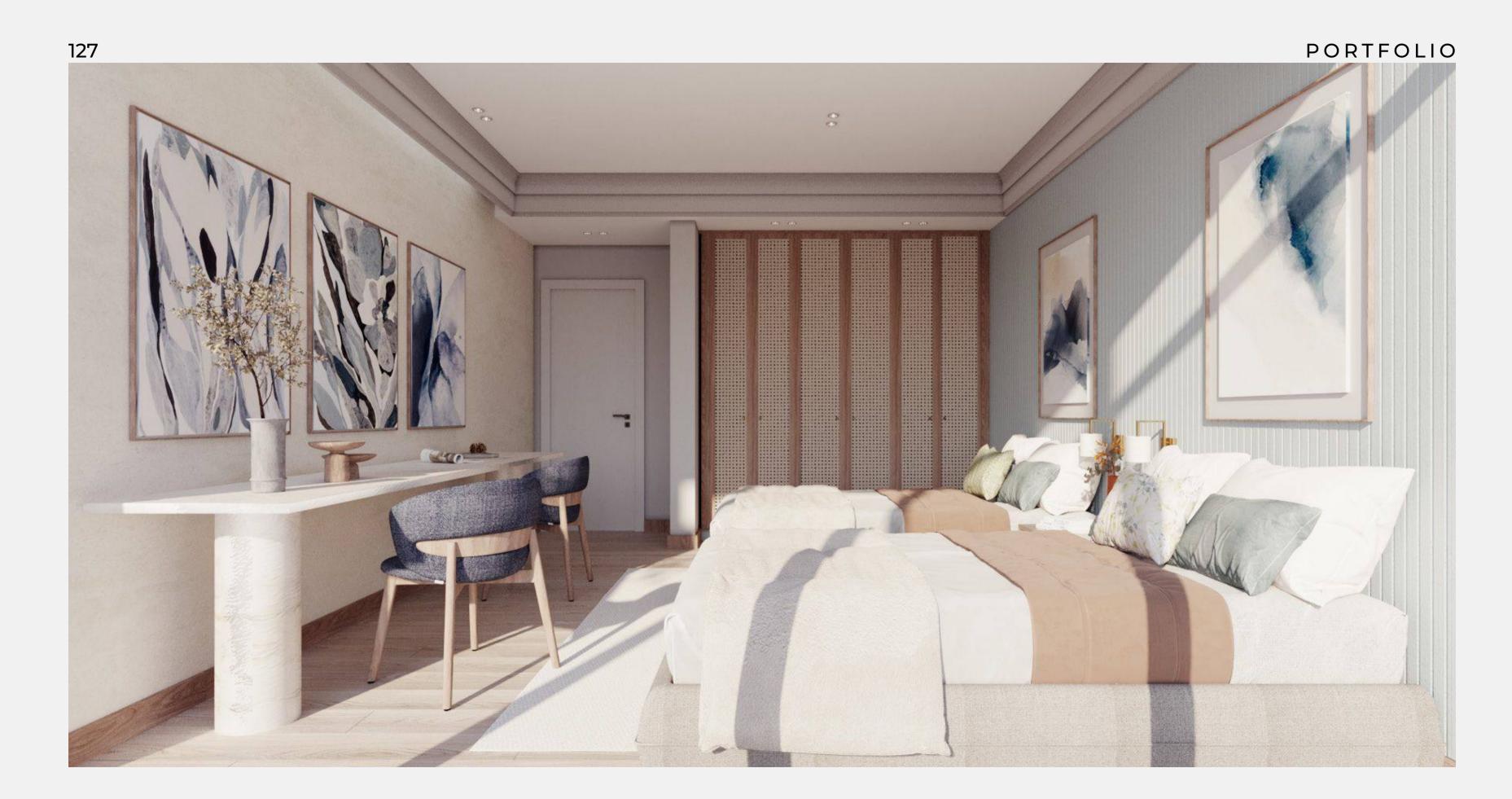
2024 Interior Design





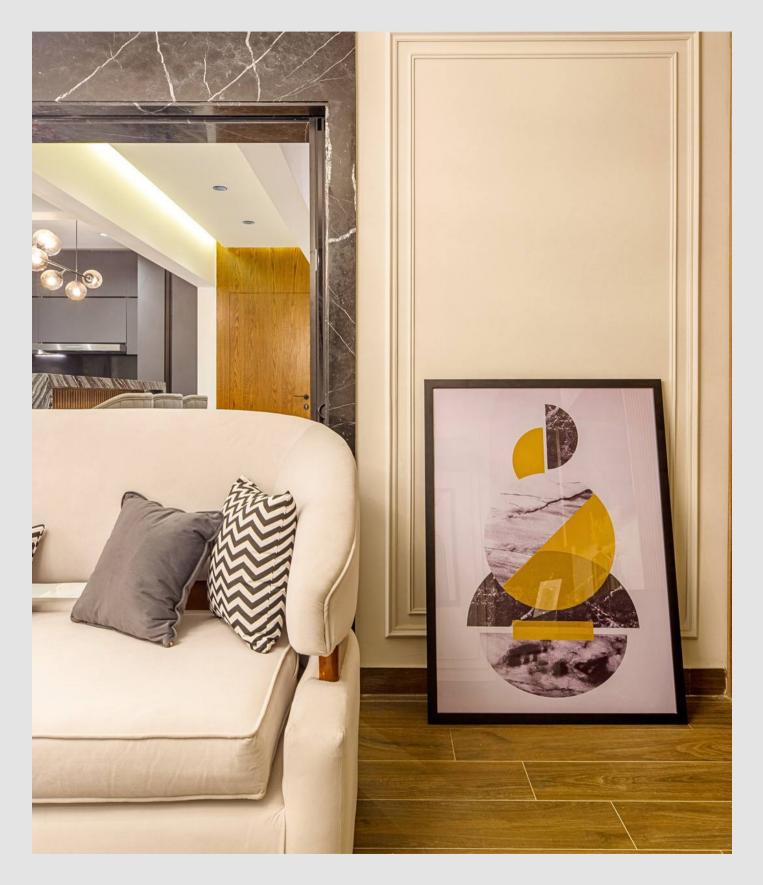












#### CASE STUDIES

### MS Residence

We designed and executed a 220 sqm residence in just 90 days, delivering complete interior design, construction, custom furniture, and curated accessories, creating a sophisticated, fully finished home that balances functionality, elegance, and personalized living.

**ROLE** 

YEAR

2022

Interior Design,

Furniture, Architecture



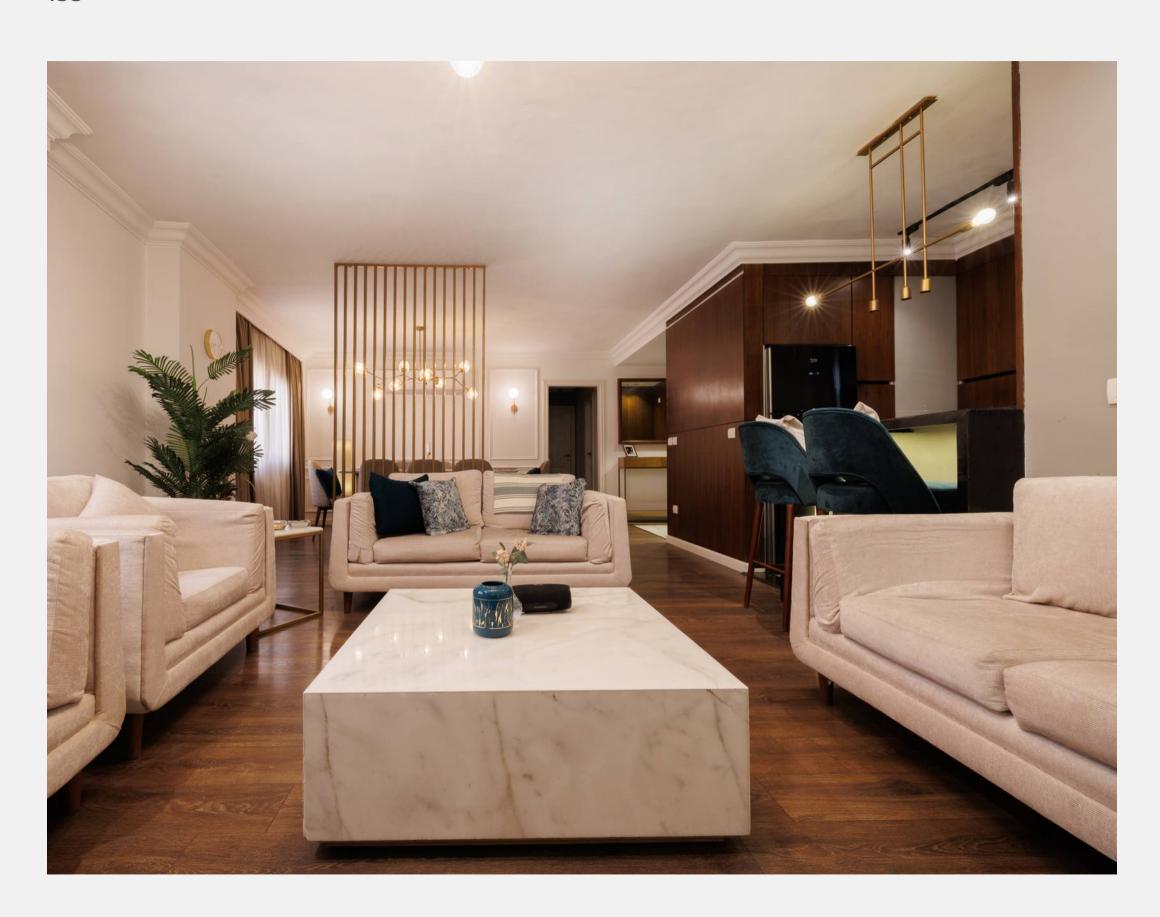












# Katameya Residence

We designed and executed a 160 sqm residence in 70 days, providing full interior design, construction, custom furniture, and accessories, crafting a harmonious, ready-to-live home that reflects refined taste, functionality, and careful attention to every detail.

YEAR

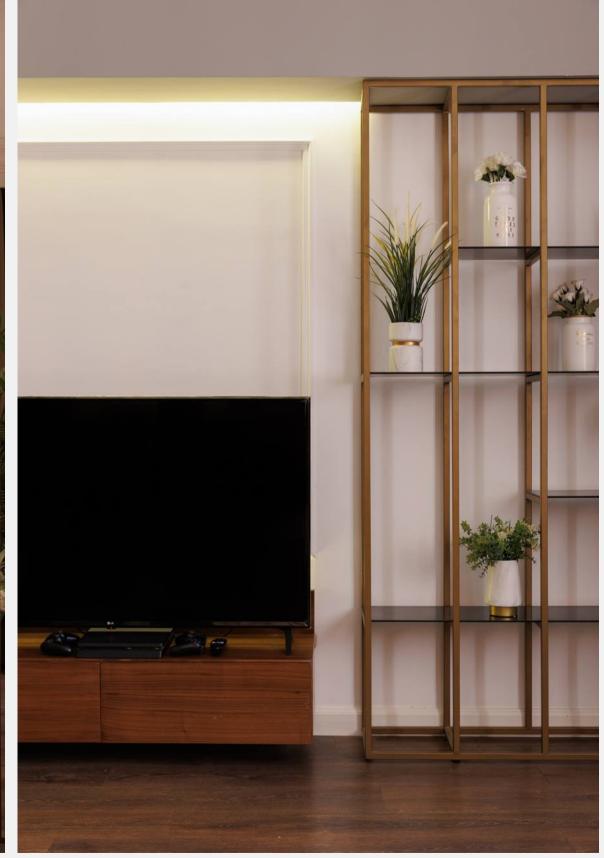
ROLE

2023

Interior Design,

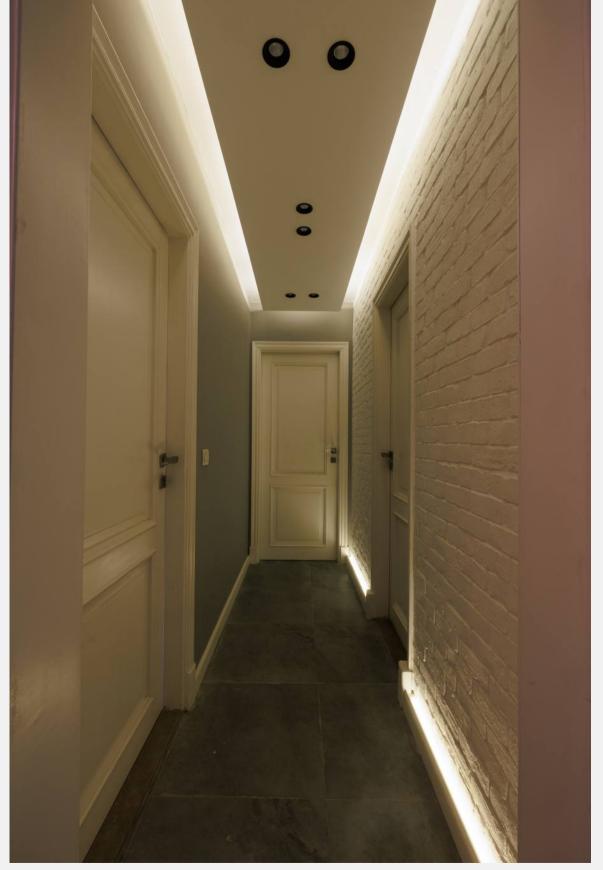
Furniture, Architecture



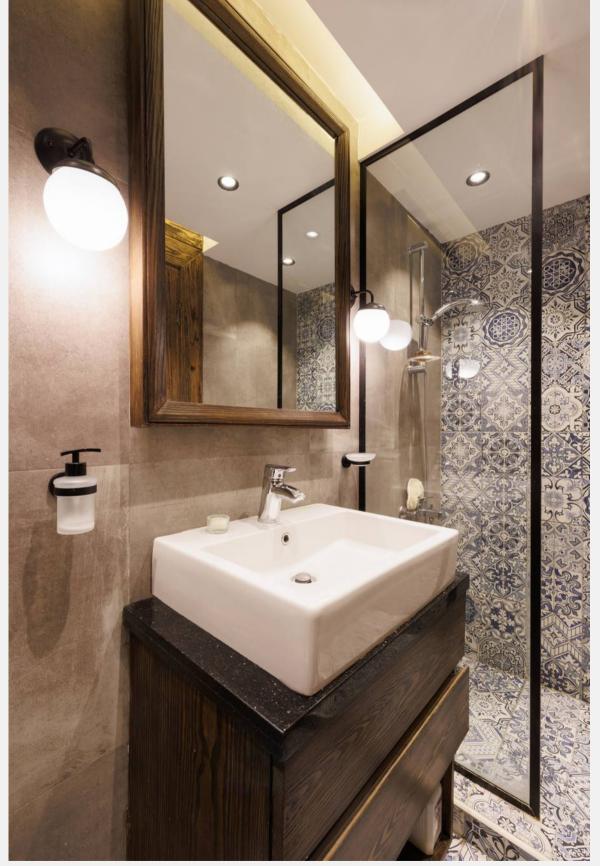














CASE STUDIES

# Moon Valley Residence

We provided complete interior design services for a 140 sqm apartment in MoonValley Compound, creating stylish, functional spaces that reflect modern living with a blend of comfort, elegance, and personalized design elements tailored to the client's preferences.

**YEAR** 

**ROLE** 

2024

Interior design













WORK SAMPLES

## West Somid Residence

YEAR

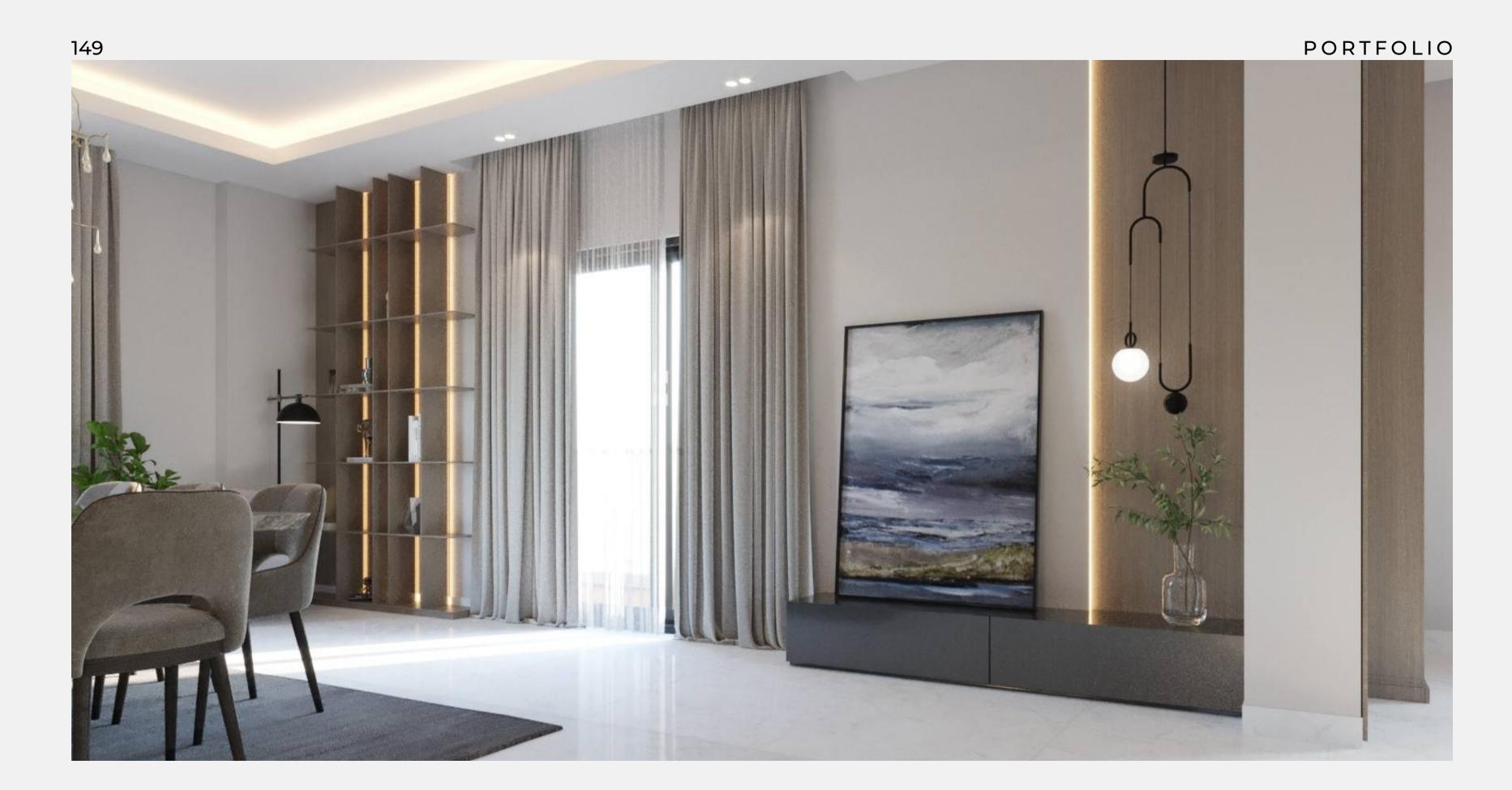
ROLE

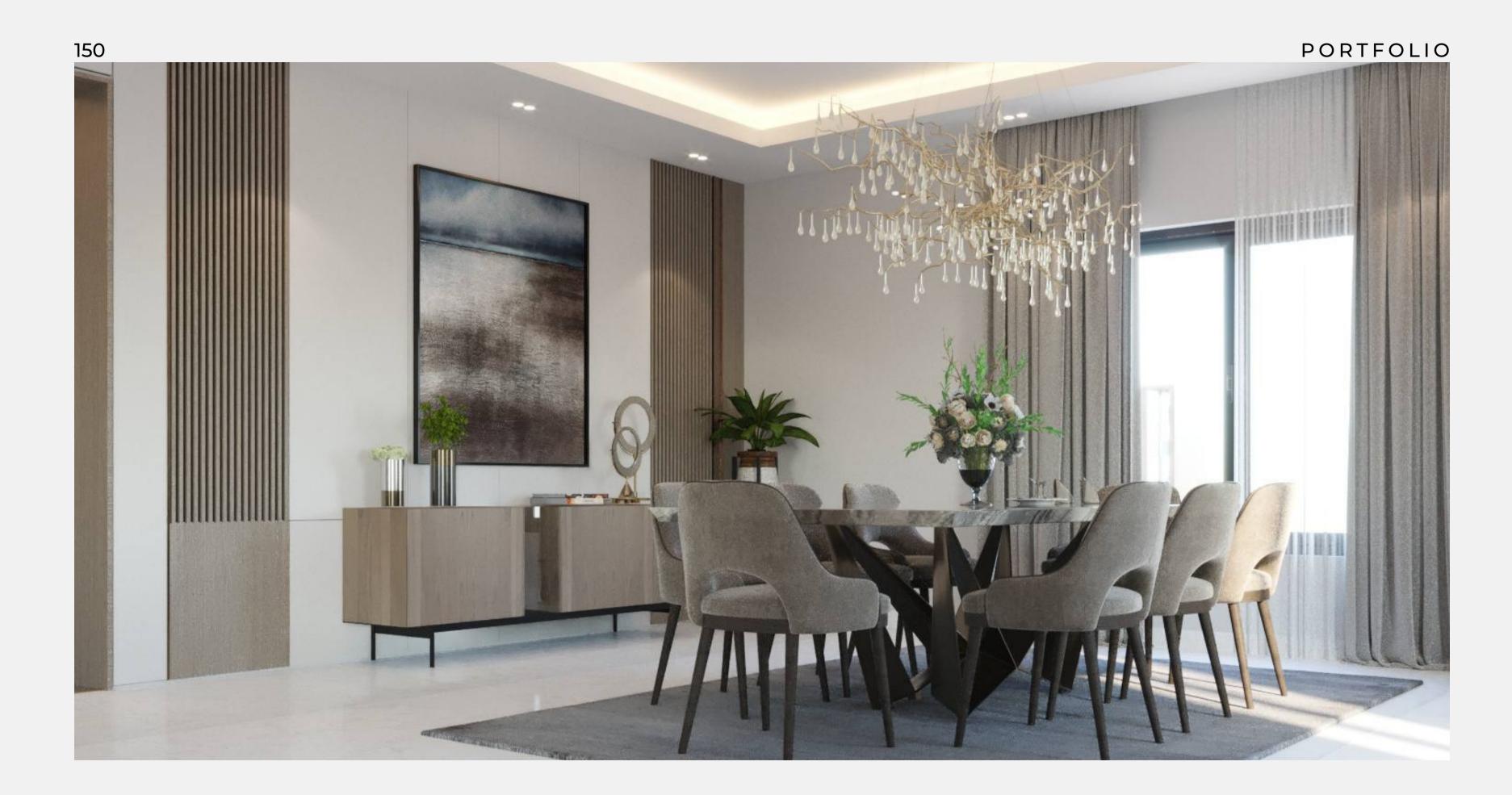
2023

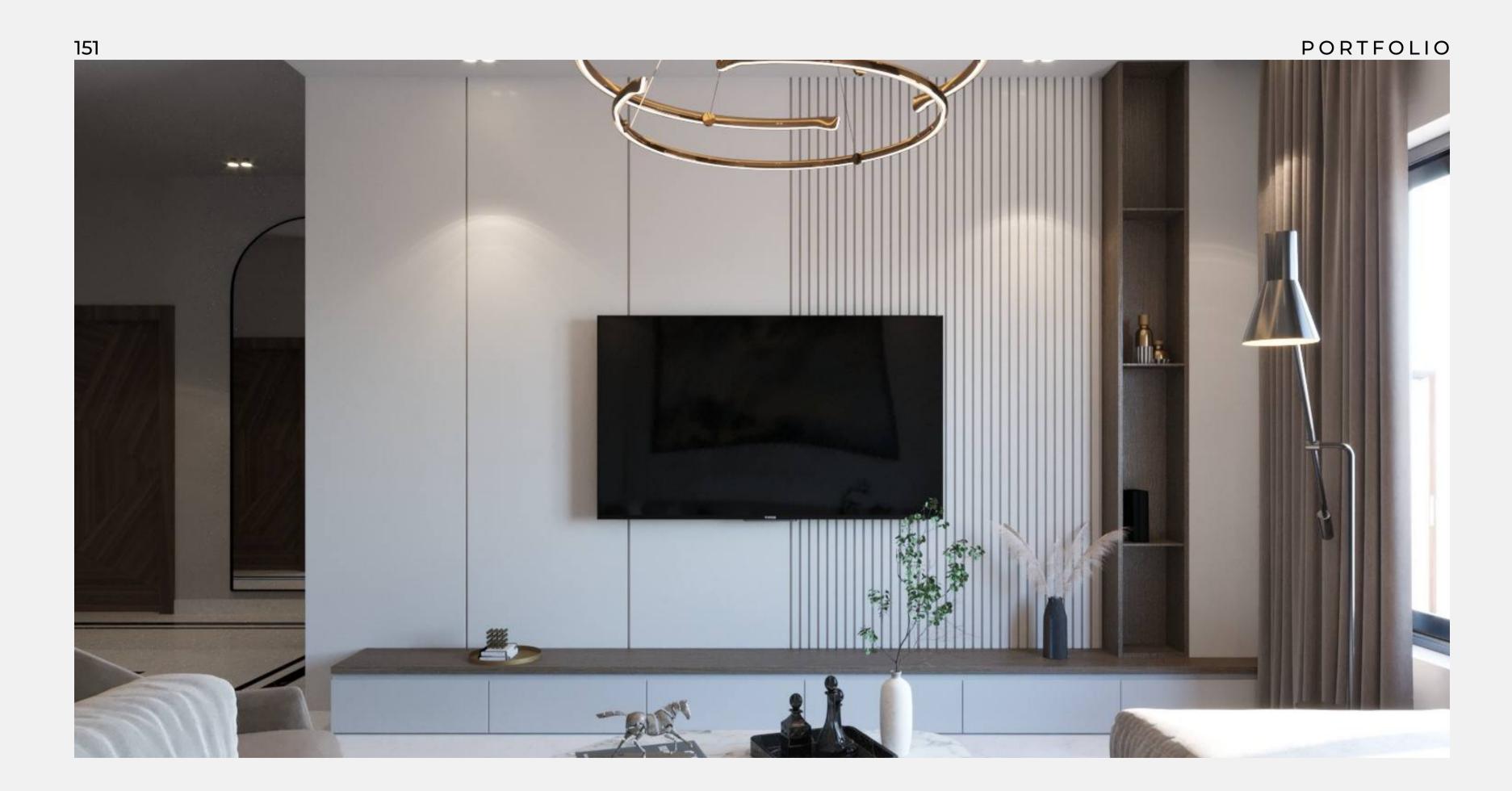
Design

We provided complete interior design services for a 220 sqm apartment in West Somid, October, crafting refined, functional spaces that balance contemporary elegance with comfort, tailored precisely to the client's lifestyle and aspirations through thoughtful, detailoriented design.









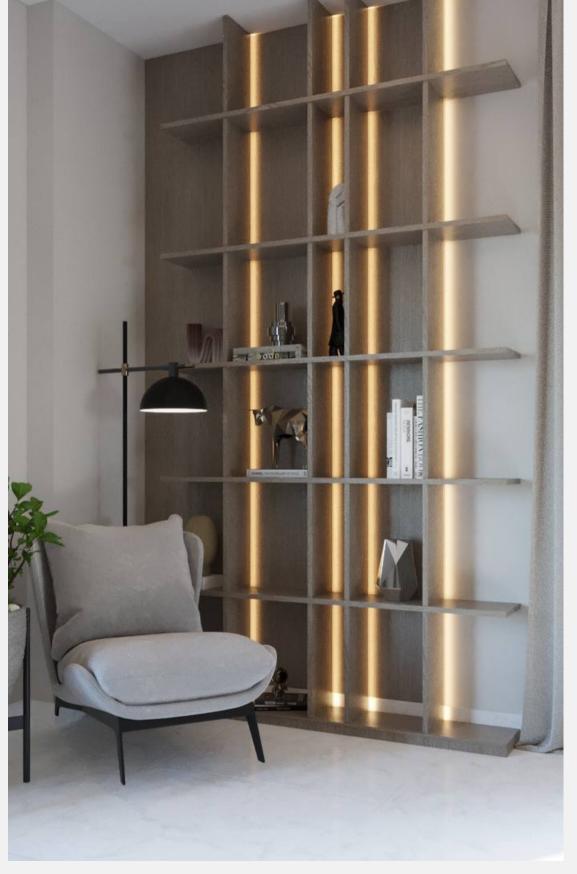














WORK SAMPLES

## Maadi Residence

**YEAR** 

ROLE

2024

Design

We delivered complete interior design services for a 400 sqm Villa in New Cairo, creating sophisticated, spacious interiors that blend elegance with functionality, tailored carefully to reflect the client's unique lifestyle, preferences, and vision for contemporary living.



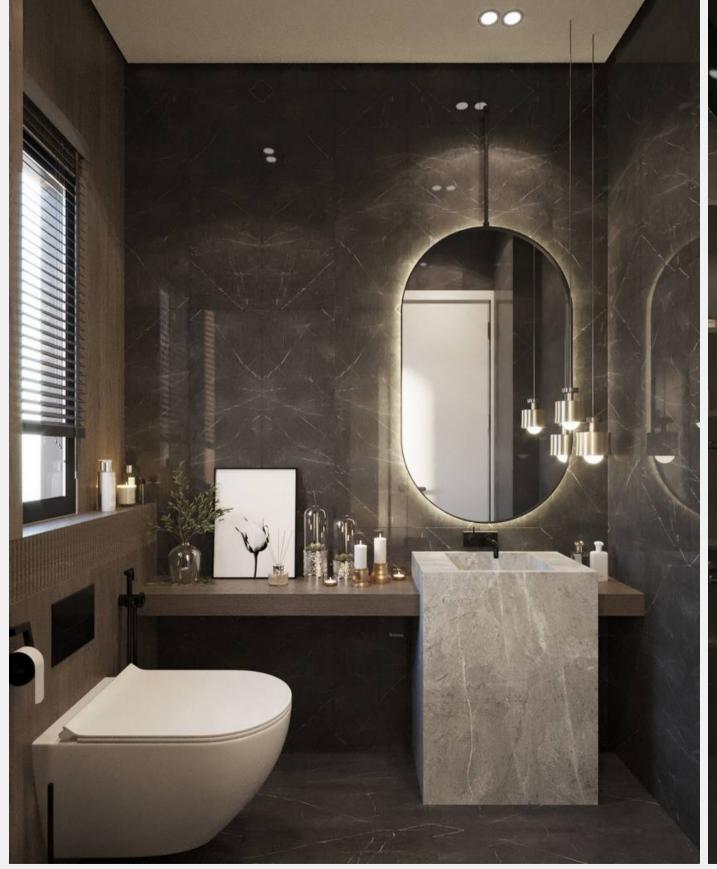




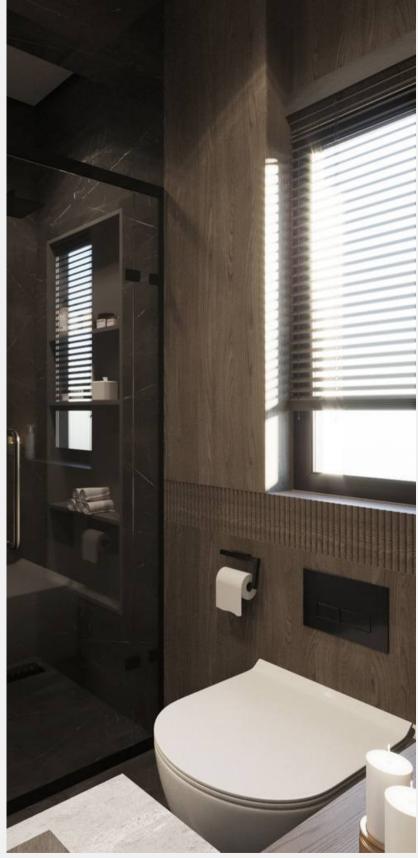
















WORK SAMPLES

**MG Villa** 

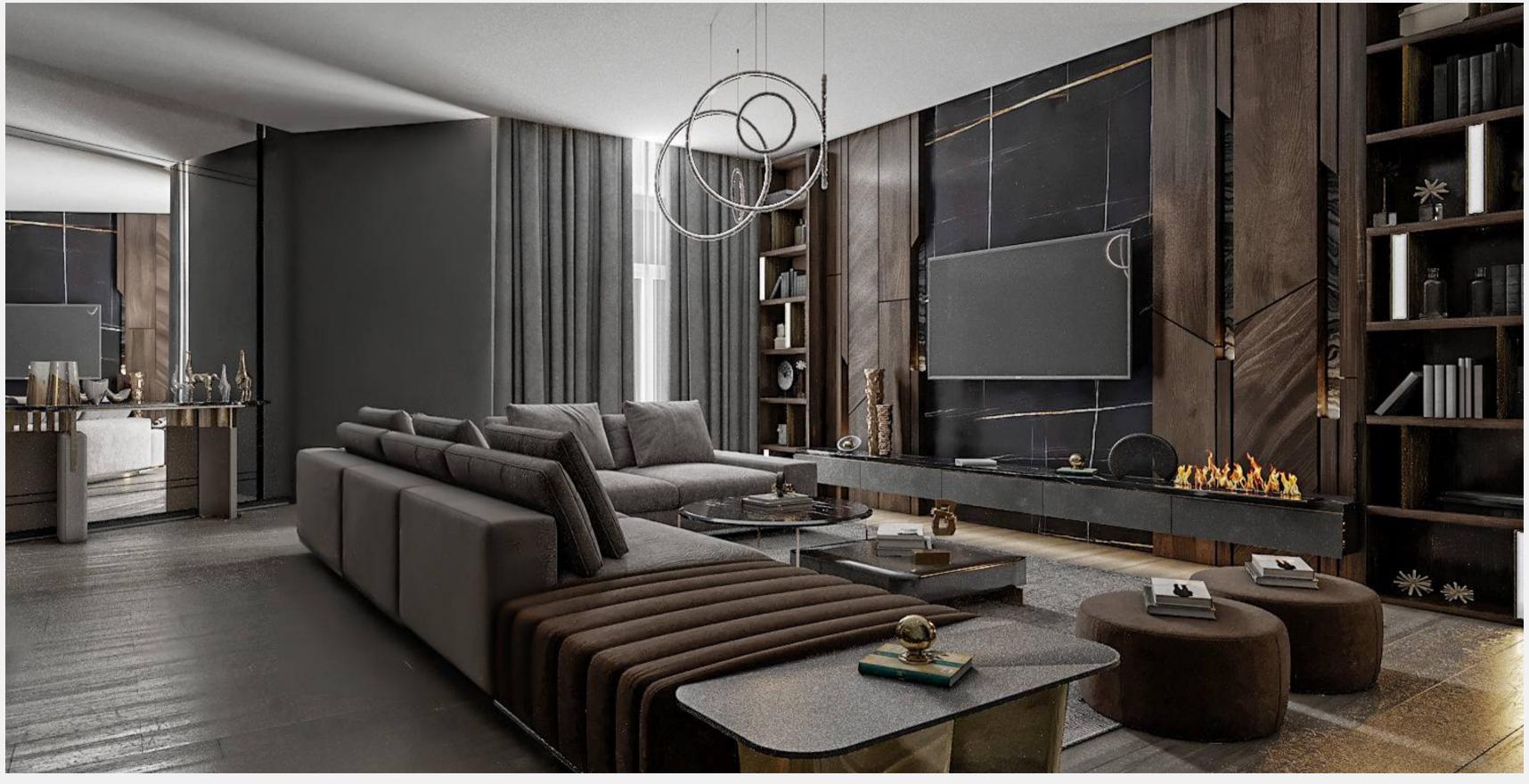
YEAR

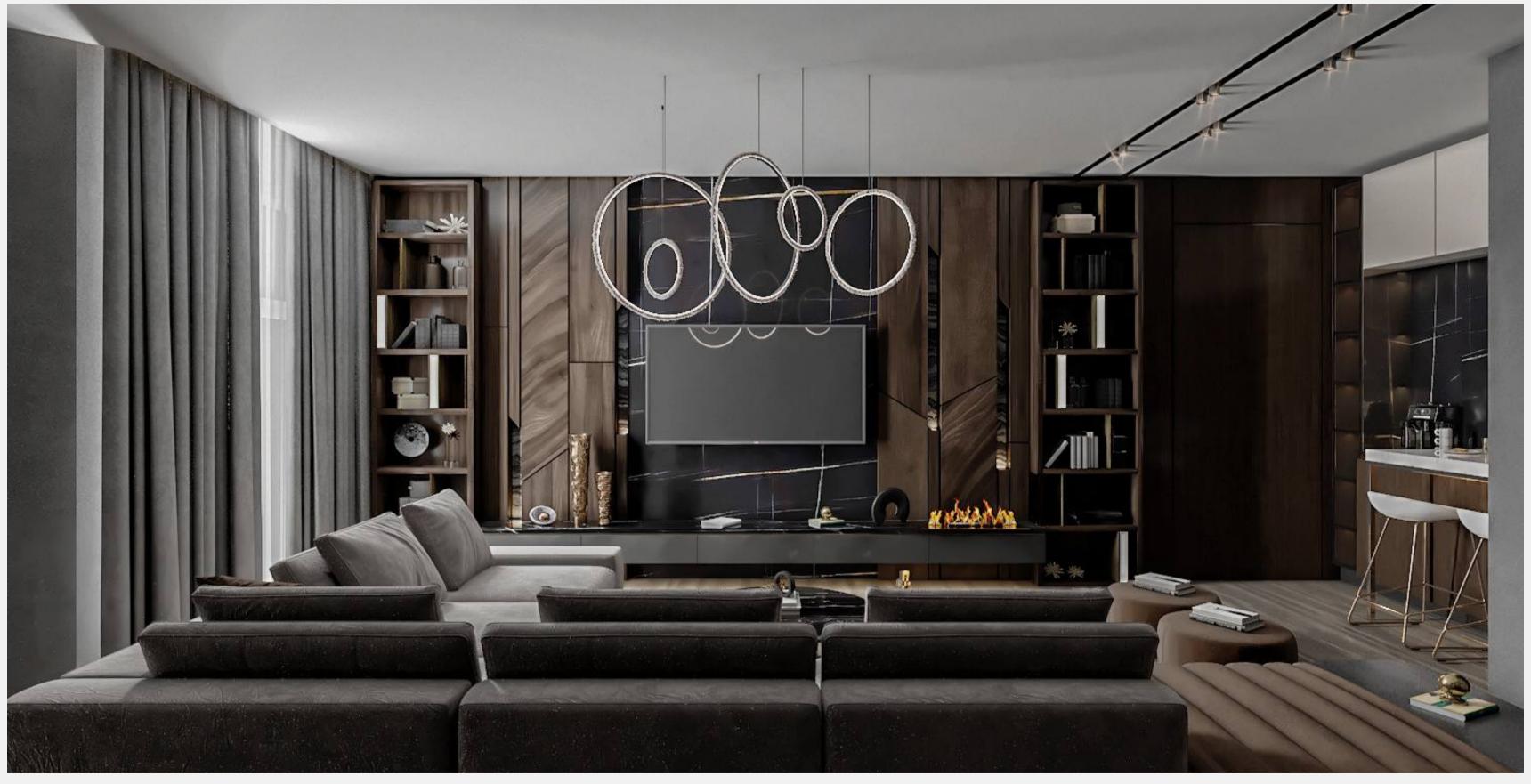
ROLE

2023

Design

We delivered complete interior design services for a 400 sqm Villa in New Cairo, creating sophisticated, spacious interiors that blend elegance with functionality, tailored carefully to reflect the client's unique lifestyle, preferences, and vision for contemporary living.









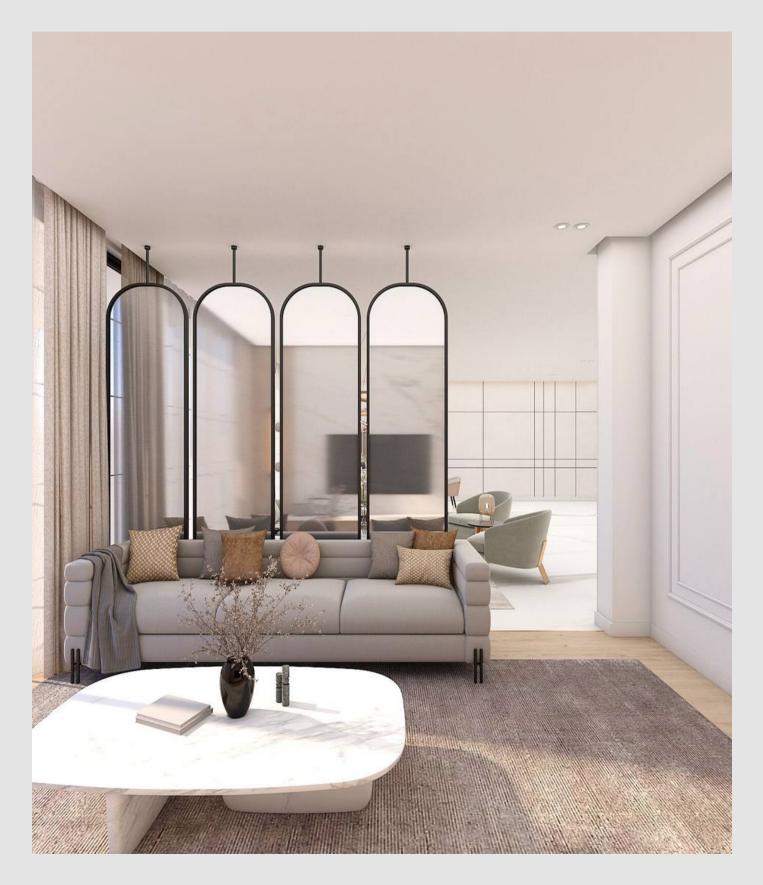












#### CASE STUDIES

### Rabwa Villa

We delivered comprehensive interior design services for a 400 sqm villa in Al Rabwa Compound, Zayed, creating luxurious, timeless spaces that blend elegance with comfort, tailored to the client's lifestyle, ensuring every detail embodied sophistication and functionality.

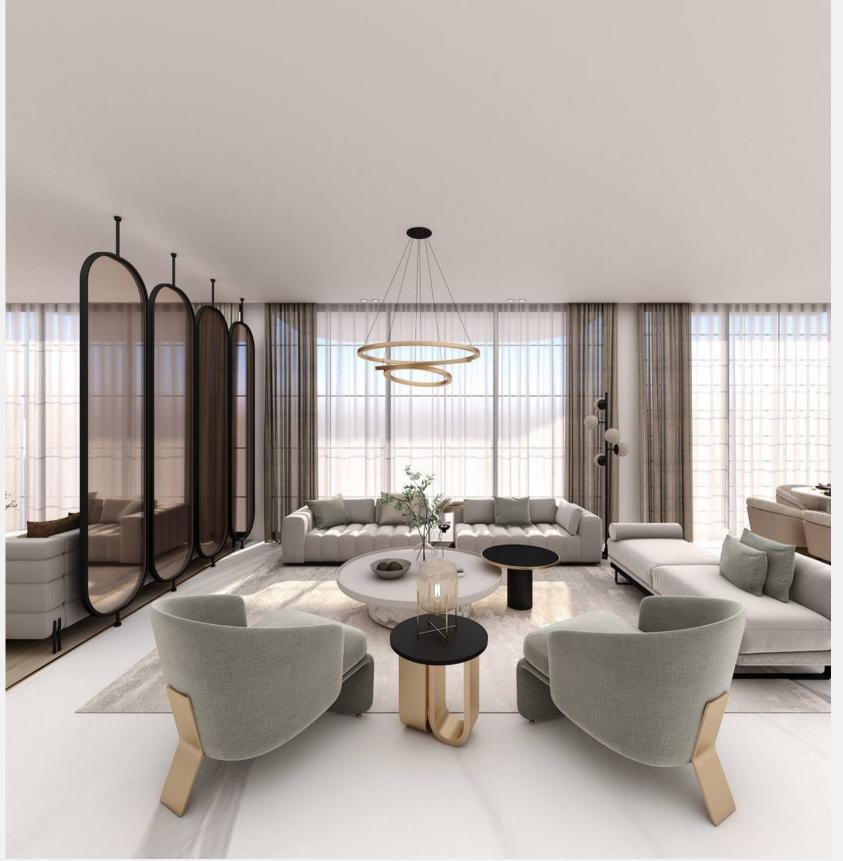
YEAR

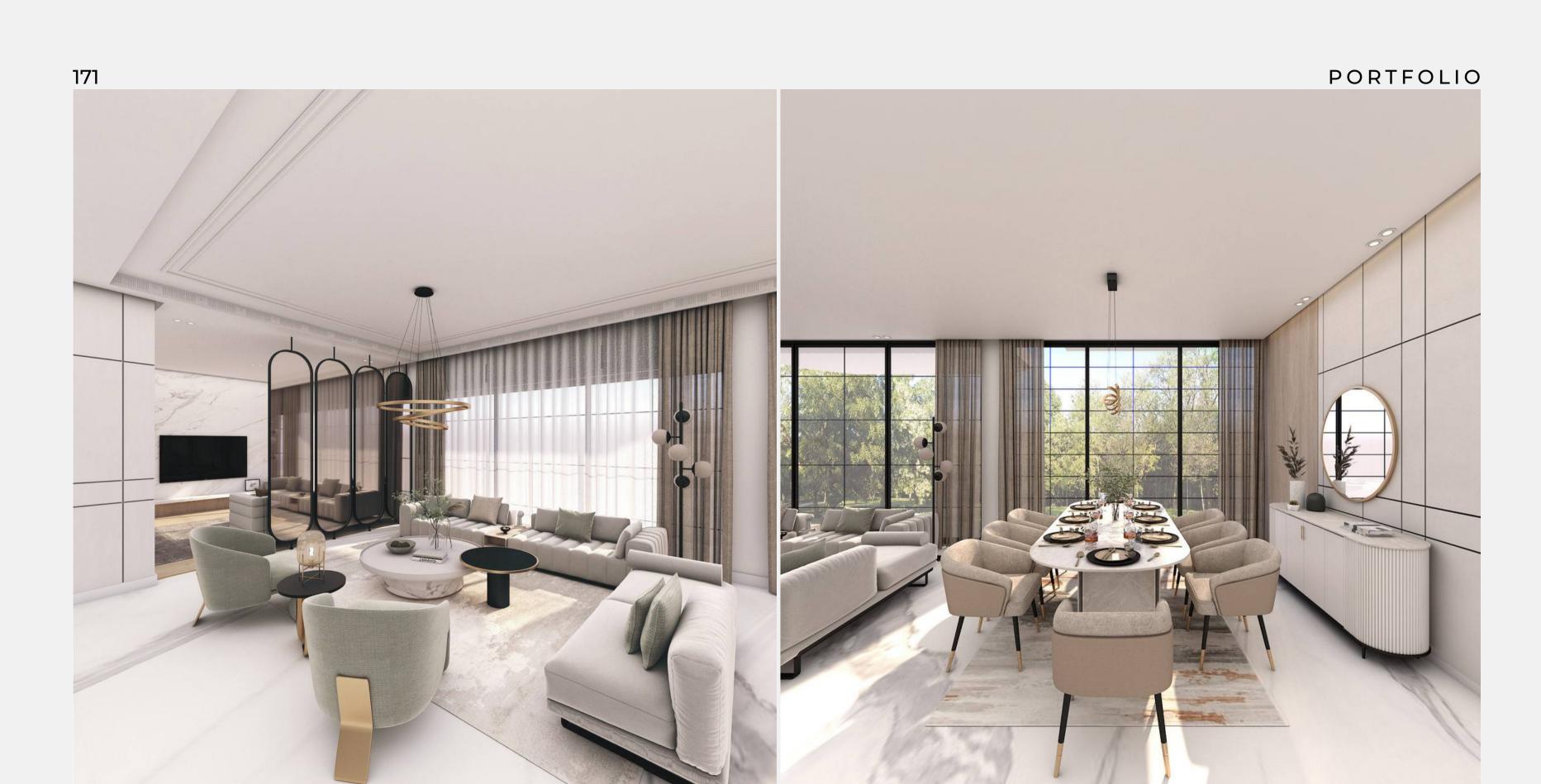
**ROLE** 

2023

Interior design





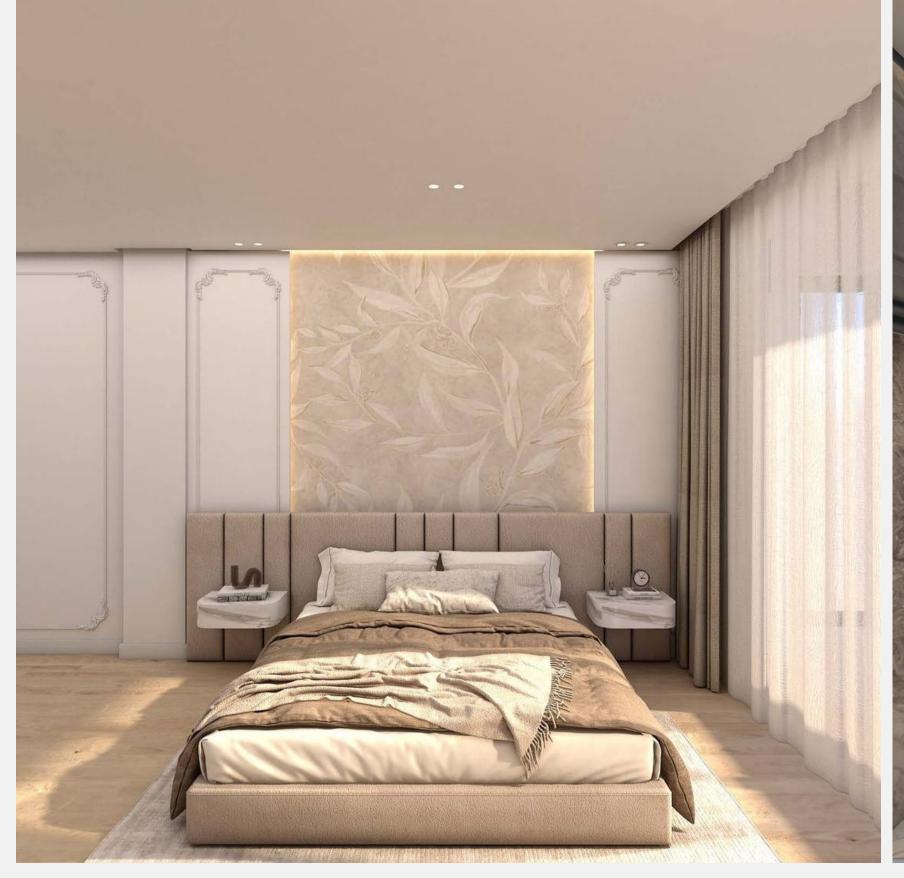






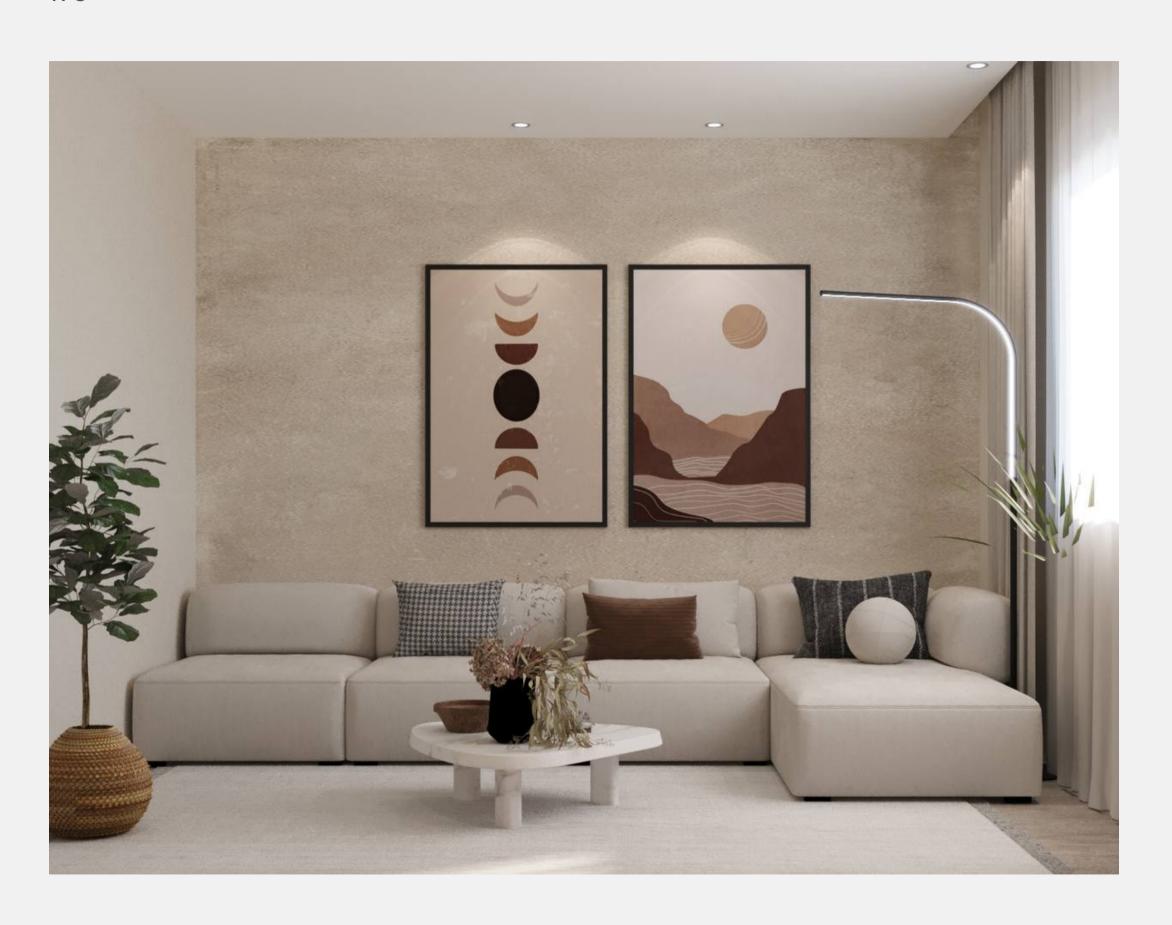












## TajCity Residence

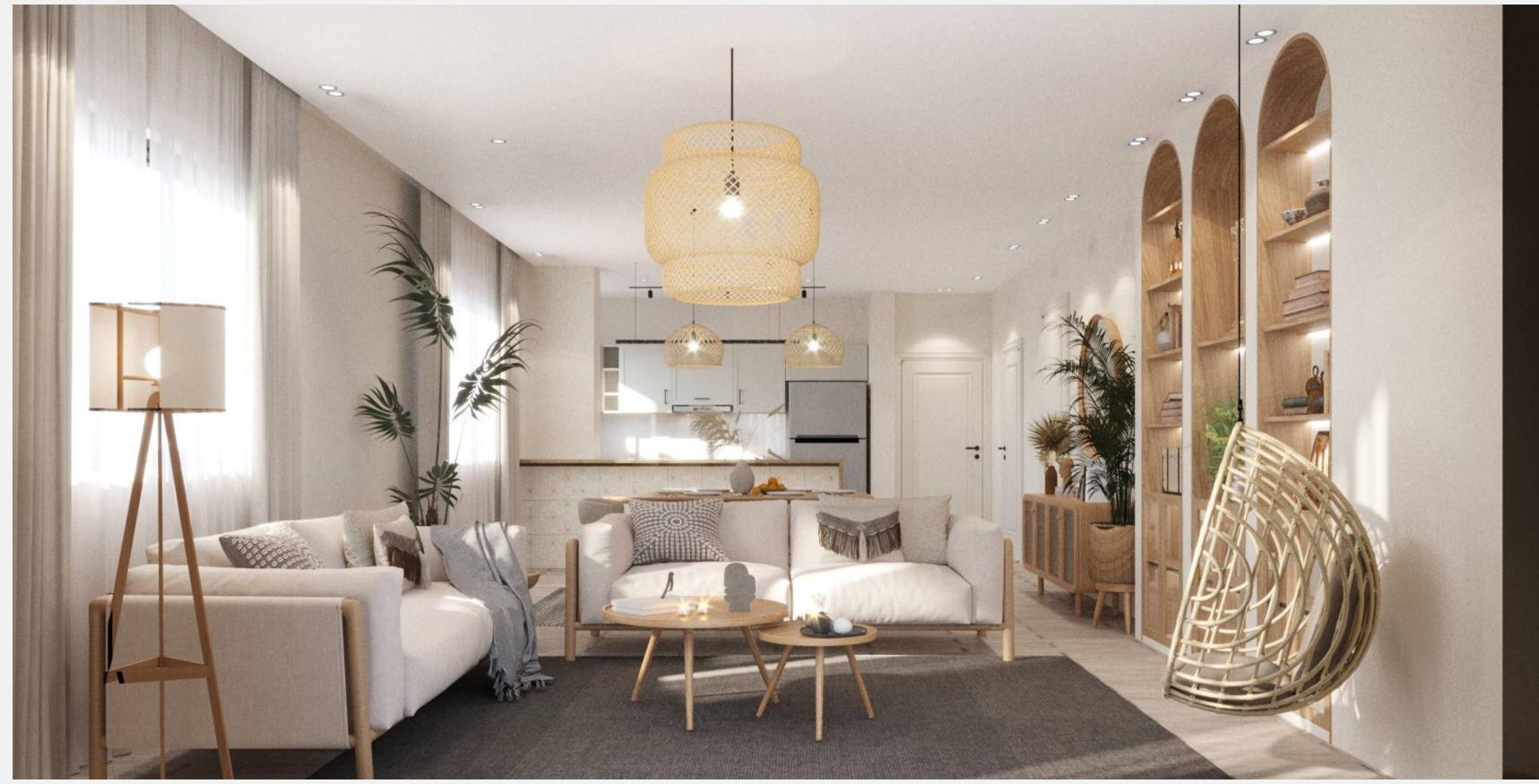
We provided full interior design services for a 90 sqm studio in Al-Alamein, North Coast, crafting a smart, stylish space that maximizes functionality, embraces coastal charm, and reflects a relaxed yet refined modern lifestyle.

YEAR ROLE

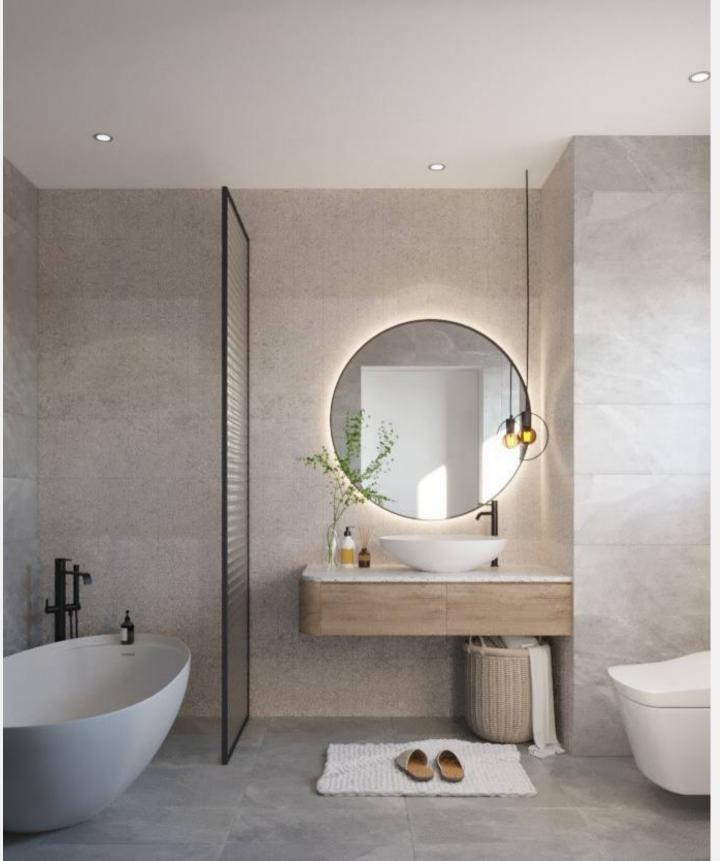
2024 Interior Design

















### Research

Understanding client needs, site context, and brand to inform design direction.

### Design

Crafting functional, timeless concepts aligned with brand identity and user experience.

### Execution

Managing on-site works, finishes, and MEP to deliver precise, highquality results.

#### Handover

Final walkthrough, snag list resolution, and seamless delivery of a ready space.

### **Our Service**

## Brand Extraction

Translating brand identity into spatial elements, mood, and visual direction.

### Construction

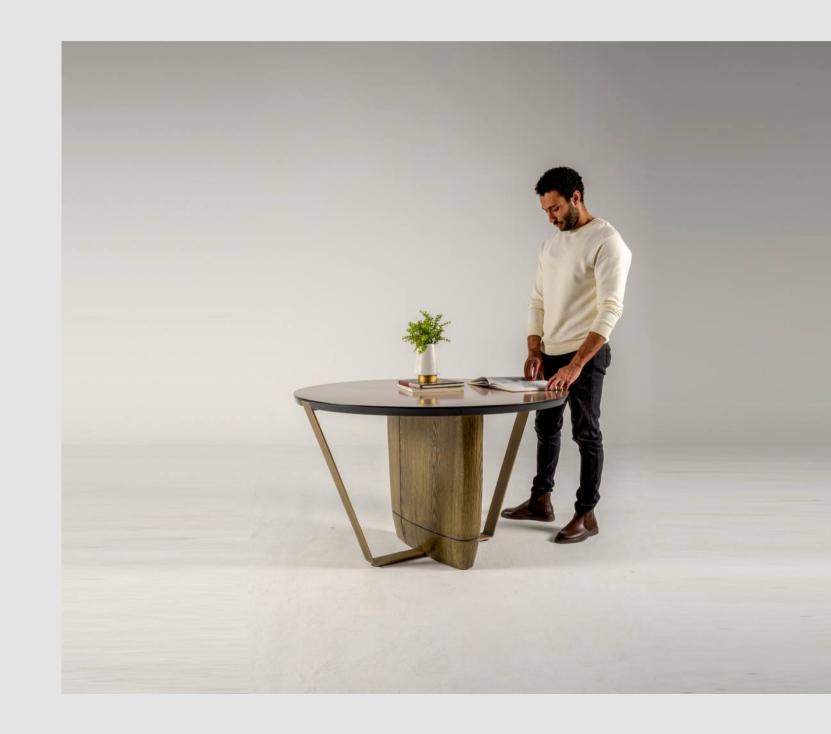
Executing high-quality finishes, MEP, and on-site works with precision.

# Design & Development

Creating functional, timeless concepts with detailed drawings and material specifications.

### Furniture

Designing and fabricating custom furniture tailored to space and brand.



### Testimonial



#### Take Steaks

Mr. Hussein M., Co-Founder

"Project C impressed us with their speed and commitment. They delivered our space on time without compromising on detail—truly reliable under tight deadlines."



### **Nikim**

Mr. Ahmed N., Chairman

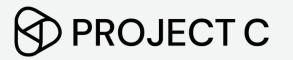
"Even after project handover, the Project C team stayed responsive and supportive. Their after-sales service gave us total peace of mind."



#### Panache

Mr. Ibrahim O., CEO

"From design to execution, the quality was exceptional. Every finish, fixture, and detail reflected their high standards and refined taste."





## Stay In Touch